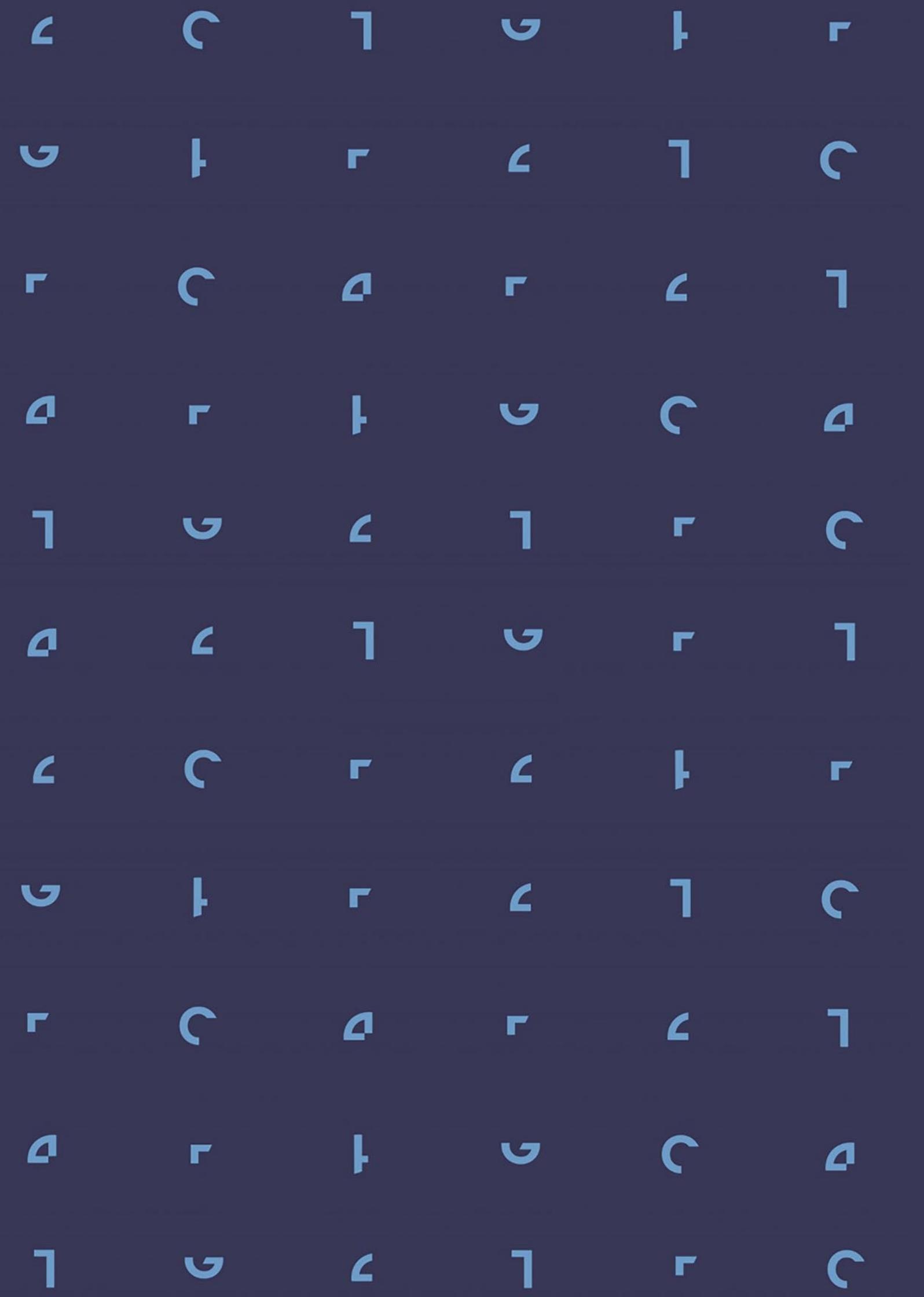




TG 4
Annual Report 2023







“There is something inherently calming about watching beekeepers at work, and this warmly anticipated documentary shines a light on Connemara beekeeper Paddy Ó Fiannachta”

Chris Wasser, Irish Independent
29/12/23

Paddy na Meachain produced by Aniar TV

TG4 Annual Report 2023

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“The British photographer captured an island on the cusp of immense change in 1950. He has ventured back to Inis Meáin for a new documentary on TG4”

