

TG4 Privacy Statement

TG4 respects the privacy of all viewers who access TG4 content through our players, through our social media sites which are hosted by third party platforms and the privacy of all members of the public who engage with TG4 by phone, text, post, email, social media or audience participation and the privacy of members of the public who access archive content through the Carltann TG4 site and production companies who access the ecoin site. The term players include tg4.ie, tg4.com, tg4.tv, cúla4.com, ponc.com, cine4.ie, gradam.ie, molscéal.ie and any other players which TG4 creates from time to time. Our players can be accessed through the TG4 website or through TG4 applications (“TG4 App”).

This Privacy Statement outlines our policy concerning the collection and use of personal data which is gathered by TG4 from viewers and members of the public who engage with TG4 as described above. Personal data is any information relating to a living individual that enables the identification of that individual.

Any processing of personal information gathered by TG4 as described above is governed by the provisions of the Irish Data Protection Acts 1988 and 2003 (as amended), the Data Protection Act 2018 and the General Data Protection Regulations 2018 (“GDPR”). TG4 is the data controller under GDPR rules. Any third-party processing personal data on TG4’s behalf is called a data processor and TG4 will ensure that contractual protections are in place with that data processor to protect your personal data.

TG4 is not responsible for the privacy practices of any external websites, device manufacturers or platforms which you use to access TG4 services. These third parties have their own privacy statements which will be different to TG4’s Privacy Statement and you should read their privacy and cookies policy.

The aim of this privacy policy is to explain how TG4 collects and uses the personal information it gathers about you. TG4 will ensure that it keeps all personal information supplied by you in accordance with its obligations under current Data Protection legislation and GDPR.

In general, any information you provide to TG4 will only be used within TG4 and by its agents and service providers. However, your information will be disclosed where we are obliged or permitted by law. Also, if you post or send offensive, inappropriate or objectionable content anywhere on or to our online services or otherwise engage in any disruptive behaviour on our online services TG4 can use whatever information that is available to it about you to stop such behaviour. This may involve informing relevant third parties such as your employer, school, e-mail/Internet provider and law enforcement agencies about the content and your behaviour.

A separate short privacy policy will be in place for individual programmes which may differ slightly from this Privacy Statement and the programme specific privacy policy should be read in addition to this Privacy Statement.

In addition, when you access TG4 content as described above the TG4 standard terms and conditions which apply to the TG4 player/websites/social media sites will apply. <https://www.tg4.ie/en/information/terms/>

What personal information does TG4 collect when you access TG4 online services?

We collect registration information when you register to use our online services including the TG4 player. This data includes your name, email address, the password you enter to set up and to access your account, age, gender, county of residence, country of residence, your marketing choices, and your year of birth. If you register through Facebook, Google or through your email login details your personal data will be available to those third-party companies and it can be used by them in accordance with their privacy policies.

We will verify the location of your device while using the players and the TG4 social media sites to control access to certain TG4 programming which is not available outside of the island of Ireland.

When you enter a competition TG4 may collect information such as your name, postal address, email address and mobile phone number. This information is not disclosed to any third party unless we receive your consent.

You may be asked to provide personal information, such as your name, email address and mobile phone number if you sign up to TG4 email alert services which TG4 may from time to time provide. This information is not disclosed to any third party unless we receive your consent.

If you apply to participate or actually participate in a programme as an audience member or contributor TG4 may collect your name, postal address, email address and contact number.

If you have registered for a TG4 account and you consent to receive communications from our commercial partners, we may then use your personal data to help us to select advertising for you based on your preferences and viewing patterns and may also analyse your engagement with the advertisements which have been selected for you.

TG4 is not permitted to collect the personal data of anyone under 16 years of age unless we have the consent of your parent. If you are under 16 years of age, we need the consent of your parent so that we may use your contact information to send you email alerts.

If you do not have an account with TG4 and you access the TG4 online services, we may collect certain personal data as outlined in our cookies policy.

We will hold your personal information on our systems for as long as you use the service you have requested and remove it when the purpose has been met.

Therefore, when personal data is provided by users who set up an account it will be kept by TG4 for as long as the account remains open.

Where personal information is held for people who are not yet registered for TG4 online services but have taken part in TG4 online services (e.g. competitions), that information will be held as long as is necessary to ensure that the service is run smoothly. We may hold a list of winners for archival purposes and may broadcast these for 1 year after the competition is over and after this the competition entry list will be deleted.

