

TG 4

Annual Report 2025



Éire agus na Chéad Náistúin Ronin Films

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Annual Report 2025

Contents

Performance Highlights 2025	6
Stories from Everywhere	7
Awards	8
Nominations	11
Mission, Vision & Core Values	15
Core values	16
Strategy 2023 – 2027	17
Commitments for 2025	18
Performance Highlights 2025	20
Report of the Cathaoirleach	42
Director General Statement.....	46
The Board of Teilifís na Gaeilge and other Information	55
Governance Statement and Board Members' Report	56
Finance Review 2025	59
Financial Statements Contents	60



I ndílchuimhne Manchán Magan 1970 - 2025

"I Mí Eanáir 1996, bhí mé i mo chónaí i scioból bó go hard i sléibhte na Himiléithe nuair a tháinig mo dheartháir Ruán amach go dtí an India chugam le ceamara beag digiteach, Sony DV 1-chip aige. Bhí mise caillte i saol na samhlaíochta ag an am, ar strae im intinn leochailleach, scaipthe. Ach bhí Ruán díongbháilte, agus fonn anois air sraithe teilifíse a stiúradh... Bhí argóint mhór agam le Ruán faoi ar cheart dúinn na radharcanna seo a scannánú, nó ar shuíomh príobháideach é, ach bhí sé féin lánchinnte go raibh sé de dhualgas orainn na cleachtais seo a roinnt leis an muintir sa bhaile, agus bhí siad mar pháirt lárnach den chlár teilifíse a craoladh ar an dara lá de shaol TnaG"

MANCHÁN MAGAN SA LEABHAR TG4@25 INA NDEARNADH CEILIÚRADH AR CHOTHROM 25 BLIAIN Ó BUNAÍODH TG4

"Bhí saothar Mhancháin ag teacht go huile agus go hiomlán leis an mana atá ag TG4, Súil Eile. Thug sé léargas faoi leith ar shaol na Gaeilge, ar shaol na hÉireann agus ar na háiteanna eile a thaistil sé, agus bhí an-chumas aige sin a chur trasna don lucht féachana. Déanann TG4 comhbhrón ó chroí le hAisling, a bhean, agus lena mháthair Cróine, leis an gcuid eile den chlann agus le gach duine atá á chaoineadh."

DEIRDRE NÍ CHOISTÍN, ARD-STIÚRTHÓIR TG4

There are many ways to access



**On Television
in Ireland**

Saorview

Channel 4

Sky

Channel 104

Virgin Media

Channel 104

Eir



**Northern
Ireland**

Sky

Channel 163

Virgin Cable

Channel 877

Freeview

Channel 51



**Around
the World**

TG4.ie

**iOS & Android
App**

Smart TV Apps

Samsung
LG Sony Android
TV Apple TV



Performance Highlights 2025

91%

Share of Public which agree there is a **clear need and role for TG4**

74%

Weekly
REACH
cúla4

 *An Ghaeltacht*

67%

Cross Media weekly reach **GAELTACHT AUDIENCES**

€35.3m

spend with
creative companies
in the regions



83%

share of public
funding spent on
Irish Language content

55%

share of post primary
school teachers using
TG4 & **cúla4** content

2.3%

TV Audience
SHARE

Stories from Everywhere

THE PRODUCTION COMPANIES WORKING WITH US

Conamara:

Glór Media
Fíbin
Danú Media
Ros na Rún
Aniar
Tua Films
Iris Productions
Telegael
Gaelmedia
Setanta Films
ROSG
Abú Media
LMDÓC
Stiúideo Cuan
Power Pictures
MÓC2
Rúnda
Europus
TMI

Tír Chonaill:

LIGID
Nic Niallais
HG Productions

Cúige Uladh:

Big Mountain Productions
Dearcán Media
Beloved Media
Macha Media

Béal Feirste:

Crawford McCann
Táin Media
Waddell Media
Strident Media
Sonas Productions
Clean Slate
Paper Owl
Ronin Films
Zoogon
Below the Radar
Imagine Media
Doubleband
New Street TV
Púca Pictures

Cúige Chonnacht:

Lorg Media
Fenwick Fogarty Ltd
Black Gate Productions
Hedgerow Films
Desmond Bros. Media
Up on Blue Bridge
Gwyn Productions
Studio Rove

Corca Dhuibhne:

Aniar
South Wind Blows

Múscraí:

Súgradh Teo

Baile Átha Cliath:

Macalla Teo
Midas Productions
Tyrone Productions
Domhan Media
Adare Productions
Blinder Films
Plainsong Films
Tile Media
Dearg Films
Loosehorse Ltd
Red Pepper Productions
Icebox Films
84 Productions
New Decade
Venom Films
O'Sullivan Productions
Árd Mhaca Productions
Panessa Studios
Amharc Media

Cúige Mumhan:

Bo Media
Wonder Pics
Kev L Films
Domhan Media

Cormorant Films
Feel Good Lost Ltd
Honest Arts Ltd
Finscéal Productions Ltd

An Rinn:

Nemeton
Red Shoe
An Corsaiceach

Cúige Laighean:

Dundara
Bracken Entertainment
Purple Sugar Media Ltd





Fifteen years ago today, I actually met my wife - and a decade later she convinced me to move to Belfast. And within two weeks of moving to Belfast, I met Kneecap - and now I'm standing here! And it's weird how life works like that.

Kneecap are... It's more than a film, it's a movement. And it's about how everyone should have their language respected; they should have their culture respected, and they should have their homeland respected.

Awards

PROGRAMME / PERSON	AWARD	AWARDING BODY
KNEECAP - Rich Peppiatt	Outstanding Debut by a British Writer, Director or Producer	BAFTA Awards 2025
KNEECAP - Rich Peppiatt	Best Director Film	IFTA Awards 2025
KNEECAP - Carla Stronge	Best Casting	
KNEECAP - Julian Ulrichs & Chris Gil	Best Editing	
KNEECAP - Zjena Glamocanin	Best Costume Design	
KNEECAP	Spirit of the Festival	Celtic Media Festival 2025
Fréwaka	Audience Award	Haapsalu Horror and Fantasy Festival
Fréwaka	Best Original Music Irish Film	
Fréwaka - Die Hexen	Best Original Music	IFTA Awards 2025
Aontas	Best Feature	Maryland International Film Festival
Aontas - Damian McCann	Best Director	Breckenbridge Festival of Film
Aontas - Sarah Gordon	Best Writing	
Aontas	Best Feature Film	San Diego International Film Festival
Aontas	Best Narrative Feature	Ojai Film Festival
Aontas	Best International Independent Feature	Three Rivers Film Festival
Aontas	Grand Jury Prize Best Feature	Hell's Half Mile Film and Music Festival

PROGRAMME / PERSON	AWARD	AWARDING BODY
Aontas	Best Feature Film	Irish Film Festival London
Aontas	Best Feature	Manchester International Film Festival
Aontas - Damian McCann	Best Director	
Aontas - Carrie Crowley	George Byrne Maverick Award	Dublin Film Critic's Circle
Aontas	Best Narrative Feature	San Luis Obispo International Film Festival
Báite	Best Irish Language Feature Film	Galway Film Fleadh
Báite	Audience Award - Best Irish Film	Newport Beach Film Festival
Báite	Best Irish Feature Film Jury Prize	
Burkitt	Best Debut Feature Film	Academia Film Olomouc in Czech Republic
Burkitt	Specialist Factual	RTS NI Awards 2025
David Keenan – Focla ar Chanbhás	Best Cinematography	Docs Ireland Film Festival, Belfast
An Bothy Band	Live Music Programme	Celtic Media Festival 2025
CRÁ	Scripted	Gradaim RTS Ireland 2025
Rugbaí Beo Munster v Leinster, Christmas Interpro	Live Sports	
Iniúchadh TG4 – Níl aon Tinteán	Clár Teilifíse / Scannán na Bliana	Gradaim Chumarsáide an Oireachtais 2025
Katelyn Hayes		
Nuacht Cúla4	Réalta Óg na Bliana	
Scoil Choille	Scannán / Clár / Sraith Teilifíse na Bliana do dhaoine óga	



History is made as Kneecap achieves the highest-ever IFTA tally for a single project, securing an extraordinary 17 nominations.

KNEECAP - 17 NOMINATIONS IN IFTA AWARDS 2025.

Nominations

PROGRAMME / PERSON	AWARD	AWARDING BODY
KNEECAP	Outstanding Debut by a British Writer/Director	BAFTA Awards 2025
KNEECAP Rich Peppiatt	Best Director	
KNEECAP	Best Film	IFTA Awards 2025
KNEECAP Rich Peppiatt	Best Director	
KNEECAP	Script Film	
JJ Ó Dochartaigh, Naoise Ó Cearbhalláin, Liam Óg Ó hAinle	Lead Actor Film	
Michael Fassbender	Supporting Actor Film	
Fionnuala Flaherty Simone Kirby Jessica Reynolds	Supporting Actress Film	
Ryan Kernaghan	Cinematography	
Zjena Glamocanin	Costume Design	
Nicola Moroney	Production Design	
Liz Boston	Hair and Makeup	
Aza Hand, Brendan Rehill, Chris Woodcock	Sound	
Carla Stronge	Casting	
KNEECAP	Spirit of the Festival	Celtic Media Festival
KNEECAP	Film of the Year	London Critics' Circle Film Awards 2025
KNEECAP	Foreign Language Film of the Year	
CRÁ	Best Drama	IFTA Awards 2025
Burkitt	Best Debut Feature Film	Academia Film Olomouc in Czech Republic
Lí Ban	Best New IP	Irish Animation Awards

Nominations

PROGRAMME / PERSON	AWARD	AWARDING BODY
Iniúchadh TG4 - Brící Lochtach Pobail Bhriste	Investigative Current Affairs	Prix Circom 2025
Naoínra	Documentary	
Lí Ban	Most Original and Innovative	
Slí na mBeaglaoidh	Music and Arts	
Katelyn Hayes , Nuacht Cúla4	Young Onscreen Talent	
Junior Eurovision	Entertainment and Drama	
Nuacht Cúla4 Scoil Choille Anfa Lí Ban Mo Pheata	Scannán / Clár / Sraith Teilifíse na Bliana do dhaoine óga	Gradaim Chumarsáide an Oireachtais 2025
Carna an Cheoil agus na nAmhrán Iniúchadh TG4 - Níl Aon Tinteán Báite Na Lumière Gaelacha Aontas	Clár Teilifíse/ Scannán na Bliana	
Caoimhe Ní Laighin Nuacht TG4/ RTÉ	Iriseoir na Bliana	
Marian O'Flaherty Nuacht TG4 / RTÉ		
Kevin Magee Iniúchadh TG4		
Proinsias Ó Coinn - Téacs Taistil Áine Ní Bhreisleáin - Sonas Louise Cantillon - Téacs Taistil/Junior Eurovision John Sharpson Síomha Ní Ruairc - Réalta agus Gaolta	Pearsa Teilifíse na Bliana	
Is Mise le Mess Sonas CRÁ Scéalta ár Stampaí	Sraith Teilifíse na Bliana	
Katelyn Hayes Nuacht Cúla4 Joe Mac Aoidh Nuacht TG4 / Nuacht Cúla4 / 7 LÁ Máire Ní Churraoin TG4 / Ardáin Ilmheán Rhiann Flemming Nuacht TG4 / Nuacht Cúla4	Réalta Óg na Bliana	

Nominations

PROGRAMME / PERSON	AWARD	AWARDING BODY
CRÁ	Scripted	RTS Awards Ireland 2025
GAA Beo Aer Lingus Classic Football Championship	Live Sports	
Rugbaí Beo	Live Sports	
Naoínra	Factual Series	
Idir Dhá Bhaile - Ó Chív go Corcaigh	Current Affairs	
Téacs Taistil	Factual Entertainment	
CUMASC: Seisiúin sa Black Gate	Entertainment	
Lí Ban	Animation and Children's	RTS NI Awards 2025
Idir Dhá Bhaile - Ó Chív go Corcaigh	Documentary - Singles	
Burkitt	Specialist Factual	
CRÁ	Drama Series	Celtic Media Festival 2025
KNEECAP Spirit of the Festival	Single Drama and Spirit of the Festival	
Glór Tíre	Entertainment	
Inis Meáin Idir Dhá Linn	Arts	Galway Film Fleadh
Ó Bhéal	Arts	
Aerfort Dhún na nGall	Factual Entertainment	
Naíonra	Factual Entertainment	
Inis na nIontas	Factual Series	
Scríofa sna Réalta	Short Drama	
An Bothy Band	Live Music Programme	
Idir Dhá Bhaile - Ó Chív go Corcaigh	Single Documentary	
Lí Ban	Animation	
Siar Linn	Children's Programme	
Scríofa sna Réalta	Short Drama	
Báite - Eleanor O'Brien	Bingham Ray New Talent Award	
Aontas	Best Film	
		Cleveland International Film Festival



Mission, Vision & Core Values

Fís **TG4**



to promote Irish language and culture and ensure a central place for TG4 in Irish people's lives, both in Ireland and abroad.



Súil Eile

TG4's vision and mission is encapsulated in the TG4 motto, "**Súil Eile**"

TG4's vision is to deliver entertaining and innovative media services that celebrate Irish language creativity and connect with audiences at home and worldwide. Through partnership with the Irish language audio-visual sector, we enable the creation of world-class content and support economic growth in Ireland. TG4's vision is "to promote Irish language and culture and ensure a central place for TG4 in Irish people's lives, both in Ireland and abroad".

TG4's vision and mission can be encapsulated in TG4's motto "**Súil Eile**", which recognises the need to stay mainstream with niche programming through the commissioning / acquisition and broadcasting of high quality programmes, capable of competing for, achieving and maintaining strong viewership levels.

TG4's values influence the way in which its strategy will be achieved, the style in which it operates and overall, reflect the principles which are the core characteristics of the organisation. It is expected that each TG4 employee will use these values as their guiding principles.

Connection

- » To provide a daily link with the Irish language for audiences of all ages at home and worldwide.
- » To put our audiences at the centre of everything we do.
- » To offer an alternative viewpoint on national and international affairs.

Creativity

- » To be creative in our output and everything we do.
- » To deliver innovative and unique content.
- » To celebrate Irish language creativity and culture.

Quality & Value-for-Money

- » To provide a high-quality programme schedule and content offering.
- » To operate a cost-effective and efficient structure.

Proactivity

- » To maintain and foster the “can do” and collaborative attitude of our organisation and staff.

1.

Children's
Services

Enrich our services for children, strengthening their engagement with TG4 and the Irish language.