Marjorie Brennan,
Irish Examiner
25/12/23



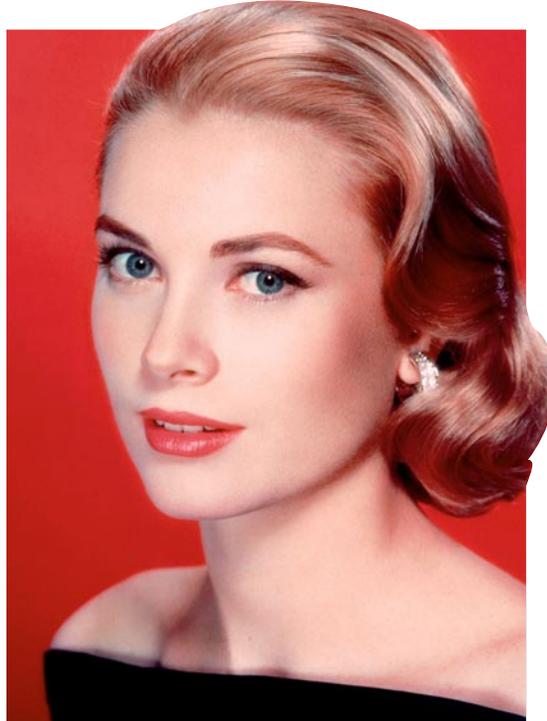
Mission, Vision & Core Values

TG4’s mission is to deliver entertaining and innovative media services that celebrate Irish language creativity and connect with audiences at home and worldwide. Through partnership with the Irish language audio-visual sector, we enable the creation of world-class content and support economic growth in Ireland.

TG4’s vision is “to promote successfully Irish language and culture and ensure a central place for TG4 in Irish people’s lives, both in Ireland and abroad”.

TG4’s vision and mission can be encapsulated in TG4’s motto “súil eile”, which recognises the need to stay mainstream with niche programming through the commissioning/acquisition and broadcasting of high quality programmes, capable of competing for, achieving and maintaining strong viewership levels.

TG4’s values influence the way in which its strategy will be achieved, the style in which it operates and overall, reflect the principles which are the core characteristics of the organisation. It is expected that each TG4 employee will use these values as their guiding principles to direct their on-the-job behaviours.



Grace Kelly — *Banphrionsa Mhaigh Eo*
produced by Dearg Films

“Prince Albert II, travelled with (Grace Kelly) to Ireland as a child and has visited numerous times since. He recently sat down with Irish television channel TG4 to chat about how his mother felt at home in Ireland.”

Martha Brennan, *Irish Star*
11/12/23



Téacs Taistil produced by Macalla Teoranta

“TG4’s *Téacs Taistil* transports viewers from their couches to a different destination each week, for what they describe as ‘an inspirational, fun and entertaining 50-minute escape.’”

Fiona Audley, *The Irish Post*
4/4/23

TG4's Core Values

“In Laochra Gael, the Galway hurling great (Joe Canning) gives a compelling insight into a unique career while showing that sport is never just about sport.”

Ed Power, *The Irish Times*
26/1/23

“In Mary Kennedy — Fad Saoil, the broadcaster is on a mission to inspire her peers to embrace life and see the positives.”

Michelle Townsend,
RSVP Live
15/2/23

Connection:

- To provide a daily link with the Irish language for audiences of all ages at home and worldwide.
- To put our audiences at the centre of everything we do.
- To offer an alternative viewpoint on national and international affairs.

Quality and Value-for-Money:

- To provide a high-quality programme schedule and content offering.
- To operate a cost-effective and efficient structure.

Creativity:

- To be creative in our output and everything we do.
- To deliver innovative and unique content.
- To celebrate Irish language creativity and culture.

Proactivity:

- To maintain and foster the “can do” and collaborative attitude of our organisation and staff.