If you are notified on TG4.ie that your information may be used to allow TG4 to contact you for “service administration purposes”, this means that TG4 may contact you for a number of purposes related to the service you have signed up for. For example, we may wish to provide you with password reminders or notify you that the particular service has been suspended for maintenance.

We may collect service data, which is information about any service errors or interruptions that you have encountered in order to help us to make technical improvements to our services.

We will not contact you for promotional purposes, such as notifying you of improvements to the service or new online services unless you specifically consent to be contacted for such purposes at the time you submit your information on the online services, or at a later time if you sign up specifically to consent to receive such promotional information.

If you register to access the Cartlann TG4 site (which includes the Coimisiún na Meán funded archive Portal) you will be asked to provide personal information, such as your name, age, postal address, email address, and mobile phone number. TG4 will retain the request forms submitted for content access, and details of the rights granted to an applicant forever. If payment is made for use of the content on the Cartlann TG4 site we do not collect your bank account details. If in future TG4 allows for payment directly on the Cartlann TG4 site your bank details will not be stored by TG4 – see below under “Does TG4 pass any personal information to third parties?” We also retain the password you enter to set up and to access your account with the Cartlann TG4 site.

You will be asked to specify which of the following apply to the content which you seek to access on the Cartlann TG4 site or on the Portal on the Cartlann TG4 site and this information will be retained by TG4 forever:

- (i) use of the content for non-commercial use including for personal use or educational use (details of the educational organization to be provided);
- (ii) use of the content for commercial exploitation (details of the commercial exploitation to be provided);
- (iii) use of the content under the “Research or Private Study” copyright exemption under s59(2)(a) of the Copyright and Related Rights Act 2000 (as amended) which permits TG4 as a prescribed library and archive to supply a copy of a **part** of a programme, solely for the purposes of research

or private study, provided only one copy is made available and provided the applicant signs and complies with the Mandatory Declaration (details required by the Mandatory Declaration to be provided);

The use in question will be subject to the terms of use in the rate card applicable to the relevant use in respect of uses (i) and (ii) and the use at (iii) will be in reliance on the applicable copyright exemption.

In the future TG4 may decide to monitor and track usage patterns and preferences on the TG4 Cartlann site and if this happens the following information will also be collected and retained by TG4: user search queries and history, the user content data including details of the content searches, details of content bookmarked or saved to the workspace associated with your registration and details of custom folders created by you.

If you register for the ecoim site you will be asked to provide personal information, such as your name, postal address, email address, and mobile phone number. TG4 will retain this registration information, together with successful submissions made in response to a call out for applications, and documentation uploaded onto the ecoim site which is required by TG4 under contract forever, with the exception of unsuccessful submissions which will be retained by TG4 for 8 years.

Cookies Policy – Information TG4 collects from you when you visit the players on the TG4 website

A cookie is a small amount of data, which often includes a unique identifier that is sent to your computer or mobile phone (referred to here as a “device”) browser from a website’s computer and is stored on your device’s hard drive. Each website can send its own cookie to your browser if your browser’s preferences allow it, but (to protect your privacy) your browser only permits a website to access the cookies it has already sent to you, not the cookies sent to you by other websites. Many websites do this whenever a user visits their website in order to track online traffic flows.

On TG4’s website, cookies record information about your online preferences and allow us to tailor the players to your interests. Users have the opportunity to set their devices to accept all cookies, to notify them when a cookie is issued, or not to receive cookies at any time. The last of these means that certain personalised features cannot then be provided to that user and accordingly they may not be able to take full advantage of all of the website’s features.

During the course of any visit to the TG4 website, the pages you see, along with a cookie, are downloaded to your device. Information on how long you have spent on these pages is also supplied by the cookies. Information supplied by cookies can help us to analyse the profile of our visitors (including international visitors) and help us to provide you with a better user experience. For example, if on a previous visit you went to a certain genre of programme, we might find

this out from your cookie and highlight this type of programme on your second and subsequent visits.