2.

Younger
Audiences

Provide bolder, more exciting content for 15 to 34 year olds and put younger audiences centre-stage on TG4's social and online platforms.

3.

Educational
Resources

Build an ambitious portfolio of educational resources which open up a new era of learning Irish and learning through Irish, supporting growth of the Irish language.

4.

News &
Current Affairs

Reimagine news and current affairs under the TG4 brand, seeing TG4 emerge as a multi- platform provider of distinctive news coverage and investigative current affairs programming.

5.

Irish Arts, Culture,
Heritage & Sport

Expand TG4 as a platform to champion Irish arts, culture & heritage and sport.

6.

Irish Language
Film & Drama

Build the scale of Irish language film and TV drama production in Ireland's regions.

7.

Invest in
Production Sector

Champion the success of Irish production sector talent and enterprise.

8.

Sustainable &
Inclusive TG4

Build a sustainable and inclusive TG4.

Commitments for 2025

1.

Audience Growth

Grow TG4's cross-platform and digital viewing, strengthening audience engagement with the Irish language.

2.

Younger Audiences

Invest in content and services for children and audiences in the 15-34 demographic to engage younger audiences and support inter-generational Irish language transmission.

3.

Irish Language & Gaeltacht

Serve Gaeltacht communities and Irish language speakers even better, through our unique Irish content, educational resources and partnerships, and grow visibility of the Irish language in society.

4.

Regional Creative & Gaeltacht Economy

Support growth in Ireland's regional creative economy and strengthen the economy of the Gaeltacht, by investing in Irish language independent production and talent.

5.

Internationalisation of TG4's Creative Cultural Footprint

Deepen TG4's global cultural and linguistic footprint.

6.

Funding & Public Value

Ensure TG4 has adequate, sustainable and predictable multiannual funding to enable growth, and that we deliver value from our public funding.

7.

Environmental, Social & Governance (ESG)

Deliver our ESG targets and support Government policy on climate, diversity and sustainability of the Irish language, culture & media and Gaeltacht.



Those who saw him play still had their memories – whether of Manchester United at his peak or of him stomping around Turner's Cross, not yet 30 and already a cautionary tale. George Best i gCorcaigh tells that story with great warmth and poignancy – while never shying away from the fact that it is, at heart, a tragedy



ED POWER

The Irish Times

26 December 2025

Performance Highlights 2025

2025 marked TG4's fifth consecutive year of audience growth, delivering the broadcaster's highest national audience share since 2009.





Sportsfile Piaras Ó Midheach

77.2% of the Irish television population watched TG4 during the year. Audience share increased to 2.3%, up 4.5% on 2024, while primetime share reached 2.31%. TG4's highest monthly share was in March 2025 at 3.32%. TG4 ranked 5th among broadcast channels in Ireland for audience reach and 7th for audience share, highlighting the channel's continued ability to connect with audiences in an increasingly competitive and fragmented media landscape.

Sport dominated TG4's Top 10 programmes in 2025, with strong audiences for the Allianz Leagues, GAA Club Championship, Rugbaí Beo and the Ladies Football Final between Dublin and Meath. The Allianz League Football Final

between Kerry and Mayo on 30 March was TG4's most-watched programme of the year, attracting an average audience of 221,900 viewers.

As we plan for a streaming future, we are pleased to see significant growth in 2025 in TG4's cross-platform viewing driven by live viewing on the TG4 Player and Youtube and a strategic platform neutral approach to content distribution. We welcome and look forward to working with TAM Ireland and Fifty5Blue to deliver a new audience measurement solution for cross-platform viewing measurement across TV sets, tablets, PCs and smartphones.

TG4 Player streams increased by 28% to 5.5m or 8.11m with the inclusion of YouTube and third-party players.

110.29m minutes were watched by audiences on the TG4 Player, a growth of 24% on the 89m minutes in 2024.

Live sport was a key driver of digital growth.

TG4 set a new platform record on February 1st 2025. The Cork v Limerick Allianz League clash was the most-streamed live programme ever on the TG4 Player, attracting 172,000 streams.



Super Simple Amhráin

TG4's commitment to platform-neutral sports coverage was further demonstrated on "Super Sunday" on 23 March 2025, when every Division 1 and 2 Allianz League game was made available across TG4 television, the TG4 Player and YouTube. Nine matches were broadcast in total that day, including two on television, six on YouTube and one on the TG4 Player. The Spórt TG4 YouTube channel recorded 320,000 views across the six streamed matches, with almost half of viewers under the age of 35, reflecting TG4's success in reaching younger audiences on digital platforms.

TG4 also expanded its platform-neutral approach to entertainment and drama content. To mark *Ros na Rún*'s 30th season, new episodes were made available on the TG4 Player on Mondays and Wednesdays, a day ahead of broadcast transmission. *Ros na Rún* was TG4's top Video On Demand series in 2025. *Gaeltacht noir* crime drama *CRÁ* also proved a major boxset success on the TG4 Player, with a second series entering production in early 2026. Sports documentary series *Laochra Gael* continued to attract large audiences online throughout the year.

International viewing on the TG4 Player increased by 22%, with audiences in more than 215 countries & territories worldwide engaging with TG4 content.



Cúla4 celebrated its second anniversary on air in 2025, marking two successful years of entertaining and educating young audiences through Irish. 2025 saw a 28% increase in viewership on the Cúla4 Player and YouTube combined, with 1.289m video views of Cúla4, up from 1 million views in 2024. The Cúla4 website also recorded significant growth, increasing to 1.5 million views from 1.2 million in 2024.

Super Simple Amhráin, featuring Irish-language versions of popular children's songs for preschool and early language learners, was the most-watched title on the Cúla4 Player in 2025, while *Nuacht Cúla4* ranked second. The children's news service was extended by 10 weeks to mid-June 2025.

TG4, BBC NI and S4C also broadcast their first co-commissioned animated Christmas film, *Nollaí*, produced by Taunt Studios. The landmark international co-production aired in Irish on TG4 and Cúla4, on BBC Two Northern Ireland and BBC iPlayer, and in Welsh on S4C. It became the most-watched original Irish-language film for young audiences during the Christmas season.

New commissions included the drama series *Ar Ais Arís* and the YouTube micro-drama *Dialann Damhsa* for audiences aged 9–12. *Foghlaim TG4* continued to demonstrate strong value in supporting Irish-language education in formal learning settings.



Cailíní Gránna Mumbro Top

Young Audiences

In an exceptionally competitive and increasingly hard-to-reach audience demographic, TG4 delivered strong growth among younger viewers in 2025. TG4's linear broadcast share among younger audiences increased by 44.4%, rising from 1.8% to 2.6%. Cross-media reach across all platforms among Irish-language audiences aged 15–34 reached 44%.

TG4 continued to strengthen its youth-focused digital brands, BLOC and Molscéal, while also delivering significant growth across social media platforms. In 2025, TG4 generated 93.05 million video views and 273.4 million impressions across its social channels.

Key highlights included TG4's top-performing social clip of the year featuring Kneecap at the BAFTAs, along with viral moments from Fleadh Cheoil na hÉireann and Oireachtas na Samhna, which achieved strong engagement and wide online reach.

Beo ón Electric Picnic delivered a successful live music broadcast from Electric Picnic, showcasing contemporary Irish-language music and culture and generating strong audience engagement and positive public response. Presented by Síomha Ní Ruairc and John Sharpson.

Glúin Z provided a platform for Gen Z perspectives across a range of social and cultural topics. *Síorstíl* combined sustainability and fashion innovation in a contemporary competition format presented by Sinéad Ní Uallacháin. Series 3 of *Téacs Taistil* continued to perform strongly, with presenters Louise Cantillon, Séaghan Ó Súilleabháin and Proinsias Ó Coinn delivering a popular, digitally integrated travel format.



TG4 aired the Irish short film *Cailíní Gránna*, or better known as *Mean Girls*, and people just couldn't get enough.



LOUISE CRUISE

[Evoke.ie](https://www.evoke.ie)

10 May 2025

Audience Needs Research

CORE VALUE

» To put our audiences at the centre of everything we do.

As TG4 approaches its 30th anniversary in 2026, the media environment in which the channel operates has changed since its launch in 1996. The growth of global streaming services, social media and on-demand platforms has transformed audience behaviour, giving viewers greater choice and control over when, where and how they consume content. In this increasingly fragmented landscape, audiences have access to an overwhelming volume of media across multiple platforms and their expectations of content are continually evolving.

To better understand these changing behaviours and audience needs, TG4 commissioned comprehensive audience needs research from Bricolage in 2025. This research will

play an important role in shaping TG4's future content, scheduling, marketing and brand strategies, helping ensure the organisation continues to connect meaningfully with audiences across all platforms.

TG4 remains committed to placing audiences and the Irish language at the heart of strategic decision-making. A deeper understanding of audience needs in a multiplatform environment is essential to ensuring TG4 continues to deliver distinctive, relevant and accessible Irish-language content that audiences actively choose to watch, wherever and however they engage with us.



Content Highlights 2025

In 2025, TG4 established a new senior leadership role of Director of Content, to oversee the implementation of TG4's content strategy across all platforms. The role is responsible for shaping and delivering a bold, diverse and innovative content strategy serving Irish-language audiences in Ireland and internationally. Following an open recruitment process, Laura Ní Cheallaigh was appointed to the role in March 2026.

During 2025, TG4 commissioned 910 hours of Irish-language arts, culture and sports content, reflecting continued investment in distinctive public service broadcasting and original Irish-language production.



Drama and Film

TG4 drama and film output continued to deliver strong creative performance in 2025, with sustained recognition on the domestic and international festival circuit.

Báite, the 9th film from Cine4 scheme starring Moe Dunford and Eleanor O'Brien, premiered at the Galway Film Fleadh and continues to perform strongly on the international festival circuit. *An Fhidil Ghorm* premiered on TG4 on Christmas Day 2025.

Five new projects were developed for the next Cine4 slate, with two advancing to further development in 2026. *Babaí Brain*, developed through the Céim Eile scheme, also premiered at Galway Film Fleadh.

Feature film *Aontas*, developed in partnership with ILBF and BBC Northern Ireland, through the Gealán scheme achieved significant critical and festival success, including premieres at the Dublin International Film Festival and Belfast Film Festival, and a North American release in March 2026. CRÁ continued strong international distribution across more than 70 territories under the title *Boglands*.

Factual

Key programming included *Beo faoin BhFód*, which told the remarkable story of Tipperary man Mick Meaney's 1968 attempt to break the world record for longest time buried alive. *Oileán Glas, Fásach Bán*, followed naturalist Eoin Warner on an immersive year-long journey through the Burren and *Ó Muir go Tír*, examined the evolution of transport links between Ireland's islands and the mainland.

Other notable titles included *Néara-Éagsúlacht: Dearcadh Difriúil*, a two-part honest and human insight and exploration of neurodivergence in Ireland; *Ceartas Crua - Mná v An Dlí*, exploring the impact of 100 years of the Irish State on women through the legal system; and *Éire agus na Céad Náisiúin*, which examined the historical connections between Irish people and First Nations communities in North America.





TG 4 showed that Electric Picnic can work on TV - so why won't RTÉ do it?

The national Irish language public service provider was the only station televising the country's largest music festival



SOPHIE FINN
The Journal
2 September 2025



Fleadh25 Power Productions

Music

Music output included coverage of TG4's traditional music awards *Gradam Ceoil TG4*. *Fleadh25* was live for four nights from Wexford Town from the world's largest festival of Irish music, song and dance, *Fleadh Cheoil na hÉireann* presented by Doireann Ní Ghlacáin, Peadar Ó Goill and Aoife Ní Thuairisg. A new series of *Ceolaireacht* saw Doireann Ní Ghlacáin on a musical journey and *Cartlann Christy Moore* saw legendary folk singer Christy Moore reflect on a lifetime of song.

“Watching Fleadh coverage on TG4 was like watching Glastonbury, but with normal people instead of a*****s!!!!”

NEWTALK LUNCHTIME LIVE
19 August 2025

#FLEADHSTONBURY



Arts

Arts programming included *Ag Lorg Hy Brasil*, which explored an ancient, mythical island off the Connemara coast and asks why it inspired Ireland's exhibit at the Architecture Biennale in Venice.

IOMÁNAÍOCHT HOLLYWOOD

Brilliantly researched and absolutely jammed with fascinating footage, it's an engrossing, enormously entertaining look at an aspect of Irish history to which, I'm guessing, most people, including hardcore GAA fans, probably haven't given too much thought.

PAT STACEY
Irish Independent
4 September 2025



Sports

TG4 delivered another strong year of sports coverage, reinforcing its position as a key broadcaster of Irish sport across linear and digital platforms.

The channel broadcast more than 40 live Allianz Football and Hurling League fixtures, including finals across the country. A major milestone was "Super Sunday" on 23 March 2025, when all Division 1 and 2 Allianz League matches were broadcast or streamed across TG4, YouTube and the TG4 Player, delivering significant digital engagement, including 320,000 views on the Spórt TG4 YouTube channel on the day.

TG4 continued to expand its coverage of women's sport, including TG4 Ladies Football Championship and Lidl League, the SSE Airtricity Women's Premier Division, the Sports Direct Women's FAI Cup, as well as women's rugby, hockey and basketball competitions.

In rugby, TG4 became the exclusive free-to-air broadcaster of the BKT United Rugby Championship in Ireland and, in partnership with S4C, broadcast the opening match of the British & Irish Lions Tour live.

TG4 also broadcast the full 2025 Tour de France, alongside coverage of horse racing, GAA Handball, boxing, hockey and basketball.

Sports Documentaries

Laochra Gael returned for its 23rd season, with in-depth profiles of leading GAA players. Other sports documentary highlights included *GAA 70's – Réabhlóid Sóisialta* and *Iománaíocht Hollywood* which explored how Ireland, Irish People and Gaelic Games have been depicted in Hollywood films and Irish drama.



Sectoral Development

TG4 and Údarás na Gaeltachta committed to a joint €1.2m per annum, three-year MOU to develop the sector and Irish language talent. This aims to accelerate and deepen the development of a talent pipeline and strengthen capacity among Irish language creative talent. Strategic development, training schemes and programmes will be provided over the three years to support those developing in Irish language media and to grow Irish language production companies who are providing creative content in the sector.

The new joint venture will continue the TG4 and Údarás na Gaeltachta Scéim Oiliúna work placements, which was established in 2019 and will also develop a schools' programme with the aim of encouraging creative career options and informing students about the employment opportunities available within the Irish language independent production sector.

Irish-Language Journalists & Writers Development Schemes

In **2025**, TG4 delivered an intensive journalism training programme in partnership with Gréasán na Meán Skillnet, with 17 participants receiving hands-on training in television and digital journalism through Irish, including reporting, writing, media law and digital storytelling.

Investment in Irish-language writing talent remained a core priority. Six projects were developed through the Tús and Céim Eile schemes in conjunction with Fís Éireann, and the Irish Language Broadcast Fund NI Screen for production in 2026, alongside continued development of scripted television drama series including *An Bua*, *Droch Ainm* and *An Camino*, as well as a new sitcom for Gaeltacht audiences.

TG4 launched SPREAG, a joint initiative with Fís Éireann, Northern Ireland Screen's Irish Language Broadcast Fund (ILBF) and Animation Ireland, to support the development of Irish-language animated shorts. Four animation projects were selected for development for Cúla4 and two for BLOC in 2025.

TG4 launched a new scheme *Scéim Forbartha do Scríbhneoirí agus Scéalaithe Gaeltachta* at Oireachtas na Gaeilge to support development of Gaeltacht-based writers for screen.

News Services

In October 2025, TG4 received funding in Budget 2026 to commence development of a new digital news service. The investment will support the launch in 2026 of a multiplatform Irish-language news service, including a dedicated Nuacht TG4 website, social media output and investment in the infrastructure and technology required for story-led digital journalism.

The initiative represents a significant strategic milestone, addressing a gap in Irish-language digital news provision and strengthening TG4's role as a trusted source of news and current affairs. It is designed to reflect modern audience behaviour and to build stronger daily engagement and brand loyalty among Irish-speaking and younger audiences.



Diversity, Equality and Inclusion

In 2025 delivery of DEI initiatives were led by TG4's Champions Forum (Fóram Seaimpíní TG4), a cross-organisation working group focused on embedding DEI across HR processes, workplace practices, content, accessibility and sector partnerships. In 2025, the Forum played a central role in monitoring DEI progress and advancing inclusion through structured initiatives, including the launch of an organisation-wide Accessibility Audit.

The Forum also supported representation and accessibility across TG4's content including work on ISL versions, subtitling and on-screen representation initiatives. During the year, TG4 completed *An Grá Ciúin*, a commissioned film exploring the relationship and challenges of a deaf couple, as well as a two-part documentary series on neurodiversity *Néara-éagsúlacht: Dearcadh Dífriúil*. TG4 also participated in the EBU Pride Week social media campaign, *This is Our Family*.

In 2025, TG4's Neurodiversity Toolkit, developed in partnership with the EBU, received two National Diversity Award nominations and was presented to colleagues at Deutsche Welle and MG Alba. TG4 also initiated Stage 2 of the cross-PSM DEI Toolkit, featuring case studies on neurodiverse staff, with TG4 acting as a lead partner. The Forum further contributed to national and European DEI collaborations, including the Public Service DEI Network and the EBU DEI Working Group.

TG4 has embedded CSRD alignment and other emerging statutory obligations into the governance of its G-ESG Strategy. To strengthen alignment, TG4 engaged Corc Impact to map its G-ESG Strategy against CSRD requirements, the Coimisiún na Meán Sustainability Roadmap, the national GEDI strategy, SEAI obligations and related governance metrics. TG4's G-ESG framework provides a structured approach to capturing CSRD-ready information across environmental, social and governance pillars, ensuring the organisation is well prepared for evolving sustainability reporting standards.

Néara-Éagsúlacht:
Dearcadh Dífriúil
Tyronne Productions





Environment

In 2025, TG4 reduced its overall Electricity usage from **858,700kWh** to **798,884kWh**, representing a **6% (60,000kWh)** saving. Overall, we generated **16%** of energy using solar. The equivalent figure in Carbon reduction is **20,748 kgCO₂**. Solar panels in TG4's headquarters were replaced with new more efficient panels resulting in a much higher generation of solar power.

We strengthened our collaboration with the Sustainable Media Ireland (SMI) network through active participation in sectorwide sustainability initiatives. TG4 contributed to the development of the Broadcasting Sustainability Roadmap, taking part in consultations and the materiality assessment for the Irish broadcasting sector. This included supporting SMI's work in expanding sustainability frameworks and preparing updated guidance for the industry. TG4 also played a role in advancing ALBERT Ireland, launched in March 2025, by supporting industry adoption of lowcarbon production standards.

TG4 continues to recycle all electronic goods, eliminate all single use materials where possible, and to reduce use of photocopiers and printers. We held three staff seminars in 2025 on reducing waste and practicing a greener more sustainable lifestyle in conjunction with the OPW and SEAI. We also held three Carbon Reduction Clinics with staff members and a competition for the best energy saving ideas.



2025 Events Highlights

Alan Esslemont retired from his position as Ard-Stiúrthóir in April 2025.

Alan led TG4 from 2016 to 2025 with purpose, championing the Irish language not only on a national level but on the global stage. Under his stewardship, TG4 grew into a dynamic cultural force, deeply embedded in the fabric of Irish life and identity. His tenure marked a transformative period for the broadcaster marked by creative innovation, strategic growth, and an unwavering commitment to the Irish language. His leadership fostered the growth of the Irish-language creative sector, significantly strengthening independent production in the regions and supporting Ireland's regional creative economy.

Among his many achievements, Alan established Cine4, an initiative in partnership with Fís Éireann and Coimisiún na Meán, which brought Irish-language films to global audiences, including *An Cailín Ciúin*, which was nominated for an Oscar in 2023. He has also been instrumental in launching Cúla4 channel in 2023, ensuring TG4's ongoing commitment to younger audiences and the transmission of Irish as a living language. Alan has championed cross-island partnerships, collaborating with Northern Ireland Screen's Irish Language Broadcast Fund, and served as Chair of the Celtic Media Festival (2019-2024), strengthening ties between Celtic broadcasters.

TG4 wishes Alan every happiness in his retirement.



Minister Patrick O'Donovan visit to TG4 headquarters

Minister for Culture, Communications and Sport, Patrick O'Donovan TD, visited TG4 headquarters in July 2025. The visit provided an important opportunity for TG4, under new leadership, to present its strategic vision for Irish-language and cultural programming, and its continued support for Gaeltacht and regional production. It also highlighted TG4's commitment to innovation in public service media and its growing influence within the domestic and international media landscape.

TG4 plays a central role in celebrating and sustaining our national language and culture. It continues to deliver imaginative, high-quality programming that reflects the richness and diversity of Irish life. The station's contribution to the media landscape is both distinctive and invaluable, and I commend its ongoing commitment to public service broadcasting.

CORE VALUE

» To celebrate Irish language creativity and culture.

MINISTER PATRICK O'DONOVAN TD



Gradam Ceoil TG4

Gradam Ceoil TG4 honours and celebrates the musical heroes of our age and is one of the highlights of the TG4 calendar and was broadcast live on May 4th. The awards were held at the University Concert Hall, Limerick and the awards were presented to Siobhan Peoples, Cathy Jordan, Flook, Johnny Óg Connolly, Colm Broderick, Matt Cranitch, Áine Hensey.

Gradam Ceoil TG4 @ Expo 25: Dhá Oileán Cheolmhara

TG4 was pleased to partner with the Department of Foreign Affairs and Trade as broadcast partner for a special programme recorded at Expo 2025 in Osaka

Produced by Big Mountain Productions with support from Northern Ireland Screen's Irish Language Broadcast Fund (ILBF), *Gradam Ceoil TG4 @ Expo 25: Dhá Oileán Cheolmhara* celebrated the cultural links between Ireland and Japan, presented by Áine Hensey, capturing

a major live performance at the Irish Pavilion in Osaka. The programme brings together leading Irish traditional musicians and Japanese artists in a collaborative concert curated by Neil Martin, highlighting artistic exchange between two island cultures.

TG4 *Gradam Ceoil 2025* Award recipients Siobhán Peoples, Cathy Jordan, Flook, Johnny Óg Connolly, Colm Broderick, Matt Cranitch, Áine Hensey performed at the 2,000-seat venue, alongside internationally recognised Japanese musicians, Misako Kojima, Kazuya Sahara, Taka Hayashi, Kozo Toyota, Hiro and Luke Hayashida, Atsushi Yamane and Kyoko Yamane in a landmark cultural collaboration. The project reflects the long-standing role of TG4 in promoting Irish traditional music internationally and expanding its cultural reach.

Ireland's participation in Expo 2025 Osaka, which attracted over 28 million visitors, formed part of the wider Ireland and Japan 2025 initiative, providing a platform to strengthen cultural and people-to-people connections.



Helen O'Rourke, CEO LGFA announced retirement

TG4 paid tribute to Helen O'Rourke, Chief Executive Officer of the Ladies Gaelic Football Association, who announced her decision to retire.

O'Rourke served as LGFA President from 1994 and CEO from 1997, becoming the longest-serving CEO in Irish sport. Her leadership oversaw significant growth in Peil na mBan, including landmark sponsorships with TG4 (2001) and Lidl Ireland (2016), increased participation, and key milestones such as the LGFA's 50th anniversary in 2024.

Her tenure coincided with record attendances, including 56,114 at the 2019 TG4 All-Ireland Finals and over 48,000 at the 2025 Finals in Croke Park, the highest since 2019. The 2025 Senior Final attracted nearly 490,000 viewers on TG4, with strong digital growth across TG4 Player and Spórt TG4 platforms.

As official broadcaster and title sponsor, TG4 continues to support the growth of Ladies Football through live, free-to-air coverage of Junior, Intermediate and Senior Finals, bringing the game, the Irish language to national and international audiences.



Anna Ní Ghallachair
Cathaoirleach TG4

Report of the Cathaoirleach

The work of TG4 in 2025 highlights the essential role indigenous media plays in fostering and supporting the Irish language and culture. In a world where Public Service Media (PSM) is being reshaped by rapid technological change and competition, and in which its very existence can even be called into question, TG4's mission has never felt more important.

It is my pleasure to present the TG4 Annual Report for 2025 and to highlight the progress we have made in supporting the Irish language so that it will remain visible and vibrant in the digital age.

2025 marked TG4's strongest television audience performance in 16 years, and five consecutive years of television audience share growth. This was made possible by TG4's vibrant mix of content and services, which are valued by Irish audiences. 77.2% of the TV



Hector OZ/NZ Domhan Media



Cartlann Christy Moore ITMA

population¹ watched TG4 in 2025 and our national television audience increased by 4.5% on 2024.

Our digital audiences also grew as TG4 embraced platform neutral content more widely, and continued to develop our online brands and content which focus on younger audiences. Player video views increased by 28% to 5.5m views, and we grew both views and impressions across all our social media brands including BLOC, Molscéal, Spórt TG4 and Trad TG4. Through our content and services, TG4 has helped to amplify Irish language voices and stories, and to support Irish language transmission.

TG4's support for Irish language transmission in the family and acquisition in the early years continued throughout 2025. We celebrated Cúla4's second anniversary on air, marking two successful years of entertaining and educating young audiences through the Irish language. Cúla4 continues to deliver a diverse mix of entertainment and educational content designed to foster a love of the Irish language among younger audiences, and its performance has gone from strength to strength. Cúla4's average weekly reach with Irish language children's audiences increased by 9% in 2025 and there

was a 28% increase in viewership on the Cúla4 Player / YouTube and a 25% increase in Cúla4 website views. We are delighted to see how the service has been embraced and how it continues to grow.

A highlight of our 2025 children's schedule was our BBC NI and S4C collaboration on the first ever co-commissioned animated Christmas film, *Nollaí*. Produced by Taunt Studios, this was a significant international co-production which aired in Irish on TG4, Cúla4, BBC Two Northern Ireland and BBC iPlayer, and in Welsh on S4C. It was the most-watched original Irish language film for young audiences on TG4 and Cúla4 during the Christmas season.

Our educational resources also performed well and demonstrated their value for Irish language education in formal settings. Provision of educational content supports the State's Strategy for the Irish language and we are working with key educational stakeholders to further develop these resources and to increase their use in schools. We independently measured, for the first time, use of Foghlaim TG4 educational resources in post-primary schools across Ireland. 35% of survey responses came from Gaelscoil and Gaeltacht-based schools and, overall,

the research showed that 55% of respondents use Foghlaim TG4². Use of Foghlaim TG4 website resources grew 19% during the year. We are delighted with these results and intend to build on them in the coming years.

In 2025, TG4 continued to deliver standout Irish language film and drama through the Cine4 scheme, which is delivered in partnership with Coimisiún na Meán and Fís Éireann. Two new projects were selected for further development over the year, and three Irish language films were premiered: *Báite*, *Fidil Ghorm*, and *Frévaka*. The Cine4 scheme is a flagship activity of TG4, championing, as it does, compelling storytelling which is steeped in Irish culture, past and present. Audiences in Ireland and worldwide have connected strongly with Cine4 films. They continue to shape conversations and to leave a deep and lasting impression on cinema goers. They also continue to win awards and nominations – both national and international. For example, *Frévaka* was recognised at the Irish Film & Television Awards (IFTAs) for its outstanding contribution to Irish cinema. An Cailín Ciúin was Oscar-nominated for Best International Feature Film two years ago.

1 Universe of TV households and individuals aged 4 years and older. TAM Ireland.

2 Opinions. 105 post-primary schools surveyed (2025).

Cine4 has not only redefined Irish cinema, it also has as one of its objectives to ensure support of Irish talent. On behalf of the Board of TG4, I would like to acknowledge and commend the talent and creativity of the Irish language independent production sector that has made Cine4, and all of TG4's wonderful programming, possible. The sector is central to delivering TG4's content and services, and to our success with audiences. During 2025, we intensified our collaboration with Irish language independent producers, playing an important role in supporting the growth of Ireland's regional and Gaeltacht creative economy.

Building on our sectoral investment and partnerships, we were delighted to announce an additional €10m funding package at the end of 2025. Its purpose is to commission new creative content, develop new producers and reinforce TG4's commitment to original Irish language content and the independent production sector. This funding will provide the opportunity to focus on investment in new ideas, new companies and ensure a greater geographical spread across all Gaeltacht regions.

In 2025, we also committed to a new three-year Memorandum of Understanding with Údarás na Gaeltachta. We will jointly invest over €1.2m per year between 2026 and the end of 2028, in order to develop screen sector skills in the Gaeltacht and to foster creativity. We are grateful to Údarás na Gaeltachta for its support and partnership on this scheme, and on other Gaeltacht screen production sector development initiatives.