The Cartlann TG4 site stores cookies on your device which are strictly necessary for the operation of the Cartlann TG4 site. These cookies are essential for maintaining secure sign-in sessions and they do not track browsing behaviour or collect personal preferences and therefore a cookie consent banner is not displayed on the Cartlann TG4 site because only necessary cookies are used. The Cartlann TG4 site uses local storage (browser storage) to store user preferences and improve functionality and performance in respect of subtitle preferences, most recent search query and search results cache. This local storage data is stored on the user's device and is not transmitted to TG4 servers. Users can clear this data through their browser settings at any time. Parental consent is required for Cartlann TG4 site users who are under 16 years of age.

In the future we may decide to monitor and track usage patterns and preferences on the Cartlann TG4 site and if this happens the following will apply in respect of the Cartlann TG4 site: user consent will be required and cookies will track browsing behaviour and collect personal preferences.

[Change your consent](#) | [Revoke your consent](#)

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site and no consent is required for this purpose. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

Please state your consent ID and date when you contact us regarding your consent.

Your consent applies to the following domains: www.tg4.ie

Cookie declaration last updated on 2/18/22 by [Cookiebot](#):

Necessary (17)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expires
_ce.cch	Crazyegg	Stores the user's cookie consent state for the current domain	Session
_grecaptcha	Google	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent
_pipe_c	peach-static.ebu.io	Pending	1030 days
_pipe_st	peach-static.ebu.io	Pending	Session
AWSALBCORS	pipe-collect.ebu.io	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	6 days
ce_successful_csp_check	www.tg4.ie	Detects whether user behaviour tracking should be active on the website.	Persistent
CONSENT [x2]	Google YouTube	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	2 years
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 year
GeoCountry	www.tg4.ie	The cookie determines the preferred language and country-setting of the visitor - This allows the website to show content most relevant to that region and language.	1 year

Name	Provider	Purpose	Expiry
GeoIP	www.tg4.ie	Collects data such as visitors' IP address, geographical location and website navigation - This information is used for internal optimization and statistics for the website's operator.	1 year
rc::a	Google	This cookie is used to distinguish between Persi humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	
rc::b	Google	This cookie is used to distinguish between Sessi humans and bots.	
rc::c	Google	This cookie is used to distinguish between Sessi humans and bots.	
swpm_session	www.tg4.ie	Identifies the logged in user. A unique session ID is linked to the user so that he/she is identified while navigating the website. The user is logged out when the cookie expires.	Session
thisEpCnt	www.tg4.ie	Pending	Session
thisPage	www.tg4.ie	Pending	Session

Statistics (6)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry
_ce.gtd	Crazyegg	Holds which URL should be presented to the visitor when visiting the site.	Session

Name	Provider	Purpose	Expiry
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day
_gat	Google	Used by Google Analytics to throttle request rate	1 day
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day
ce_clock	www.tg4.ie	Sets a timestamp for when the visitor entered the website. This is used for analytical purposes on the website.	Persistent
collect	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session

Marketing (22)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Exp
__asc	Alexa	This cookie is used to collect information on consumer behavior, which is sent to Alexa Analytics - Alexa Analytics is an Amazon company.	1 da
__auc	Alexa	This cookie is used to collect information on consumer behavior, which is sent to Alexa Analytics - Alexa Analytics is an Amazon company.	1 ye
__fbp	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 m
__GRECAPTCHA	Google	This cookie is used to distinguish between humans and bots. This is beneficial for the	179

Name	Provider	Purpose	Exp
		website, in order to make valid reports on the use of their website.	
ads/ga-audiences	<u>Google</u>	Used by Google AdWords to re-engage Ses visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	
atrk.gif	<u>Alexa</u>	This cookie is used to collect information Ses on consumer behavior, which is sent to Alexa Analytics - Alexa Analytics is an Amazon company.	
fr	<u>Meta Platforms, Inc.</u>	Used by Facebook to deliver a series of 3 m advertisement products such as real time bidding from third party advertisers.	
test_cookie	<u>Google</u>	Used to check if the user's browser 1 da supports cookies.	
tr	<u>Meta Platforms, Inc.</u>	Used by Facebook to deliver a series of Ses advertisement products such as real time bidding from third party advertisers.	
v2/tracker	<u>Brightcove</u>	Used in context with video-advertisement. Ses The cookie limits the number of times a user is shown the same advertisement. The cookie is also used to ensure relevance of the video-advertisement to the specific user.	
VISITOR_INFO1_LIVE	<u>YouTube</u>	Tries to estimate the users' bandwidth on 179 pages with integrated YouTube videos.	
YSC	<u>YouTube</u>	Registers a unique ID to keep statistics of Ses what videos from YouTube the user has seen.	