The Year Ahead

We look forward to 2026, and to the opportunities it brings. Our aims include continued growth of TG4 audiences across all platforms, and to help mainstream Irish language media in an increasingly global and digital world.

This includes serving Gaeltacht and Irish language speakers even better, with more targeted content for habitual Irish language speakers. As part of this, a key priority for the Board

of TG4 in 2026 is the launch of a new multiplatform digital news service and a phased approach to editorial independence of Nuacht TG4, in conjunction with RTÉ and Coimisiún na Meán.

We will continue to grow our investment in Irish language independent production and talent, to support Gaeltacht and regional creative economic growth.

TG4 will have an even greater strategic focus on innovation in 2026. We want TG4 to be future-ready and equipped for sustainable growth in an increasingly competitive and technology-driven media world and, as always, mindful of the quality for which the channel is renowned.

Thanks

I would like to conclude my report by thanking a number of individuals and organisations who continued to support TG4, and the important work we do, during 2025.

On behalf of TG4, I would like to thank Minister Patrick O'Donovan and Secretary General Feargal Ó Coigligh, along with his officials in the Department of Culture, Communications and Sport. We are deeply grateful for the budget increase for 2026 and for their continued support of TG4. We were delighted to welcome Minister O'Donovan to TG4's headquarters in Baile na hAbhann during 2025, and we appreciate his interest in TG4's strategic priorities and continuous growth.

I would like to thank my fellow Board members for their commitment and hard work on behalf of TG4 in 2025. I look forward to working with them in 2026 as we plan and steer TG4 in the years ahead.

A number of our Board members' terms of office came to an end in 2025. On behalf of TG4, I would like to thank Mairéad Ní Nuadháin, Siobhán Ní Ghadhra, and Darach Ó Tuairisg, all of whom served on the TG4 Board for eight years. We are extremely grateful to them for their tireless work on behalf of TG4 and their dedication and commitment to the organisation.

I also thank Seán Ó Domhnaill, TG4's staff representative on the Board. Seán served a five-year term of office during which he very competently and fairly represented his colleagues. We warmly welcome the new TG4 staff representative to the TG4 Board, Bernadette Bhreathnach, and we look forward to working with her in the years ahead.

I would also like to thank the many other organisations with which TG4 works. These include Coimisiún na Meán, Fís Éireann, Údarás na Gaeltachta, RTÉ and the Irish Language Broadcast Fund in Northern Ireland, along with many other Irish language, sporting and cultural organisations. We are grateful to them all and look forward to working with them again in 2026.

On behalf of the Board, I would like to thank the excellent TG4 staff. A special word of thanks to Director General Deirdre Ní Choistín who has completed her first year in the role. I congratulate her on the success which the organisation has achieved thus far under her leadership. The Board of TG4 looks forward to working with her, and with all of the TG4 staff, in 2026 and beyond.

After three years as Chair of the Board of TG4, I am even more persuaded by TG4's vision for what we can achieve as Ireland's national Irish language PSM. Although there are undoubtedly challenges ahead, I remain convinced that these are dwarfed by the many exciting opportunities within our reach at a time when, both nationally and internationally, our Irish language is enjoying unprecedented popularity. All of us at TG4 will do our level best to ensure that we avail of these opportunities to produce creative content which is reflective of the best in us and in the language and culture of which we are so rightfully proud.



Anna Ní Ghallachair
Cathaoirleach
23 June 2026





Deirdre Ní Choistín
Director General

Director General Statement

As we approach TG4's thirtieth anniversary this year, it is remarkable to reflect on how the media landscape has changed since the channel was established in 1996. Audiences today have more choice than ever before, with global streaming platforms, social media and connected devices transforming how content is discovered and consumed. Viewing habits continue to evolve, particularly among younger audiences.

New regulatory frameworks, rapid technological advances and increasing global competition continue to reshape the media landscape in which we operate. Against this backdrop, TG4 has continued to adapt, innovate and strengthen its role as Ireland's Irish-language public service broadcaster.

TG4 has a clear strategic direction that places audiences at the heart of our decision-making. In 2025, we commissioned comprehensive audience needs research by Bricolage. The aim of the research is to provide valuable insights into how audiences engage with TG4 and Irish-language media in today's multiplatform environment and to identify gaps and opportunities for TG4. The research will play a key role in shaping TG4's future content strategy, scheduling, marketing and brand positioning. By placing audience insight and research at the centre of our strategic planning, TG4 is ensuring that our services continue to evolve in line with audience expectations. A priority for TG4 is the development of a platform-neutral approach to content delivery and distribution, ensuring that Irish-language content is available wherever audiences choose to engage with it; whether through linear television, on-demand services, social media or emerging and new digital platforms.

We are also taking the opportunity to reflect on and re-evaluate and recommit to our *Súil Eile* brand position. As well as offering a different perspective, *Súil Eile* is about presenting a broader and more inclusive view of Ireland and the wider world. Encouragingly, the 2025 RED C Brand Reaction Index showed that TG4's connection with audiences grew stronger. TG4 achieved a significant increase in positive consumer sentiment, recording a five-point rise compared with 2024.

We announced €10m funding at the end of 2025 to commission new content, develop new producers and reinforce TG4's commitment to original Irish language content and the independent production sector. The funding will provide the opportunity to focus on investment in new ideas, underrepresented genres, new companies and a greater geographical spread across all Gaeltacht regions.

Engaging younger audiences remained a key priority for TG4 in 2025. We responded to expectations by developing content that resonated with younger audiences through programmes such as *Beo ón Electric Picnic*, *Glúin Z*, *Síorstíl* and *Téacs Taistil* and through engagement of our expanding sports coverage on YouTube *Spórt TG4* which demonstrates our ambition to ensure that the Irish language continues to have a visible and vibrant place within modern youth culture.

I am particularly proud of the progress made in expanding TG4's news services in 2025. TG4 secured funding in Budget 2026 to begin the development of a new digital news service. This investment will support the launch of a new multi-platform Irish-language news offering in 2026, including a dedicated Nuacht TG4



Pound-for-pound TG4 has proven its worth over 30 years in business



DONNCHADH BOYLE
Irish Independent
11 February 2025



Glacaim Leat Below the Radar TV

website and expanded news content across social media platforms. The new service will further strengthen TG4's role as a trusted source of news and information for Irish-language audiences.

In 2025, TG4 delivered an intensive journalism training programme in partnership with Gréasán na Meán Skillnet. The initiative provided emerging journalists with practical training in television and digital journalism through Irish, with a particular focus on mobile journalism, digital storytelling and podcasting.

We strengthened our commitment to sectoral and talent development through a new three-year partnership with Údarás na Gaeltachta, involving a joint annual investment of €1.2 million to support the Irish-language media sector and nurture the next generation of creative talent.

At Oireachtas na Gaeilge in Belfast, we launched the new *Scéim Forbartha do Scríbhneoirí agus Scéalaithe Gaeltachta*, to encourage and sup-

port Gaeltacht creatives and writers in developing their talents towards screenwriting.

We also launched *SPREAG*, a new animation initiative developed in partnership with Fís Éireann, Northern Ireland Screen's Irish Language Broadcast Fund and Animation Ireland, to support the creation of Irish-language animated short films. In 2025, four animation projects were selected for development for Cúla4 and two projects for BLOC.

Our drama and film output continued to receive recognition both nationally and internationally. The latest instalment from the CINE4 feature film scheme, *Báite*, premiered at the Galway Film Fleadh and continues to attract attention on the international festival circuit. *Aontas*, produced through the Gealán scheme in partnership with Northern Ireland Screen's Irish Language Broadcast Fund and BBC Northern Ireland, premiered at the Dublin International Film Festival and has since achieved notable success internationally. The crime

drama series *CRÁ*, distributed internationally under the title *Boglands*, has now been sold to more than seventy countries, demonstrating the growing global appetite for high-quality Irish-language storytelling.

Six new projects were developed through the Tús and Céim Eile short film schemes for production in 2026, alongside continued development of scripted television drama series including *An Bua*, *Droch Ainm* and *An Camino*, as well as a new sitcom for Gaeltacht audiences.

We were delighted to welcome Minister for Culture, Communications and Sport, Patrick O'Donovan to TG4 headquarters in July 2025. We had the opportunity to present TG4's strategic vision for Irish-language and cultural programming and highlight our contribution to Gaeltacht and regional production and our commitment to innovation in public service media. I would like to thank Minister Patrick O'Donovan and Secretary General Feargal Ó Coigligh, along with his officials in



the Department of Culture, Communications and Sport for their continued support of TG4. We are deeply grateful for the budget increase for 2026.

TG4 was pleased to partner with the Department of Foreign Affairs and Trade as broadcast partner for a special programme recorded at Expo 2025 in Osaka, *Gradam Ceoil TG4 @ Expo 25: Dhá Oileán Cheolmhara* celebrated the cultural links between Ireland and Japan.

In 2025, Alan Esslemont retired from his position as Ard-Stiúrthóir TG4. Under his stewardship, TG4 grew into a dynamic cultural force, deeply embedded in the fabric of Irish life and identity. His leadership fostered the growth of the Irish-language creative sector, significantly strengthening independent production in the regions and supporting Ireland's regional creative economy. I wish Alan a happy and fulfilling retirement.

Helen O'Rourke, CEO of the Ladies Gaelic Football Association also announced her decision to retire in 2025 after decades of outstanding leadership and contribution to the growth of ladies' Gaelic football. During her tenure, the sport achieved major milestones in participation, attendance and broadcast reach, including record audiences for the TG4 All-Ireland Finals and continued growth across TG4's television and digital platforms. We wish Helen every happiness and success in her retirement.

I wish to thank our dedicated team in TG4 for all that they have accomplished in 2025 and our independent production partners and the wider Irish-language creative community who continue to support TG4. Their creativity, commitment and vision ensure that Irish-language media remains vibrant, relevant and accessible to audiences at home and around the world. I would also like to thank other organisations with which TG4 works including Coimisiún na Meán, Screen Ireland, Údarás na Gaeltachta,

the Irish Language Broadcast Fund in Northern Ireland, RTÉ, Ladies Football, GAA and An tOireachtas. We are also very grateful to all the other Irish language, arts, cultural and sporting bodies with whom we work.

Finally, I would like to sincerely thank Chairperson of the TG4 Board Anna Ní Ghallachair, and the TG4 Board for their support and commitment throughout the year. I wish to acknowledge and thank Darach Ó Tuairisg, Siobhán Ní Ghadhra and Mairéad Ní Nuadháin who served on the TG4 Board for two terms. I wish to thank Seán Ó Domhnaill for his dedicated service as TG4's staff representative on the Board over the past five years and welcome Bernadette Bhreathnach as his successor and look forward to working with her in the years ahead.

As we look ahead to TG4's thirtieth anniversary in 2026, we do so with confidence and ambition. Minority-language broadcasters such as TG4 often operate within smaller markets and with more limited resources, yet our contribution to cultural expression, identity and language vitality is immense. TG4 has always been an innovative broadcaster, and the organisation is now entering a new phase in which high-quality, inspiring content, audience insights, digital innovation and platform-neutral delivery will shape our future. TG4 remains firmly committed to ensuring that the Irish language is visible, relevant and accessible across modern media platforms.

Deirdre Ní Choistín

Deirdre Ní Choistín
Director General TG4

23 June 2026



Vikki Wall, Meath *Piaras Ó Midheach*

All Audiences Summary

5th

Position in Top
10 channels by
Audience Reach

44%

cross-media weekly
reach with young
audiences (15-34 years)

67%

 *An Ghaeltacht*

Cross-media weekly
Gaeltacht audience reach

93m

Social Media views

74%

weekly reach with Irish
language children's
audiences of

cúla 4

8.11m

cross platform video
views of **TG 4** Content

Irish-Speaking & Gaeltacht Communities

86%

Share of the public who recognise **TG4** as an important service for promoting Irish language culture and arts

92%

share of Irish language audiences who recognise **TG4** as serving Irish-speaking and Gaeltacht audiences well

89%

of the public who recognise **TG4** as an important service for supporting and promoting the Irish language

87%

share of the public who agree **TG4** is essential to the ongoing sustainability of the Irish language and Gaeltacht communities

67%

cross-media weekly Gaeltacht audiences reach

6.5m

 MOLSCÉAL views +
+58% on 2024

83%

share of public funding on Irish language content

Creative Economy Investment

€36.4m

spend with the Irish
Independent production
sector nationally

91%

share of the sector
recognising **TG4** as
championing Irish and
regional screen production
talent and enterprise

75%

share of **TG4** public
funding spent with the
independent production
sector on content

95%

share of spend with the
independent production
sector which creates
intellectual property

€35.3M

spend with creative
companies in
Ireland's regions

Education

55%

share of all secondary school teachers in Ireland who regularly use **TG4** content in the classroom

580k

Foghlaim **TG4**

site events -
curriculum-focused learning resource
for primary and post-primary schools



€ 510,564

investment in educational content in 2025

Economic Impact of **TG4** in 2025

€92.8m

TG4 contribution to
national output
1,460 FTE Jobs impact



€74.2m

TG4 contribution to
regional output
1,240 FTE Jobs impact

The Board of Teilifís na Gaeilge and other information



Anna Ní Ghallachair
(An Cathaoirleach)



Deirdre Ní Choistín
(Director General)



Mairéad Ní Nuadháin



Siobhán Ní Ghadhra



Darach Ó Tuairisg



Bernadette
Bhreathnach



Róisín Ní Ráighne



Aedín O'Leary



Seán Ó Cuirreáin



Sonia Nic Giolla Easbuig



Éamonn Ó hArgáin



Muireann Ní Chíobháin

Teilifís na Gaeilge Board and Other Information

The Board of Teilifís na Gaeilge was established in April 2007 under the provision of the Broadcasting Act, 2001. The board consists of a chair and 11 members, including the Director General in an ex-officio capacity and a staff representative. The appointments are made by the Minister for Culture, Communications and Sport

The Board met 7 times during the 12 months to the 31st December 2025.

Board Members and Director General at 31st December 2025 (there were 3 vacancies as at 31.12.2025):

Anna Ní Ghallachair
(Chairperson)
Deirdre Ní Choistín
(Director General)
Bernadette Bhreathnach
Róisín Ní Ráighne
Aedín O'Leary
Seán O Cuirreáin
Sonia Nic Giolla Easbuig
Éamonn Ó hArgáin
Muireann Ní Chíobháin

Company Secretary and Registered Office

Nóra-Máire Uí Mhocháin
TG4
Baile na hAbhann
Co. na Gaillimhe

Secretary to the Board

Lís Ní Dhálaigh

Sub-Committees of the Board

There are six sub-committees of the Board as follows:

Audit and Risk Committee

(1 vacancy as at 31.12.2025)
Seán Ó Cuirreáin
(Chairperson)
Anna Ní Ghallachair
Aedín O'Leary
Éamonn Ó hArgáin

During the 12 months to 31st December 2025, the Audit and Risk Committee met on 4 occasions after which they reported to the Board. The Internal Audit function reports directly to the Audit Committee. There is also an external advisor to the committee.