Name	Provider	Purpose	Exp
yt.innertube::nextId	<u>YouTube</u>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Per
yt.innertube::requests	<u>YouTube</u>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Per
ytidb::LAST_RESULT_ENTRY_KEY	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Per
yt-remote-cast-available	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Ses
yt-remote-cast-installed	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Ses
yt-remote-connected-devices	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Per
yt-remote-device-id	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Per
yt-remote-fast-check-period	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Ses
yt-remote-session-app	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Ses
yt-remote-session-name	<u>YouTube</u>	Stores the user's video player preferences using embedded YouTube video	Ses

Unclassified (4)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Name	Provider	Purpose	Expiry	Type
dashjs_audio_settings	www.tg4.ie	Pending	Persistent	HTML Local S
dashjs_video_bitrate	www.tg4.ie	Pending	Persistent	HTML Local S
dashjs_video_settings	www.tg4.ie	Pending	Persistent	HTML Local S
H5PUserUUID	www.tg4.ie	Pending	Persistent	HTML Local S

About Nielsen Measurement

Please note: The TG4 Player interacts with NIELSEN's proprietary measurement which will allow you to contribute to market research, like NIELSEN's TV Ratings. Please see URL provided by NIELSEN for more information.

Please see: <https://global.nielsen.com/legal/privacy-principles/digital-measurement-privacy-statement/>

TG4 App

At present an account may be created by way of your email address or through Facebook, however it may be possible to access the TG4 App via additional third-party social media platforms in the future.

TG4 App Analytics

We use third party social media platforms to monitor and analyse the use of the TG4 App. Analytics services are provided by the following:

 Firebase

 Firebase is an analytics service provided by Google Inc.

You may opt-out of certain Firebase features through your mobile device settings, such as your device advertising settings or by following the instructions provided by Google in their Privacy Policy: <https://policies.google.com/privacy>

Further details on Google's policy for safeguarding your data are at the following link: <https://support.google.com/analytics/answer/6004245>

More information on what type of information Firebase collects is at the following link: <https://policies.google.com/technologies/partner-sites>

Can TG4 access your information which is held by the third-party social media platforms where you get the TG4 App e.g. Facebook and when you access the players?

We may collect personal data that is already associated with your third-party social media platform account, such as your name and your email address.

You may also have the option of sharing additional information with TG4 through your third-party social media platform account. If you choose to provide such personal data, during or after registration, you are giving TG4 permission to use, share, and store it in accordance with this Privacy Statement.

What personal information does TG4 collect when you access the players?

When you access the players we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to:

- Name
- Email address
- Password
- County
- Standard of Irish
- Age
- Gender

How will TG4 use your information obtained through your use of the players, our social media sites, the Carlann TG4 site and the ecoin site?

TG4 may use this personal information for the following purposes:

Usage: To monitor your usage.

Contact: To contact you by email, telephone calls, SMS, or other forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including security updates.

Manage requests: To manage your requests to us.

Performance of a contract: For the performance of a contract in relation to items you buy through our players, for the performance of a contract for content accessed through Cartlann TG4, and for the performance of a contract regarding documentation and materials uploaded by production company personnel onto the ecoim site

Access to functionalities: The personal data you provide can give you access to different functionalities of the players that are available to you as a registered user.

Commercial: Communications with commercial partners/direct marketing/promotional purposes.

Cartlann TG4: to allow you to access content on the Cartlann TG4 site.

Ecoim site: to allow you to upload documentation and other materials onto the ecoim site.

For other purposes: We may use your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve the players, products, services, marketing and your experience.

Does TG4 pass any personal information to third parties?

It is not TG4 policy to pass on personal information to any third parties. When you purchase from the TG4 Shop or on TG4 online services we will have details of your registered account but we will not have details of your payment method. The order is processed by a service provider who is contracted to TG4. The privacy policy of the relevant service provider will apply and links to these privacy policies are set out immediately below.

The service provider is under a contractual obligation to keep personal information for the purpose for which it is intended and not to pass on any personal information to any third parties.

When a viewer purchases items on the players (or pays for content on the Cartlann TG4 site (if this functionality is introduced in future) the privacy policy of the relevant third party social media platform applies to the payment. Links to the Apple and Google privacy policies in relation to payment are below:

- **Apple Store In-App Payments**

Their Privacy Policy can be viewed at

<https://www.apple.com/legal/privacy/en-ww/>

- **Google Play In-App Payments**

Their Privacy Policy can be viewed at

<https://www.google.com/policies/privacy/>

How do you know your personal information is kept safe and secure if you choose to provide your details for services on the players, on the social media sites, on the Carlann TG4 site or on the ecoim site?

TG4 servers which hold any personal information are in TG4 HQ in secure locations and on Amazon Web Services secure servers hosted in Ireland. Credit and debit card details are not stored by TG4. If you purchase items in respect of an individual programme those purchases may be through the app store and in that instance the purchase will be governed by the privacy policy of that app store. At present payment for content on the Carlann TG4 site is transferred into TG4's bank account on receipt of a TG4 invoice. In future TG4 may update the Carlann TG4 site to allow payment to be made on the site and if payment is through the app store such payment will be governed by the privacy policy of that app store. In addition, if you wish to buy books and dvds which are advertised on our players you are directed to the relevant third party suppliers to purchase the item and the purchase will be governed by the privacy policy of those suppliers. At present the suppliers are as follows but additional suppliers may be added in the future: Cló Iar Chonnachta, Spailpín, Cartoon Saloon, Sea Fever Productions, Bankostales.com, Futa Fata and The Education company of Ireland.

What other Personal Data is collected by TG4?

We collect feedback from you which means information you voluntarily provide to us when you provide feedback including queries, complaints, comments, or when you interact with TG4 in any way. The information is kept for 1 year and it is then anonymised and kept forever.

How will TG4 use your information?

If TG4 acquires any personal information about you through your use of the players, the TG4 social media sites, the TG4 Carlann site or the ecoim site, TG4 will ensure that the information will only be used for the purposes for which it is gathered and it will not be distributed or used for any other purpose however it may be used in the additional ways detailed in this Privacy Statement where you have given consent for such additional uses.

Does TG4 currently transfer any of the information collected abroad for other purposes?

TG4 does not transfer any personal information abroad.

What happens if TG4 transfers your personal data abroad at some time in the future?

If in the future TG4 transfers your personal data abroad it means that this information may be transferred to — and maintained on — computers located outside of Ireland. If this type of transfer happens in future TG4 will ensure that no transfer will take place to an organization or a country unless there are adequate controls in place to secure your personal data. TG4 will use European Union approved “standard contractual clauses” or other appropriate measures to protect your personal data if this happens.

Are the players hosted in Ireland?

Yes, the players are hosted in Ireland.

How long will your information be retained by TG4?

TG4 will ensure that personal information will not be retained for longer than it is required and that once the initial purposes for gathering the information have become irrelevant the information will not be retained.

In addition we will retain and use your personal data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), to comply with legal and regulatory obligations, to resolve disputes, to enforce our legal agreements and policies, to protect and defend the rights or property of TG4, to prevent or investigate possible wrongdoing in connection with the players, TG4 social media sites, the Carltann TG4 site or the ecoim site and to protect the personal safety of users of the players, TG4 social media sites, the Carltann TG4 site, the ecoim site or the public and for legitimate business purposes. In those circumstances we may disclose your personal data to the relevant authorities.

Legal Basis for Processing Personal Data under GDPR

We may process your personal data under the following conditions:

- **Consent:** you have explicitly given your consent for processing personal data for one or more specific purposes under s71 of the Data Protection Act 2018. You may withdraw your consent at any time. We must get your consent to process your personal data for marketing purposes, however TG4 is not permitted to process the personal data of a child (under 18) for the purposes of direct marketing, profiling or micro-targeting. TG4 is not permitted to collect the personal data of anyone under 16 years of age unless we have the consent of your parent.
- **Performance of a contract:** where it is necessary for the performance of an agreement with you.
- **Performance of a function under legislation** TG4 has the functions set out in s118 of the Broadcasting Act 2009 (as amended) and we process personal data in performing those functions under s38(1) of the Data Protection Act 2018.