Remuneration Committee

Anna Ní Ghallachair
(Chairperson)
Sean Ó Cuirreáin
Éamonn Ó hArgáin
The Remuneration Committee met twice in the year to 31st December 2025.

Brand Committee

(1 vacancy as at 31.12.2025)
Róisín Ní Ráighne
(Chairperson)
Muireann Ní Chíobháin
The Brand Committee met twice in the year to 31st December 2025.

Digital Committee

(1 vacancy as at 31.12.2025)
Sonia Nic Giolla Easbuig
Bernadette Bhreathnach
The Digital Committee met once in the year to 31st December 2025.

News & Current Affairs Committee

There was an active News & Current Affairs Committee in 2025 and eight meetings were held. This Committee was disbanded on 27 November 2025. The members of this committee were:

Mairéad Ní Nuadháin
(Chairperson),
Seán Ó Cuirreáin and
Seán Ó Domhnaill.

Programme Contracts Approval Committee

Comprises seven Board members. The members of this committee are: Anna Ní Ghallachair (Chairperson), Róisín Ní Ráighne, Aedín O'Leary, Seán O Cuirreáin, Muireann Ní Chíobháin, Éamonn Ó hArgáin and Bernadette Bhreathnach. There were five meetings of the Programme Contracts Approval Committee in 2025.

Auditor

Comptroller and Auditor General
Office of the Comptroller and Auditor General
3A Mayor Street
Spencer Dock, Dublin 1

Bankers

AIB
Lynch's Castle
Shop Street
Galway

Governance Statement and Board Members' Report

Governance

The Board of TG4 was established under the Broadcasting Act 2001. The functions of the Board are set out in section 87 of the Broadcasting Act 2009. The Board is accountable to the Minister for Culture, Communications and Sport and is responsible for ensuring good governance and performs this task by setting strategic objectives and targets and taking strategic decisions on all key business issues. The regular day-to-day management, control and direction of TG4 are the responsibility of the Director General and the senior management team. The Director General and the senior management team must follow the broad strategic direction set by the Board, and must ensure that all Board members have a clear understanding of the key activities and decisions related to the entity, and of any significant risks likely to arise. The Director General acts as a direct liaison between the Board and management of TG4. An annual written Oversight Agreement is in place between Teilifís na Gaeilge and the Department of Culture, Communications and Sport.

Board Responsibilities

The work and responsibilities of the Board are set out in Board terms of reference which also contain the matters specifically reserved for Board decision. Standing items considered by the Board include:

- declaration of interests,
- reports from committees,
- financial reports / management accounts,
- performance reports, and
- reserved matters.

Section 109 of the Broadcasting Act 2009 requires the Board of TG4 to keep, in such form as may be approved by the Minister for Culture, Communications and Sport with consent of the Minister for Public Expenditure Infrastructure Public Service Reform and Digitalisation, all proper and

usual accounts of money received and expended by it.

In preparing these financial statements, the Board of TG4 is required to:

- select suitable accounting policies and apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that it will continue in operation, and
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements.

The Board is responsible for keeping adequate accounting records which disclose, with reasonable accuracy at any time, its financial position and enables it to ensure that the financial statements comply with section 109 of the Broadcasting Act 2009. The maintenance and integrity of the corporate and financial information on the TG4's website is the responsibility of the Board.

The Board is responsible for approving the annual plan and budget. An evaluation of the performance of TG4 by reference to the annual plan and budget was carried out on 2 March 2026.

The Board is also responsible for safeguarding its assets and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Board considers that the financial statements of TG4 give a true and fair view of the financial performance and the financial position of TG4 at 31 December 2025.

Board Structure

The Board consists of a Chairperson, Director General (in an ex-officio capacity) and 10 ordinary members, all of whom are appointed by the Minister for Culture, Communications and Sport. All new appointments to the Board were appointed for a period of four years, while all reappointed members were appointed for an additional three years. The Board meet on a regular basis.

As at 31 December 2025, the Board had 7 female (78%) and 2 male (22%) members, with three positions vacant. Due to the changes of Board composition during 2025, along with the three current vacancies, the Board does not meet the Government target of a minimum of 40% of each gender in the Membership of State Boards. The Minister for Culture, Communications and Sport has been informed of the current gender composition of the Board.

The table below details the appointment period for current members:

Board Member	Role	Appointment Date
Deirdre Ní Choistín (Director General)	Director General	14/04/2025
Anna Ní Ghallachair (Chairperson)	Chair	29/11/2022
Róisín Ní Ráighne	Ordinary Member	29/11/2022
Aedín O'Leary	Ordinary Member	29/11/2022
Seán Ó Cuirreáin	Ordinary Member	29/11/2022
Sonia Ní Giolla Easbuig	Ordinary Member	07/02/2023
Muireann Ní Chiobháin	Ordinary Member	20/03/2024
Éamonn Ó hArgáin	Ordinary Member	20/03/2024
Bernadette Bhreathnach	Ordinary Member	10/06/2025
Mairéad Ní Nuadháin	Ordinary Member	Cessation 28/11/2025
Siobhán Ní Ghadhra	Ordinary Member	Cessation 28/11/2025
Darach ó Tuairisg	Ordinary Member	Cessation 28/11/2025
The Board carried out a Board Effectiveness and Evaluation Review in October 2025		

The Board has established six committees, as follows:

1. Audit and Risk Committee: comprises five Board members and an external advisor to the Committee. One of these positions remains vacant at the end of 2025. The role of the Audit and Risk Committee (ARC) is to support the Board in relation to its responsibilities for issues of risk, control and governance and associated assurance. The ARC is independent from the financial management of the organisation. In particular the Committee ensures that the internal control systems including audit activities are monitored actively and independently. The ARC reports to the Board after each meeting, and formally in writing annually.

The members of the Audit and Risk Committee are: Seán Ó Cuirreáin (Chairperson), Anna Ní Ghallachair, Aedín O'Leary, Éamonn Ó hArgáin and one position remains vacant. The external advisor to the Committee is Róise Ní Bhaoill. There were four meetings of the ARC in 2025.

2. Remuneration Committee: comprises three Board members. The members of this committee are: Anna Ní Ghallachair (Chairperson), Seán O Cuirreáin and Éamonn Ó hArgáin. There were two meetings of the Remuneration committee in 2025.

3. Brand Committee: comprises three Board members. One of these positions remains vacant at the end of 2025. The members of this committee are: Róisín Ní Ráighne (Chairperson) and Muireann Ní Chíobháin. There were two meetings of the Brand Committee in 2025.

4. Digital Committee: comprises three Board members. One of these positions remains vacant at the end of 2025. The members of this committee are: Sonia Nic Giolla Easbuig and Bernadette Bhreathnach. There was one meeting of the Digital Committee in 2025.

5. News & Current Affairs Committee: There was an active News & Current Affairs Committee in 2025 and eight meetings were held. This Committee was disbanded on 27 November 2025. The members of this committee were: Mairéad Ní Nuadháin (Chairperson), Seán Ó Cuirreáin and Seán Ó Domhnaill.

6. Programme Contracts Approval Committee: comprises seven Board members. The members of this committee are: Anna Ní Ghallachair (Chairperson), Róisín Ní Ráighne, Aedín O'Leary, Seán O Cuirreáin, Muireann Ní Chíobháin, Éamonn Ó hArgáin and Bernadette Bhreathnach. There were five meetings of the Programme Contracts Approval Committee in 2025.

Key Personnel Changes

In May 2025, Seán Ó Domhnaill completed his five year term as Board member. In June 2025, Bernadette Bhreathnach was appointed in his place. The tenure of three Board members ended in November 2025 – Mairéad Ní Nuadháin, Siobhán Ní Ghadhra and Darach Ó Tuairisg, with these three positions remaining vacant.

On 13 April 2025, Alan Esslemont completed his term as Director General. Deirdre Ní Choistín was appointed as Director General on 14 April 2025.

There were no other changes to senior management in 2025.

Schedule of Attendance, Fees and Expenses

A schedule of attendance at the Board and Committee meetings 2025 is set out below including the fees and expenses received by each member.

	Board	Audit & Risk Committee	Remuneration Committee	Brand Committee	Digital Committee	News & CA Committee	Contracts Approval Committee	Fees 2025	Expenses 2025
Number of Meetings	7	4	2	2	1	8	5	€	€
Deirdre Ní Choistín (Appointed 14/04/2025)	6							-	-
Alan Esslemont (Cessation 13/04/2025)	1							-	-
Anna Ní Ghallachair (Chairman)	7	4	2				5	21,600	5,739
Róisín Ní Ráighne	7			2			5	12,600	1,709
Aedín O'Leary	7	4					5	12,600	701
Seán O Cuirreáin	7	4	2			8	5	12,600	-
Sonia Nic Giolla Easbuig	7				1			12,600	4,069
Muireann Ní Chíobháin	6			2			4	12,600	1,763
Éamonn Ó hArgáin	7	4	2				5	12,600	6,340
Bernadette Bhreathnach (Appointed 10/06/2025)	4				1		3	6,978	-
Seán Ó Domhnaill (Cessation 07/05/2025)	2					8	2	4,507	-
Mairéad Ní Nuadháin (Cessation 28/11/2025)	6	4				8		11,631	3,908
Siobhán Ní Ghadhra (Cessation 28/11/2025)	6			2				11,631	-
Darach Ó Tuairisg (Cessation 28/11/2025)	6				1			11,631	252
Sundry Expenses								-	10,331
Lís Ní Dhálaigh (Secretary to the Board)								-	-
								143,578	34,812

These costs relate to attendance at Board meetings, sub-committees and other meetings and events in their roles as Members of the TG4 Board. The sundry expenses relate to amounts paid to the external consultant to the ARC, amounts paid to Board governance consultants, meeting expenses in relation to board meetings, etc.

Disclosures Required by Code of Practice for the Governance of State Bodies (2016)

The Board is responsible for ensuring that TG4 has complied with the requirements of the Code of Practice for the Governance of State Bodies ("the Code"), as published by the Department of Public Expenditure Infrastructure Public Service Reform and Digitalisation in August 2016. The following disclosures are required by the Code:

Employee Short Term Benefits

Employee short term benefits are set out in note 4 to the financial statements.

Consultancy Costs

Consultancy costs include the cost of external advice to management and exclude outsourced 'business-as-usual' functions.

	2025	2024
	€	€
Legal advice	17,601	12,939
Financial advice	68,692	99,250
Marketing	186,304	144,856
Human Resources / Pension	59,434	19,521
Business Improvement	57,284	51,932
Other	67,203	13,794
Total consultancy costs	456,518	342,292
Consultancy costs capitalised	-	-
Consultancy costs charged to the Income and Expenditure and Retained Revenue Reserves	456,518	342,292
Total	456,518	342,292

Travel and Subsistence Expenditure

Travel and subsistence expenditure is categorised as follows:

	2025	2024
	€	€
Domestic		
- Board	19,745	28,941
- Employees	113,999	121,687
International		
- Board	4,735	1,221
- Employees	135,123	105,847
Total	273,602	257,696

Hospitality Expenditure

The Income and Expenditure Account includes the following hospitality expenditure:

	2025	2024
	€	€
Staff hospitality	20,580	13,041
Client hospitality	4,145	5,734
Total	24,725	18,775

Statement of Compliance

TG4 has complied with the requirements of the Code of Practice for the Governance of State Bodies, as published by the Department of Public Expenditure Infrastructure Public Service Reform and Digitalisation in August 2016.

TG4 is adhering to the relevant aspects of the Public Spending Code.



Anna Ní Ghallachair
Cathaoirleach
Bord TG4

23 June 2026

Finance Review 2025

Income and Expenditure Reviews

This report reviews TG4's income and expenditure performance in 2025 in terms of the key sources and use of income, the channel's principal cost drivers and its overall focus on efficiency and value-for-money. The review also compares TG4's performance in 2025 to that of 2024 under the following 4 headings:

1. Income

2. Operating Expenditure

3. Cost Control & Efficiency in 2025

4. Irish Language Content Expenditure 2025

1. Income

As can be seen from Table 1 below, total income (exchequer funding and commercial revenue) in 2025 was €66.96m (2024: €67.47m). Compared to the previous year, TG4's total income decreased by 0.7%, however, it should be noted that the 2024 figures include supplementary funding of €4.5m while the 2025 figures only include supplementary funding of €1.09m. Excluding supplementary funding, TG4's total income increased by 4.6% compared to the previous year.

Exchequer funding (including €100k NDNA grant) was €61.19m (2024: €61.63m) (this includes €1.09m supplementary funding in 2025 and €4.5m supplementary funding in 2024), of this and represented 91.4% (2024: 91.4%) of TG4's total income with the commercial income share representing 8.6% in 2025 at €5.8m (2024: €5.8m). It should also be noted that TG4 deferred €1.76m of state funding from 2024 to 2025 – this is excluded from the figures in Table 1.

Commercial income remained static in 2025. This is a solid performance in a very competitive advertising and television advertising market in Ireland.

Table 1: TG4 Income 2025

Description	2025		2024	
	€000's	%	€000's	%
Grant-in-Aid (Current)	54,850	81.9%	53,933	79.9%
Grant-in-Aid (Capital)	6,240	9.3%	7,600	11.3%
NDNA Funding	100	0.2%	100	0.2%
Commercial (Advertising and Sponsorship)	4,150	6.2%	4,189	6.2%
Other Commercial	1,624	2.4%	1,644	2.4%
Total Income	66,964	100%	67,466	100%

Table 3: Irish Language Content Expenditure

Description	2025		2024	
	€000's	%	€000's	%
Current Exchequer funding (funds received in 2025) ₁	59,090	100%	57,775	100%
Irish language programmes purchased ₂ :				
Commissioned	40,995	69%	38,421	67%
Acquired/dubbed/subtitled	4,615	8%	5,004	9%
Production staff costs (including salaries)	3,972	7%	3,801	7%
Total Irish Language Content Production Costs	49,582	84%	47,226	82%

₁ this includes €4.24m (€5.89m in 2024) of capital funding used for programming. [including €1.09m (€2.74m in 2024) capital supplemental funding received to be used for programming]

₂ This is the actual expenditure incurred in 2025.