- **Legal advice and legal proceedings:** for the purposes of legal advice and legal proceedings under s41 of the Data Protection Act 2018.
- **Archiving in the public interest:** for the purposes of archiving in the public interest and for statistical purposes under s42 of the Data Protection Act 2018.
- **Journalistic purposes:** for journalistic, artistic and literary purposes under s43 of the Data Protection Act 2018 which facilitates TG4's right to freedom of expression. Similarly, production companies may use the personal data of contributors who participate in programmes produced for TG4 in accordance with the privacy policy of each individual production company and in reliance on the journalistic purposes ground and contributors should review the privacy policy of the applicable production company.
- **Legitimate interests:** Article 6(1)(f) of the GDPR Legitimate interests – in the performance of tasks which are ancillary to the performance of the substantive tasks of TG4.

What is the legal basis for processing the personal data detailed in this Privacy Statement?

Type of processing/purpose: Analysis of programming and the selection of programming which matches viewers preferences/ Identification of location of viewers. TG4 uses Search Engine Optimisation which tracks viewers when they use the TG4 Players. TG4 uses Single sign on which is the registration process for signing onto the TG4 Players with the effect that if a viewer logs onto one platform they log onto all platforms.

Legal Basis: s38 of the Data Protection Act 2018/ Article 6(1)(e) of the GDPR: Performance of a function conferred under legislation. The function is conferred under the Broadcasting Act 2009 (as amended) which requires TG4 to establish and maintain a broadcasting service and on demand service and to establish and maintain an archive.

Additional Legal Basis: Archiving in the public interest and for statistical purposes under s42 of the Data Protection Act 2018.

Additional Legal Basis: Article 6(1)(f) of the GDPR Legitimate interests – in the performance of tasks which are ancillary to the performance of the substantive tasks of TG4.

Type of processing/purpose: Data relating to participation in a programme.

Legal basis: s38 of the Data Protection Act 2018/ Article 6(1)(e) of the GDPR: Performance of a function conferred under legislation. The function is conferred under the Broadcasting Act 2009 (as amended) which requires TG4 to establish and maintain a broadcasting service and on demand service and to maintain an archive.

Additional Legal Basis: Archiving in the public interest and for statistical purposes under s42 of the Data Protection Act 2018. Additional Legal Basis: Journalistic Exemption s43 of the Data Protection Act 2018.

Type of processing/purpose: sale of advertising, products and services and use of archive content.

Legal basis: s38 of the Data Protection Act 2018/ Article 6(1)(e) of the GDPR: Performance of a function conferred under legislation. The function is conferred under the Broadcasting Act 2009 (as amended) which requires TG4 to establish and maintain a broadcasting service and on demand service and maintain an archive.

Additional Legal basis in relation to items the viewers buys through the TG4 players/ and payments made in respect of Cartlann TG4 content: Performance of a function under legislation. The function is conferred under s118 of the Broadcasting Act 2009 (as amended) which requires TG4 to exploit commercial opportunities.

Additional Legal basis: Article 6(1)(b) of the GDPR for the performance of a contract in relation to items the viewers buys through the TG4 players/TG4 apps and payments made for content on the Cartlann TG4 site.

Additional Legal Basis: Consent.

Type of processing/purpose: Competitions email alerts/newsletters.

Legal basis: s38 of the Data Protection Act 2018/ Article 6(1)(e) of the GDPR: Performance of a function conferred under legislation. The function is conferred under the Broadcasting Act 2009 (as amended) which requires TG4 to establish and maintain a broadcasting service and on demand service.

Additional Legal Basis: Article 6(1)(f) of the GDPR Legitimate interests – in the performance of tasks which are ancillary to the performance of the substantive tasks of TG4.

Additional legal basis: consent of user. Consent of parents is required for any child under 16 entering a competition or an email alert/newsletter to a child under 16 because TG4 is not permitted to collect data of a person under 16 without the consent of the parent.

Type of processing/purpose: Collection of registration information/service administration data/service data re errors and interruptions.

Legal Basis: s38 of the Data Protection Act 2018/ Article 6(1)(e) of the GDPR: Performance of a function conferred under legislation. The function is conferred

under the Broadcasting Act 2009 (as amended) which requires TG4 to establish and maintain a broadcasting service an on demand service and an archive.

Additional Legal Basis: Article 6(1)(f) of the GDPR Legitimate interests – in the performance of tasks which are ancillary to the performance of the substantive tasks of TG4.

Type of processing/purpose: Communications with commercial partners/direct marketing/promotional purposes.

Legal Basis: consent. TG4 is not permitted to process the personal data of a child (under 18) for the purposes of direct marketing, profiling or micro-targeting.

Type of processing/purpose: Processing of applications for archive content.

Legal Basis: s38 of the Data Protection Act 2018/ Article 6(1)(e) of the GDPR: Performance of a function conferred under legislation. The function is conferred under the Broadcasting Act 2009 (as amended) which requires TG4 to establish and maintain a broadcasting service and an on demand service and to establish and maintain an archive.

Additional Legal Basis: Archiving in the public interest and for statistical purposes under s42 of the Data Protection Act 2018.

Additional Legal Basis: Article 6(1)(f) of the GDPR Legitimate interests – in the performance of tasks which are ancillary to the performance of the substantive tasks of TG4.

Type of processing/purpose: registration with the ecoim site and retention of information and materials submitted by production company personnel via the ecoim site.

Legal Basis: s38 of the Data Protection Act 2018/ Article 6(1)(e) of the GDPR: Performance of a function conferred under legislation. The function is conferred under the Broadcasting Act 2009 (as amended) which requires TG4 to establish and maintain a broadcasting service and an on demand service and to establish and maintain an archive.

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Additional Legal Basis: Article 6(1)(f) of the GDPR Legitimate interests – in the performance of tasks which are ancillary to the performance of the substantive tasks of TG4.

What rights do you have in relation to your personal data under GDPR?

TG4 undertakes to respect the confidentiality of your personal data and ensure that you can exercise your rights.

You have the right to:

- **Request to know what personal data TG4 holds and the right to access your personal data.** Whenever it is technically possible, you can access your personal data directly within your account settings section. Until such time as this is technically possible, please contact us to assist you. You may make an access request, in writing, for a copy of your personal data held by TG4. TG4 may ask for further identification information from you before the information is released. TG4 has 30 days to comply with the access request, subject to the provisions of the Data Protection Acts.
- **Request correction of the personal data that we hold about you.** You have the right to have any incomplete or inaccurate information we hold about you corrected. Whenever it is technically possible, you can update your personal data directly within your account settings section. Until such time as this is technically possible, please contact us to assist you. (s92 of the Data Protection Act 2018).
- **Object to processing of your personal data.** This right exists where we are relying on a legitimate interest as the legal basis for our processing and there is something about your particular situation, which makes you want to object to our processing of your personal data on this ground. At any point you may unsubscribe to the newsletter which at present is the only form of direct marketing carried out by TG4. If in the future TG4 engages in additional direct marketing it will not contact users for direct marketing purposes unless the users have given consent and similarly it will not disclose this information to third parties for direct marketing purposes unless the users have given consent to TG4. Users may withdraw this consent at any time.
- **Request erasure of your personal data.** Whenever it is technically possible, you can erase your personal data directly within your account settings section. Until such time as this is technically possible, please contact us to assist you. (s92 of the Data Protection Act 2018).
- **Request the transfer of your personal data.** We will provide to you, or to a third-party you have chosen, your personal data in a structured, commonly used, machine-readable format. Please note that this right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.

- **Withdraw your consent.** You have the right to withdraw your consent to us using your personal data. If you withdraw your consent, we may not be able to provide you with access to certain specific functionalities of the players.

Who do you contact in TG4 in relation to your personal information held by TG4 collected through using the players?

Please email dp@tg4.ie

Data Protection Commission

General information on data protection is available from the Data Protection Commission's website (www.dataprotection.ie) and you may contact the Data Protection Commission if you believe TG4 is not complying with its data protection requirements. As an organisation which is required to register with the Office of the Data Protection Commissioner, more information on the type of information held by TG4 is available to view on the public register which is also on the Commissioner's website.

Children's Privacy

Some of our apps are designed for children under 13. We do not collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and you are aware that your child has provided us with personal data, please contact us. If we become aware that we have collected personal data from anyone under the age of 13 without verification of parental consent, we take steps to remove that information from our servers. We do however collect personal data from children under 13 who enter into competitions, but parental consent is required before children under 13 can enter into competitions.

Changes to this Privacy Statement

We may update our Privacy Statement from time to time to reflect any changes in technology, legislation or TG4 practices which may affect the way in which we process your personal information. We will notify you of any changes by posting the new Privacy Statement on this page.

Contact Us

If you have any questions about this Privacy Statement, please email dp@tg4.ie or webmaster@tg4.ie