2. Operating Expenditure

In terms of annual operating expenditure, TG4 placed a continued emphasis on an operating model, which works as efficiently as possible and on cost management to ensure value-for-money across all activities. Total operating expenditure was €62.92m in 2025, a 1.9% decrease on the €64.12m spent in 2024. It should be noted that the programme expenditure in Table 2 is adjusted for content capitalisation journals, as per TG4's policy detailed in the financial statements. The actual programme spend in 2025 was €47.8m compared to actual programme spend of €45.6m in 2024. See Table 2 below.

Table 2: Operating Expenditure TG4 2025

Description	€'000's		% Change 2025 vs 2024
	2025	2024	
Cost of Sales	1,240	1,290	-3.9%
Staff Costs	9,095	8,678	4.8%
Programme Expenditure	44,312	46,207	-4.1%
Other Expenditure (Overheads, Transmission and Marketing costs included)	8,274	7,946	4.1%
Total Operating Expenditure	62,921	64,121	-1.9%

3. Cost Control and Efficiency

TG4 continued to operate efficiently, cost effectively and prudently in 2025. Savings were achieved across a wide range of cost centres and internal resources were further utilised to provide content at more cost effective rates.

4. Irish Language Content Expenditure 2025

As reflected in its commitments for the year, TG4 committed to spend at least 80% of its Exchequer current funding on the production of Irish language content. As shown in Table 3 below, the actual spend was 84% of Exchequer funding received in the year (this does not include the €1.76m of state funding that was deferred from 2024 to 2025). Transmission, broadcast and promotion of schedule and general overheads accounted for the remaining 16% of Exchequer funding in 2025.



Financial Statements

Contents

Statement of Board Members' Responsibilities	61
Statement on Internal Control	62
Report of the Comptroller and Auditor General for presentation to the Houses of The Oireachtas	64
Statement of Income and Expenditure and Retained Revenue Reserves	66
Statement of Financial Position	67
Statement of Cash Flows	68
Notes to the Financial Statements	69



Statement of Board Members' Responsibilities

For the year ended 31st December 2025

The Board is required by the Broadcasting Act, 2009 to prepare financial statements for each financial year which give a true and fair view of the state of affairs of Teilifís na Gaeilge and of its income and expenditure for that year.

In preparing those statements, the Board is required to:

- Select suitable accounting policies and then apply them consistently
- Make judgements and estimates that are reasonable and prudent
- Disclose and explain any material departures from applicable accounting standards and,
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that Teilifís na Gaeilge will continue in existence.

The Board is responsible for keeping proper accounting records which disclose, with reasonable accuracy at any time, the financial position of Teilifís na Gaeilge and to enable the Board to ensure that the financial statements comply with the Act and with Generally Accepted Accounting Principles in Ireland.

The Board is also responsible for safeguarding the assets of Teilifís na Gaeilge and for taking reasonable steps for the prevention and the detection of fraud and other irregularities. The Board's books of account are held in Teilifís na Gaeilge offices in Baile na hAbhann, Co. na Gaillimhe.

On behalf of the Board of Teilifís na Gaeilge:



Anna Ní Ghallachair
Cathaoirleach

23 June 2026

Statement on Internal Control

Scope of Responsibility

On behalf of TG4 I acknowledge the Board's responsibility for ensuring that an effective system of internal control is maintained and operated. This responsibility takes account of the requirements of the Code of Practice for the Governance of State Bodies (2016).

Purpose of the System of Internal Control

The system of internal control is designed to manage risk to a tolerable level rather than to eliminate it. The system can therefore only provide reasonable and not absolute assurance that assets are safeguarded, transactions authorised and properly recorded and that material errors or irregularities are either prevented or detected in a timely way.

The system of internal control, which accords with guidance issued by the Department of Public Expenditure Infrastructure Public Service Reform and Digitalisation, has been in place in TG4 for the year ended 31 December 2025 and up to the date of approval of the financial statements.

Capacity to Handle Risk

TG4 has an Audit and Risk Committee (ARC) comprising five Board members (one of these positions remains vacant at the end of 2025), and an external committee advisor, with financial and audit expertise, one of whom is the Chair. The ARC met four times in 2025.

TG4 has also established an internal audit function which is adequately resourced and conducts a programme of work agreed with the ARC.

The ARC has developed a risk management policy which sets out its risk appetite, the risk management processes in place and details the roles and responsibilities of staff in relation to risk. The policy has been issued to all staff who are expected to work within TG4's risk management policies, to alert management on emerging risks and control weaknesses and assume responsibility for risks and controls within their own area of work.

Risk and Control Framework

TG4 has implemented a risk management system which identifies and reports key risks and the management actions being taken to address and, to the extent possible, to mitigate those risks.

A risk register is in place which identifies the key risks facing TG4 and these have been identified, evaluated and graded according to their significance. The register is reviewed and updated by the ARC on an annual basis. The outcome of these assessments is used to plan and allocate resources to ensure risks are managed to an acceptable level.

The risk register details the controls and actions needed to mitigate risks and responsibility for operation of controls assigned to specific staff. I confirm that a control environment containing the following elements is in place:

- procedures for all key business processes have been documented,
- financial responsibilities have been assigned at management level with corresponding accountability,
- there is an appropriate budgeting system with an annual budget which is kept under review by senior management,
- there are systems aimed at ensuring the security of the information and communication technology systems,
- there are systems in place to safeguard the assets.

Ongoing Monitoring and Review

Formal procedures have been established for monitoring control processes and control deficiencies are communicated to those responsible for taking corrective action and to management and the Board, where relevant, in a timely way. I confirm that the following ongoing monitoring systems are in place:

key risks and related controls have been identified and processes have been put in place to monitor the operation of those key controls and report any identified deficiencies,

reporting arrangements have been established at all levels where responsibility for financial management has been assigned, and

there are regular reviews by senior management of periodic and annual performance and financial reports which indicate performance against budgets / forecasts.

Procurement

I confirm that TG4 has procedures in place to ensure compliance with current procurement rules and guidelines and that during 2025 TG4 complied with those procedures. From 01.01.2025 TG4 have commenced maintenance of a non-compliant / non-competitive register. During 2025, expenditure of €153,856 was incurred in relation to two contracts for goods and services where the procedures employed did not comply with procurement guidelines.

- A service for €137,550 went out to procurement in 2024, however there was a delay in the finalisation of the contract which resulted in these costs being incurred for a period in 2025 where the company were out of contract. The service provided was necessary to ensure continuation of our transmission. The new contract was signed in June 2025.
- Following another tender process, it was noted that additional equipment valued at €16,306 were required, that were not included in the scope of the original tender.

Review of Effectiveness

I confirm that TG4 has procedures to monitor the effectiveness of its risk management and control procedures. TG4's monitoring and review of the effectiveness of the system of internal financial control is informed by the work of the internal and external auditors, the Audit and Risk Committee which oversees their work, and the senior management within TG4 responsible for the development and maintenance of the internal financial control framework.

I confirm that the Board conducted an annual review of the effectiveness of the internal controls for 2025 on the 28th November 2025.

Internal Control Issues

No weaknesses in internal control were identified in relation to 2025 that require disclosure in the financial statements.

TG4 are currently engaging with Revenue on a taxation matter, the outcome of which is unknown at this stage. As part of this, an amount totalling €97,517 (including interest of €23,837) was paid over to Revenue in July 2025 in relation to estimated VAT liabilities for the years 2020, 2021 and 2023.



Anna Ní Ghallachair
Cathaoirleach
Bord TG4

23 June 2026



Ard-Reachtair Cuntas agus Ciste An tArd-Reachtair Cuntas agus Ciste

Tuarascáil le cur faoi bhráid Thithe an Oireachtais

Teilifís na Gaeilge

Tuairim ar na ráitis airgeadais

Rinne mé iniúchadh ar ráitis airgeadais Theilifís na Gaeilge don bhliain dar chríoch an 31 Nollaig 2025 mar a éilítear faoi fhorálacha alt 109 den Acht Craolacháin 2009. Tá na ráitis airgeadais comhdhéanta de

- ráiteas maidir le hioncam agus caiteachas agus cúlchistí ioncaim coinnithe
- ráiteas maidir leis an staid airgeadais
- ráiteas maidir le sreabhadh airgid, agus
- na nótaí gaolmhara lena n-áirítear achoimre ar bheartais shuntasacha chuntasaíochta.

Is é mo thuairim go dtugann na ráitis airgeadais léargas fíor agus cothrom ar shócmhainní, dlíteanais agus staid airgeadais Theilifís na Gaeilge amhail an 31 Nollaig 2025 agus ar a hioncam agus ar a caiteachas don bhliain 2025 de réir Chaighdeán Tuairiscithe Airgeadais (CTA) 102 *An Caighdeán Tuairiscithe Airgeadais atá infheidhme sa Ríocht Aontaithe agus i bPoblacht na hÉireann*.

An bonn atá leis an tuairim

Rinne mé iniúchadh ar na ráitis airgeadais de réir na gCaighdeán Idirnáisiúnta maidir le hIniúcháireacht arna fhógairt ag an Eagraíocht Idirnáisiúnta d'Ard-Institiúidí Iniúcháireachta. Déantar cur síos san aguisín atá leis an tuarascáil seo ar na freagrachtaí atá orm de réir na gcaighdeán sin. Táim neamhspleách ar Theilifís na Gaeilge agus tá mo fhreagrachtaí eiticiúla eile comhlíonta agam de réir *Chód Eitice na hEagraíochta Idirnáisiúnta d'Ard-Institiúidí Iniúcháireachta*.

Measaim go bhfuil an fhianaise iniúcháireachta atá aimsithe agam leordhóthanach agus ábhartha chun bonn a chur faoi mo thuairim.

Tuairisc ar fhaisnéis seachas na ráitis airgeadais, agus ar nithe eile

Tá faisnéis ar leith eile curtha i láthair ag Theilifís na Gaeilge in éineacht leis na ráitis airgeadais. Tá an fhaisnéis sin comhdhéanta den tuarascáil bhliantúil, san aireamh an ráiteas faoi chúrsaí rialachais agus tuarascáil chomhaltaí an Bhoird, agus an ráiteas um rialú inmheánach. Tá cur síos san aguisín atá leis an tuarascáil seo ar na freagrachtaí atá orm tuairisciú i leith faisnéis den chineál sin agus ar ábhair ar leith eile lena dtuairiscim trí eisceacht.

Níl aon ní le tuairisciú agam i leith sin.

Seamus Mac Cárthaigh
Ard-Reachtair Cuntas agus Ciste

26 Meitheamh 2026

Aguisín don tuarascáil

Freagrachtaí chomhaltaí an Bhoird

Mar atá leagtar amach sa ráiteas faoi chursáí rialachas agus tuarascáil comhaltaí an Bhoird na freagrachtaí atá ar chomhaltaí an Bhoird. Tá an Bord freagrach as

- na ráitis airgeadais bliantúil a ullmhú ar an mbealach a fhorordaítear faoi alt 109 den Acht Craolacháin 2009
- a chinntiú go dtugann na ráitis léargas fíor agus cothrom de réir CTA 102
- rialtacht na n-idirbheart a chinntiú
- a mheas cibé an bhfuil úsáid as an mbonn cuntasafóchta gnóthas leantach oiriúnach, agus
- rialú inmheánach a chinneann siad atá riachtanach d'fhonn ráitis airgeadais a ullmhú atá saor ó mhíráiteas ábhartha, cibé mar thoradh ar chalaos nó earráid.

Freagrachtaí an Ard-Reachtaire Cuntas agus Ciste

Éilítear orm faoi alt 109 den Acht Craolacháin 2009 ráitis airgeadais Theilifís na Gaeilge a iniúchadh agus tuairisc a thabhairt orthu chuig Títhe an Oireachtais.

An cuspóir atá agam le linn an iniúchta ná teacht ar dhearbhu réasúnach cibé an bhfuil na ráitis airgeadais tríd is tríd saor ó aon mhíráiteas ábhartha mar thoradh ar chalaos nó earráid. Is ionann dearbhú réasúnach agus leibhéal ard dearbhaithe ach ní hionann é is barántas go dtiocfar i gcónaí, le linn iniúchadh a dtugtar faoi de réir na gCaighdeán Idirnáisiúnta maidir le hIniúcháireacht, ar mhíráitis ábhartha nuair is ann dóibh. D'fhéadfadh míráitis eascairt ó chalaos nó ó earráid agus meastar iad a bheith ábhartha má tá ionchas réasúnach ann go n-imreoidh siad, astu féin nó le chéile, tionchar ar chinntí eacnamaíochta úsáideoirí a dhéantar bunaithe ar na ráitis airgeadais seo.

Mar chuid d'iniúchadh a sheoltar de réir na gCaighdeán Idirnáisiúnta maidir le hIniúchadh, cleachtaim breithiúnas gairmiúil agus sceipteachas gairmiúil i gcaitheamh an iniúchta. Is mé á dhéanamh sin,

- aithním na rioscaí atá ann i leith míráiteas ábhartha sna ráitis airgeadais cibé mar thoradh ar chalaos nó earráid agus déanaim measúnú orthu; leagaim amach nósanna imeachta iniúchta mar fhreagra ar na rioscaí sin agus cuirim i bhfeidhm iad; agus tagaim ar fhianaise iniúchta atá leordhóthanach agus iomchuí chun bonn a chur faoi mo thuairim. Tá an riosca a bhaineann le gan míráiteas ábhartha ó chalaos a bhrath níos airde ná ó earráid mar go bhféadfadh claonpháirteachas, brionnú, easnaimh d'aon turas, mífhaisnéis nó sárú ar rialú inmheánach a bheith i gceist le calaóis.
- Faighim tuiscint ar rialú inmheánach atá ábhartha don iniúchadh d'fhonn nósanna imeachta iniúchta a leagan amach atá ábhartha sna cúinsí atá i gceist, ach ní chun críocha tuairim a thabhairt ar éifeachtacht na rialuithe inmheánacha.
- Déanaim measúnú ar ábharthacht na mbeartas cuntasafóchta agus a réasúnach is atá meastacháin chuntasafóchta agus nochtuíthe bainteacha.

- Socraím chomh oiriúnach is atá sé úsáid a bhaint as an mbonn cuntasafóchta gnóthas leantach agus, bunaithe ar an bhfianaise iniúcháireachta a dtagaim air, cibé an bhfuil neamhchinnteacht ábhartha ann maidir le himeachtaí nó coinníollacha a chaithfeadh amhras suntasach ar chumas Theilifís na Gaeilge leanúint mar ghnóthas leantach. Má shocraím go bhfuil mhíchinnnteacht ábhartha ann, éilítear orm aird a tharraingt i mo thuarascáil ar na nochtuíthe bainteacha sna ráitis airgeadais nó, má tá nochtuíthe den chineál sin neamhleordhóthanach, mo thuairim a leasú. Tá mo chonclúidí bunaithe ar an bhfianaise iniúcháireachta a dtángthas uirthi go dtí dáta mo thuarascála. D'fhéadfadh imeachtaí amach anseo stop a chur ar Theilifís na Gaeilge leanúint mar ghnóthas leantach.
- Déanaim measúnú ar an gcur i láthair, struchtúr agus ábhar na ráiteas airgeadais tríd is tríd lena n-áirítear na nochtuíthe agus cibé an léiríonn na ráitis airgeadais na hidirbhearta agus na himeachtaí bunúsacha ar bhealach a thugann léiriú cóir.

Chomh maith le nithe eile, cuirim scóip agus am an iniúchta in iúl dóibhsean atá freagrach as rialachas chomh maith le torthaí suntasacha iniúchta lena n-áirítear aon easnaimh mhóra sa chóras rialaithe inmheánaigh a aithním le linn m'iniúchta.

Tuairiscím trí eisceacht, más é mo thuairim,

- nach bhfaighim an fhaisnéis agus na mínithe go léir a theastaigh uaim chun m'iniúchadh a dhéanamh, nó
- cibé an raibh na taifid chuntasafóchta leordhóthanach chun iniúchadh ceart a dhéanamh ar na ráitis airgeadais nó
- mura bhfuil na ráitis airgeadais ag teacht leis na taifid chuntasafóchta.

Faisnéis eile seachas na ráitis airgeadais

Ní chuimsíonn mo thuairim ar na ráitis airgeadais an fhaisnéis eile a cuireadh i láthair in éineacht leis na ráitis sin agus ní thugaim aon dearbhú ar aon bhealach ina leith.

Maidir le m'iniúchadh ar na ráitis airgeadais, éilítear orm faoi na Caighdeán Idirnáisiúnta maidir le hIniúchadh an t-eolas eile a chuirtear i láthair a léamh agus lena linn sin a bhreithniú cibé an bhfuil an fhaisnéis eile ag teacht go hábhartha leis na ráitis airgeadais nó le heolas a fuarthas le linn an iniúchta nó más léir go bhfuil míráiteas ábhartha i gceist. Má shocraím, bunaithe ar an obair atá déanta agam, go bhfuil míráiteas ábhartha i gceist sa bhfaisnéis eile seo, éilítear orm tuairisciú ina leith sin.

Tuairisc ar nithe eile

Tugadh faoin iniúchadh de réir breithnithe speisialta a bhaineann le comhlachtaí Stáit i ndáil lena mbainistiú agus a bhfeidhmiú. Tuairiscím má fhaighim go bhfuil nithe ábhartha eile ann a bhaineann leis an tsí a ndearnadh gnó poiblí.

Lorgaím fianaise faoi rialtacht na n-idirbheart airgeadais le linn an iniúchta. Tuairiscím má thug m'iniúchadh aird ar aon chás ábhartha nár feidhmíodh suimeanna airgid chun na gcríoch a bhí beartaithe, nó sa chás nach mbíonn na hidirbhearta ag cloí leis na húdaráis a dhéanann rialú orthu.

Teilifís na Gaeilge

Statement of Income and Expenditure and Retained Revenue Reserves for the year ended 31 December 2025

		2025	2024
	Nótaí	€'000	€'000
Sales			
Commercial income	3	5,774	5,834
Cost of sales	3	(1,240)	(1,290)
Net Sales		4,534	4,544
Expenditure			
Staff costs	4	9,095	8,678
Board members' fees and expenses	5	179	192
Programme expenditure	6	44,312	46,207
Transmission costs		2,543	2,017
Marketing and research	7	2,705	2,903
Overheads	8	3,026	3,026
Depreciation	9	2,170	2,297
Total Expenditure		64,030	65,320
Net operating expenditure for the year		(59,496)	(60,776)
Surplus/(deficit) on disposal of fixed assets		1	2
		(59,495)	(60,774)
State funding	13	59,546	61,245
Surplus/(deficit) on ordinary activities before taxation		51	471
Taxation	14	(44)	(52)
Retained surplus/(deficit) for the financial year		7	419

The notes 1–31 form an integral part of the financial statements.

There were no gains or losses in the year other than as reported in the Income and Expenditure.

On behalf of the Board of Teilifís na Gaeilge:



Anna Ní Ghallachair
Cathaoirleach



Deirdre Ní Choistín
Director General

23 June 2026

Teilifís na Gaeilge

Statement of Financial Position as at 31 December 2025

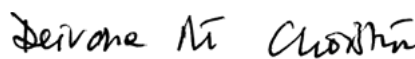
		2025		2024	
	Nótaí	€'000	€'000	€'000	€'000
Fixed Assets					
Property, Plant & Equipment	9		5,541		5,705
Intangible assets	11		2,594		3,371
			8,135		9,076
Current Assets					
Receivables	15	3,049		2,894	
Cash at bank and in hand	16	161		2,118	
Programme Prepayments	17	13,414		9,142	
		16,624		14,154	
Current Liabilities					
Payables	18	(3,197)		(3,319)	
Net Current Assets			13,427		10,835
Total Assets			21,562		19,911
Capital and Reserves					
Capital Grants	10		5,533		7,385
Deferred Current Grants	12		16,008		12,512
Revenue Reserves	19		21		14
			21,562		19,911

The notes 1–31 form an integral part of the financial statements.

On behalf of the Board of Teilifís na Gaeilge:



Anna Ní Ghallachair
Cathaoirleach



Deirdre Ní Choistín
Director General

23 June 2026

Teilifís na Gaeilge

Statement of Cash Flows for the year ended 31 December 2025

		2025	2024
	Notes	€'000	€'000
Surplus / (deficit) on ordinary activities before taxation		51	471
Depreciation		2,170	2,297
(Surplus)/Deficit on disposal of tangible fixed assets		(1)	(2)
Amortisation of programme costs		42,450	44,490
Amortisation of capital grants		(8,092)	(6,081)
Amortisation of grants allocated to programme costs		(42,450)	(44,490)
(Increase) / decrease in receivables		(106)	221
(Increase) / decrease in programme prepayments		(4,272)	544
Increase / (decrease) in payables		(87)	(859)
Taxation (Paid)/Received		(126)	(17)
Cash from operations		(10,463)	(3,426)
Interest paid		-	-
Net cash generated from activities		(10,463)	(3,426)
Cash flows from investing activities			
Purchases of tangible fixed assets	9	(2,012)	(2,102)
Purchase of commissioned and acquired programmes	11	(41,673)	(43,904)
Funds received on the sale of fixed assets		6	2
State capital grants	13	6,240	7,600
Grants received and allocated to programme assets		45,945	43,359
Net cash flow from investing activities		8,506	4,955
Net increase / (decrease) in cash and cash equivalents	20	(1,957)	1,529

The notes 1–31 form an integral part of the financial statements.

On behalf of the Board of Teilifís na Gaeilge:



Anna Ní Ghallachair
Cathaoirleach



Deirdre Ní Choistín
Director General

23 June 2026

NOTES TO THE FINANCIAL STATEMENTS

1. ACCOUNTING POLICIES

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the financial statements.

(a) Establishment of Teilifís na Gaeilge

Teilifís na Gaeilge is the Irish language broadcaster established under Statute and continues in being under the Broadcasting Act 2009.

(b) Statement of Compliance

The financial statements of Teilifís na Gaeilge for the year ended 31 December 2025 have been prepared in accordance with the FRS 102, the financial reporting standard applicable in the UK and Ireland issued by the Financial Reporting Council (FRC), as promulgated by Chartered Accountants Ireland.

(c) Basis of preparation and significant accounting judgements and key sources of estimation uncertainty

The financial statements are prepared in euro, rounded to the nearest thousand (€000), which is the functional currency of Teilifís na Gaeilge. The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported for assets and liabilities as at the Statement of Financial Position date and the amounts reported for revenue and expenses during the year. However, the nature of estimation means that the actual outcomes could differ from these estimates.

(d) Income recognition

Commercial income

Commercial income represents revenue from airtime sales, sponsorship and ancillary activities. Sales, which are shown net of VAT, are recognised in the Statement of Income and Expenditure and Retained Revenue Reserves when the service is provided. Sales arising from barter transactions arise when airtime services are exchanged for dissimilar services and the transaction is deemed to have commercial substance. Such transactions are measured at the fair value of the services received, adjusted by any amounts of cash and cash equivalents transferred. Commission in relation to these sales is charged to the Statement of Income and Expenditure and Retained Revenue Reserves Account as incurred.

(e) Expenditure

Expenditure comprises operational and capital expenditure. Net operating expenditure comprises programming and administration expenditure, net of commercial revenue. Programme expenditure is charged to the Statement of Income and Expenditure and Retained Revenue Reserves Account in line with Note 1 (L).

(f) State grants

Net operating expenditure of Teilifís na Gaeilge is funded by way of a grant received from the Department of Culture, Communications and Sport, as well as grants received from time to time for specific projects from the Coimisiún na Meán, under their Sound and Vision Programme. Grants are recognised under the accruals method. The portion of the grant that is related to Intangible Fixed Assets-Capitalised Programme Costs and Prepaid Programme Costs - are deferred and are recognised in the Statement of Income and Expenditure and Retained Revenue Reserves as the costs are amortised. Capital expenditure is funded by the Department of Culture, Communications and Sport, by way of capital grants, as well as grants received from time to time for specific projects from Coimisiún na Meán under their Sound and Vision Programme. These grants are amortised on the same basis as the related assets are depreciated.

(g) Tangible fixed assets

Tangible fixed assets are shown at cost less accumulated depreciation and any provision for impairment. Depreciation is provided on all tangible fixed assets, except land, at rates calculated to write off the original cost, less estimated residual value, of each asset on a straight line basis over its expected useful life as follows;

	%
Land and Buildings	2.5
Equipment	20
Fixtures and Fittings	10
Mobile Devices	33

Software development costs including wages, software costs on major systems for content distribution, portals, phone apps etc. are capitalised and depreciated in line with the related equipment cost from the date of implementation or over the expected useful life of the costs capitalised. These rates vary between 33% and 100%.

(h) Financial assets – investment in Multiplex Broadcasting Services Northern Ireland Limited

Teilifís na Gaeilge accounts for its investment in Multiplex Broadcasting Services Northern Ireland Limited at cost (see note 24). Fixed Assets includes an amount of €1 in respect of its investment in the ordinary shares of that company. The company was established as a not for profit organisation with costs being funded by RTE and the UK Department of Culture, Media and Sport. As a result, Teilifís na Gaeilge financial statements do not reflect any revenues, costs or commitments in respect of the joint venture.

(i) Taxation

Corporation tax payable is provided on taxable surplus at current rates. Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the Statement of Financial Position date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the Statement of Financial Position date. Timing differences are temporary differences between surplus as computed for tax purposes and surplus as stated in the financial statements which arise because certain items of income and expenditure in the financial statements are dealt with in different years for tax purposes. Deferred tax is measured at the tax rates that are expected to apply in the years in which the timing differences are expected to reverse based on tax rates and laws that have been enacted or substantively enacted by the Statement of Financial Position date. Deferred tax is not discounted.

NOTES TO THE FINANCIAL STATEMENTS

1.
cont

ACCOUNTING POLICIES (continued)

(j) **Foreign currency**

Transactions denominated in foreign currencies are translated into Euro at the exchange rates ruling at the day of the transactions. Monetary assets and liabilities denominated in foreign currencies are translated into Euro at the exchange rate ruling at the Statement of Financial Position date and resulting gains or losses are included in the Statement of Income and Expenditure and Retained Revenue Reserves Account for the year.

(k) **Retirement Benefit**

Teilifís na Gaeilge operates a defined contribution scheme for its employees. The assets of the scheme are held separately from those of the company. Annual contributions to the scheme are charged to the Statement of Income and Expenditure in the year to which they relate.

(l) **Intangible Fixed Assets**

Commissioned Programme costs and Acquired Programme costs are capitalised as Intangible fixed assets in the financial statements. Commissioned Programmes are programmes commissioned by Teilifís na Gaeilge from independent producers and are based on the full contract price. The cost of the Commissioned programme is amortised based on the expected audience repeat viewership of each transmission as follows:

High Value Commissioned programmes:	70% in year of first transmission
	20% in year following first transmission
	10% in 2nd year following first transmission
Other Commissioned programmes & live sports:	100% in year the rights or sporting events are first broadcast.

Acquired programmes are programmes purchased by Teilifís na Gaeilge from third party studios and broadcasters. These are charged to the Income and Expenditure statement based on the expected audience repeat viewership of each transmission as follows:

Acquired programmes:	90% in year of first transmission
	10% in year following first transmission

Commissioned & Acquired programmes are only capitalised once the programme is available for screening. After a period of five years, all programmes capitalised as intangible fixed assets, and associated amortisation, are disposed from the register. While TG4 continue to hold the broadcast rights for some of these programmes, it is unlikely they will be transmitted after this time and therefore, no longer have any value to TG4.

(m) **Programme Prepayments**

Any Commissioned and Acquired programme amounts paid in advance of the programme being available for screening are recognised as a prepayment.

(n) **Judgements and key sources of estimation uncertainty**

Impairment of Tangible Fixed Assets: Assets that are subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purpose of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash generating units). Non-financial assets that suffered impairment are reviewed for possible reversal of the impairment at each reporting date.

Depreciation and Residual Values: Management have reviewed the asset lives and associated residual values of all fixed asset classes, and in particular, the useful economic lives and residual values of fixtures and fittings, and have concluded that asset lives and residual values are appropriate.

Foreign Currency Exposure: Teilifís na Gaeilge enters into contractual arrangements for payments to suppliers in currencies other than the euro. Teilifís na Gaeilge generally accounts for these transactions at currency rates applicable at the payment date. Forward contracts are entered into to hedge against currency fluctuations. Reasons for entering into such contracts are based on best estimates of future exchange rates and professional advice sought.

Intangible Fixed Assets: As set out in policy L Teilifís na Gaeilge, in amortising programme costs, makes estimates of the expected audience repeat viewership. Such estimates are based on management best estimates

NOTES TO THE FINANCIAL STATEMENTS

2	Principal Activity		
	Teilifís na Gaeilge's principal activity is the operation of the Irish language television channel TG4.		
3	Net Sales	2025	2024
		€'000	€'000
	Commercial Income		
	Airtime and sponsorship sales	4,150	4,189
	Facilities charge-out	493	488
	Sundry income	1,131	1,157
		5,774	5,834
	Cost of Sales		
	Commission on advertising and sponsorship sales	965	1,016
	Direct costs	275	274
		1,240	1,290
	Net sales	4,534	4,544

NOTES TO THE FINANCIAL STATEMENTS

4	Staff Costs	2025	2024
	The average number of employees employed by Teilifís na Gaeilge during the year was 132 (2024: 130). Employee costs during the year comprised:	€'000	€'000
	Wages and salaries	7,723	7,408
	Social welfare costs	886	841
	Retirement benefit costs	868	808
	Travel and subsistence	255	249
	Training	120	142
	Other staff costs	100	88
		9,952	9,536
	Staff costs capitalised	(857)	(858)
	Total staff costs	9,095	8,678

Other staff costs include a charge of €52,400 (2024: €52,000) in respect of an annual voucher paid to all staff arising from a Labour Relations Commission ruling dated 2012 and that has been paid annually since then.

In compliance with Circular 13/2014 issued by the Department of Public Expenditure Infrastructure Public Service Reform and Digitalisation requiring disclosure of the number of employees whose total employee benefits (excluding employer Retirement benefit costs) for the reporting period fell within each band of €10,000, from €60,000 upwards, Teilifís na Gaeilge discloses the following:

	Salary Band from	Salary Band to	Number of Employees
	€60k	€69k	25
	€70k	€79k	17
	€80k	€89k	8
	€90k	€99k	7
	€100k	€109k	2
	€110k	€119k	4
	€120k+		1

As required by the Code of Practice for Public Bodies, Teilifís na Gaeilge must disclose key management compensation for 2025 (excluding the Director General).

	2025	2024
	€'000	€'000
Salaries and Benefits	642	639
Post-Employment benefits	0	0
Termination benefits	0	0
	2025	2024
Emoluments of Director General - Alan Esslemont (Cessation date: 13/04/2025)	€'000	€'000
Basic salary	44	140
Employer's Retirement benefit contributions	7	21
	51	161
	2025	2024
Emoluments of Director General - Deirdre Ní Choistín (Commencement date: 14/04/2025)	€'000	€'000
Basic salary	100	-
Employer's Retirement benefit contributions	25	-
	125	-

Alan Esslemont was a member of Teilifís na Gaeilge's defined contribution scheme and Teilifís na Gaeilge contributed an amount equal to 15.29% of the Director General's salary to that scheme on his behalf.

Deirdre Ní Choistín is a member of Teilifís na Gaeilge's defined contribution scheme and Teilifís na Gaeilge contributes an amount equal to 25% of the Director General's salary to that scheme on her behalf.

NOTES TO THE FINANCIAL STATEMENTS			
5	Board Costs	2025	2024
		€'000	€'000
	Board members fees (Note 22)	144	142
	Travel and subsistence and other expenses	35	50
		179	192
	Board members are reimbursed for travel and subsistence costs.		
6	Programme Expenditure	2025	2024
		€'000	€'000
	Commissioned programmes expensed and amortised in the period	39,764	41,145
	Acquired programmes expensed and amortised in the period	2,686	3,344
	Dubbing and other costs	1,862	1,718
		44,312	46,207
7	Marketing and Research	2025	2024
		€'000	€'000
	Advertising and marketing	2,368	2,641
	Audience measurement and research	335	261
	Audience Council expenses	2	1
		2,705	2,903

NOTES TO THE FINANCIAL STATEMENTS

8	Overheads			2025	2024
				€'000	€'000
	Premises and equipment expenses			1,158	1,184
	Professional and financial expenses			599	660
	Industry levies paid			721	648
	General and office expenses			548	534
				3,026	3,026
9	Tangible Fixed Assets	Land and Buildings	Equipment and Mobile Devices	Fixtures and Fittings	Total
		€'000	€'000	€'000	€'000
	Cost				
	At 1 January 2025	8,768	15,387	651	24,806
	Additions	134	1,865	13	2,012
	Disposals	0	(54)	0	(54)
	At 31 December 2025	8,902	17,198	664	26,764
	Accumulated Depreciation				
	At 1 January 2025	5,093	13,672	336	19,101
	Charge for the year	230	1,898	42	2,170
	Disposals	0	(48)	0	(48)
	At 31 December 2025	5,323	15,522	378	21,223
	Net Book Value				
	At 31 December 2025	3,579	1,676	286	5,541
	At 31 December 2024	3,675	1,715	315	5,705
10	Capital Grants			2025	2024
				€'000	€'000
	Capital grants - received and receivable				
	Opening balance			55,999	48,399
	Grants received during the year (Note 13)			6,240	7,600
	Closing balance			62,239	55,999
	Amortisation				
	Opening balance			48,614	42,533
	Amortised during the year			8,092	6,081
	Closing balance			56,706	48,614
	Net book value - capital grants			5,533	7,385

Capital grants represent state funding received in relation to capital expenditure incurred by Teilifís na Gaeilge. Capital grants are amortised on the same basis as the related assets are depreciated.

NOTES TO THE FINANCIAL STATEMENTS

11	Intangible Fixed Assets	Commissioned Programmes	Acquired Programmes	Total
		€'000	€'000	€'000
	Cost			
	At 1 January 2025	147,555	15,328	162,883
	Additions	39,007	2,666	41,673
	Disposals	(20,970)	(3,180)	(24,150)
	At 31 December 2025	165,592	14,814	180,406
	Accumulated Amortisation			
	At 1 January 2025	144,406	15,106	159,512
	Amortised in the year	39,764	2,686	42,450
	Disposals	(20,970)	(3,180)	(24,150)
	At 31 December 2025	163,200	14,612	177,812
	Net Book Value			
	At 31 December 2025	2,392	202	2,594
	At 31 December 2024	3,149	222	3,371
12	Deferred Current Grants		2025	2024
			€'000	€'000
	Grants deferred at 1 January		12,512	13,373
	Current grants- received in the year (Note 13)		54,950	54,303
	Grants utilised in the year		(51,454)	(55,164)
	Grants deferred at 31 December		16,008	12,512

NOTES TO THE FINANCIAL STATEMENTS

13	State Funding		
	Grants received from the Department of Culture, Communications and Sport represent state funding received in relation to current expenditure incurred by Teilifís na Gaeilge.		
	State funding credited to the Statement of Income and Expenditure and Retained Revenue Reserves	2025	2024
	Account in the year	€'000	€'000
	Grant utilised in the year (Note 12)	51,454	55,164
	Capital grant amortised (Note 10)	8,092	6,081
		59,546	61,245
	The total allocation for 2025 was €61.19m comprising of:	2025	2024
		€'000	€'000
	Grants received for current expenditure from DCCS (Vote 33)	54,850	53,933
	Grants received from Current expenditure towards advertising in Northern Ireland	100	100
	Grants received from current expenditure towards "Cruinniú na nÓg 2024"	-	270
	Grants applied for capital purposes from DCCS (Vote 33)	6,240	7,600
	Total received	61,190	61,903
14	Tax on Surplus on Ordinary Activities	2025	2024
		€'000	€'000
(a)	Analysis of tax charge in year		
	Corporation tax charge for year	27	52
	Corporation tax charge for prior year	17	-
		44	52
(b)	Factors affecting the tax charge for the year		
	The effective rate of tax for the year is higher than the standard corporation tax in Ireland of 12.5%. The differences are explained below:		
		2025	2024
		€'000	€'000
	Surplus/(Deficit) on ordinary activities before taxation	51	471
	Surplus/(Deficit) on ordinary activities multiplied by the standard rate of corporation tax in Ireland of 12.5% (2024: 12.5%).	7	59
	Effects of:		
	Income taxable at a higher rate of taxation	11	10
	Excess of depreciation over capital grants amortised	2	-
	Allocation of current year losses/Losses forward	-	(13)
	Expenses not allowed for tax purposes	7	(4)
		27	52

NOTES TO THE FINANCIAL STATEMENTS

15	Receivables	2025	2024
		€'000	€'000
	Receivables	2,220	2,156
	VAT repayable	53	184
	Corporation tax receivable	49	-
	Prepayments and accrued income	727	554
		3,049	2,894
	All balances are deemed recoverable within one year.		
16	Cash at Bank and in Hand	2025	2024
		€'000	€'000
	Bank	161	2,118
		161	2,118
	Included in the bank account is €134,750 held in trust from Fis Eireann.		
17	Programme Prepayments	2025	2024
		€'000	€'000
	Commissioned Programmes	12,191	8,264
	Acquired Programmes	1,223	878
		13,414	9,142
18	Payables - falling due within 1 year	2025	2024
		€'000	€'000
	Trade payables	1,257	997
	Accruals and deferred income	1,940	2,287
	Corporation tax payable	-	35
		3,197	3,319
19	Reserves	Revenue	
		Reserve	Total
		€'000	€'000
	Balance at 1 January 2025	14	14
	Surplus/deficit for the year	7	7
	Closing balance as at 31 December 2025	21	21

NOTES TO THE FINANCIAL STATEMENTS

20	Analysis of Changes in Net Funds	Opening balance	Cash flows	Closing balance
		€'000	€'000	€'000
	Cash at bank and in hand	-	-	-
	Short term deposits	2,118	(1,957)	161
		2,118	(1,957)	161
21	Retirement benefit			
	Telifís na Gaeilge operated a defined contribution scheme for its employees.			
	The scheme is funded and the assets are held separately from those of Teilifís na Gaeilge.			
			2025	2024
			€'000	€'000
	The following Retirement benefit costs were incurred in the year:			
	Defined contribution scheme		868	808
			868	808

NOTES TO THE FINANCIAL STATEMENTS

22 Board Members Fees and their Expenses

The Directors and Secretary who served during the year are as stated below:

Director/Secretary	Date of Appointment During Year (if applicable)	Fees 2025 €'000	Fees 2024 €'000
Deirdre Ní Choistín (Director General)	14/04/2025	-	-
Alan Esslemont (Director General - cessation date 13/04/2025)		-	-
Anna Ní Ghallachair (Chairperson)		21.6	21.6
Mairéad Ní Nuadháin (cessation date 28/11/2025)		11.6	12.6
Siobhán Ní Ghadhra (cessation date 28/11/2025)		11.6	12.6
Darach Ó Tuairisg (cessation date 28/11/2025)		11.6	12.6
Seán Ó Domhnaill (cessation date 07/05/2025)		4.5	12.6
Roisín Ní Ráighne		12.6	12.6
Aedín O'Leary		12.6	12.6
Seán Ó Cuirreáin		12.6	12.6
Sonia Nic Giolla Easpuig		12.6	12.6
Muireann Ní Chiobháin		12.6	9.8
Éamonn Ó hArgáin		12.6	9.8
Bernadette Breathnach	10/06/2025	7.0	
Lís Ní Dhálaigh (Board Secretary)		-	-
		143.5	142.0

Board members' expenses in 2025 were €34,811 (2024: €50,222), of which: travel accounted for €12,286 (2024: €18,257), subsistence €12,194 (2024: €11,905) and other expenses (including administration and training) €10,331 (2024: €20,060). The Board adopted procedures in accordance with the requirements of the Broadcasting Act 2009 in relation to the disclosure of interests by Board members and these procedures have been adhered to in the year.

23 Premises

Teilifís na Gaeilge operates from premises located in Baile na hAbhann, Co na Gaillimhe. Teilifís na Gaeilge owns the freehold to the premises.

24 Financial Assets

Multiplex Broadcasting Services Northern Ireland Limited (MBSN) was established as a not for profit joint venture company by Teilifís na Gaeilge and RTE in October 2012. The joint venture was set up to facilitate the transmission of free to air digital television services in Northern Ireland in relation to RTE1, RTE2 and Teilifís na Gaeilge. The company's share capital comprises three ordinary shares, two owned by RTE and one owned by Teilifís na Gaeilge. MBSN concluded an agreement with RTE and the UK Department of Culture, Media and Sport which provided for transmission costs incurred by MBSN to be funded by RTE (two thirds) and the UK Department of Culture, Media and Sport (one third). Other costs such as pre incorporation expenses and on-going administration costs are funded in the same proportion by RTE and the UK Department of Culture, Media and Sport.

25 Programme/Rights Purchase Commitments

Teilifís na Gaeilge has programme/rights commitments as follows:

	2025 €'000	2024 €'000
Contracted for but not provided for at the year end	40,043	39,078

NOTES TO THE FINANCIAL STATEMENTS

26	Commitments		
	Teilifís na Gaeilge has capital commitments as follows;	2025	2024
		€'000	€'000
	Contracted for but not provided for at the year end	125	25

27	RTÉ Transactions
	Teilifís na Gaeilge received 431 hours of Irish language programming free of charge from RTÉ in the year ended 31 December 2025, that is 66 hours over and above their statutory obligation of 365 hours.

28	Contingent Liability
	TG4 are currently engaging with Revenue on a taxation matter, the outcome of which is unknown at this stage.

29	Foreign Currency Exposure
	Foreign currency exposures arise primarily from payments for acquired programmes. Teilifís na Gaeilge hedges its foreign currency exposures by entering into US Dollar forward contracts when it deems it appropriate. The total value of such contracts in 2025 was €0 (2024: €0). There were no contracts outstanding at the year end (2024: €0).

30	Board Members - Disclosure of Transactions
	In the normal course of business, Teilifís na Gaeilge entered into contractual arrangements with undertakings in which Board Members of Teilifís na Gaeilge are employed or otherwise interested.
	Teilifís na Gaeilge adopted procedures in accordance with guidelines in the 2016 Code of Practice for the Governance of State Bodies in relation to the disclosures of interests by Board members and Teilifís na Gaeilge adhered to these procedures during the year.
	Contracts to the value of €7,326,571, were approved in 2025 in respect of undertakings with which members of Teilifís na Gaeilge were associated or in which they had a direct or indirect interest which they disclosed at meetings. Included were undertakings in which board members of Teilifís na Gaeilge were employed or to which they were providing a service. The Board members and Teilifís na Gaeilge complied with the Department of Public Expenditure Infrastructure Public Service Reform and Digitalisation guidelines covering situations of personal interest. In cases of potential conflict of interest, Board Members did not receive board documentation on the proposed transactions nor did those members participate in or attend any board discussions relating to the matter.

31	Approval of the Financial Statements		
	The Board approved the financial statements on the 23 June 2026		



Annual Report 2025