Joe Canning, *Laochra Gael*, produced by Nemeton TV



Mary Kennedy: *Fad Saoil* produced by Tyrone Productions



Paul Mescal interviewed by Caitlín Nic Aoidh at the Baftas

“Ireland Cheers Paul Mescal for Embracing Irish Language — Mescal, 27, was walking the red carpet in London when he stopped to talk with TG4”

The New York Times
25/2/23

Diversity, Equality and Inclusion

TG4’s DEI strategy development and implementation has been led to date by our ‘Fóram Seaimpíní’ (Champions Forum), which comprises representatives from across the TG4 organisation. During 2023 TG4 started developing a more comprehensive Sustainability strategy which encompasses all ESG (Environmental, Social & Governance) activities. TG4’s DEI strategy and actions are being included in the ‘Social’ pillar of that strategy. A comprehensive stakeholder survey was completed in 2023 and planning began for a consultation process to finalise the Sustainability strategy and develop an action plan in 2024.

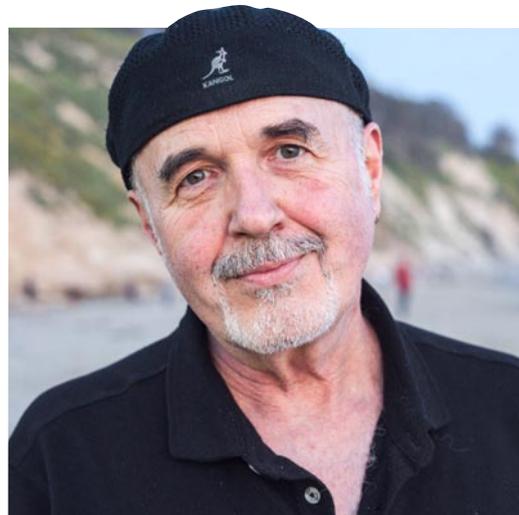
TG4’s DEI strategy and metrics were first delivered in January 2022 and are being implemented on an ongoing basis. As part of this process, TG4 compiles and measures a number of DEI metrics which include: staff by employment status; staff by gender and Department; staff by gender and level; staff by age decile and Department; staff 55+; staff by years of service; job interviewees & successful applicants by gender; and, gender pay gap stats. All metrics were baselined at the end of 2022 and are measured annually to monitor and report on DEI in TG4.

The 2023 figures show that TG4 has a very positive balance of gender across age cohorts and departments. Extra supports continue to be

provided to support female workers to progress in technical areas where there is a traditional imbalance, which is industry wide. Administrative and Commissioning areas have a higher cohort of female staff. Gender Pay gap measurements show very little difference between gender cohorts and if anything, are in favour of female as oppose to male. To date Gender Pay reporting has been voluntary for TG4, but as of 2025 it becomes mandatory. A new flexible working policy,

“*Saothar cumhachtach dóchasach ba ea ‘Biseach ón Ailse’ ar TG4*”

Breandán M Mac Gearailt,
Tuairisc.ie, 28/6/23



Dennis Cahill — *Litir ó do Chara* produced by Aniar TV

“*Film exploring life of Irish American musician Dennis Cahill is a must-see*”

Paul Keating, Irish Central
3/3/23



Ó Bhéal produced by Mind the Gap Films Ltd

“Ó Bhéal is a beguiling whirl of new and old Irish music”

Declan Burke, *Irish Examiner*
17/11/23

“TG4’s new crime series features heartbreaking look into racist murder of teen Toyosi Shittabey in Dublin”

Pat Stacey, *Irish Independent*
23/3/23

“TG4 current affairs documentary Iniúchadh TG4 – Céad Míle Fáilte? has been announced as the overall winner in the Investigative Journalism category at Prix CIRCOM 2023.”

Irish Film and Television
Network, 27/4/2023

strategic succession planning, the provision of internships and an apprenticeship programme are also helping to diversify the workforce further.

Throughout 2023 TG4’s Fóram Seaimpíní implemented DEI actions across three pillars; an inclusive workforce, in our published content and in our communities of influence. A range of awareness training activities were rolled out for staff. Building on TG4’s tradition of supporting women in sport we continued to deliver a wide range of programmes and content across all platforms showcasing Peil na mBan, AFLW, women’s’ soccer, rugby, basketball, racing, cycling and much more. Greater diversity was also emphasised in our commissioned and acquired content. We are delighted that an Irish Sign Language version of TG4’s popular teen drama ‘Saol Ella’ was produced. This was a complex process which needed the production company, Danú Media to collaborate with ISL experts to devise new workflows to work from Irish to ISL. We are grateful to Coimisiún na Meán for their



Marú inár Measc produced by Midas Productions

support on this. TG4 collaborated in 2023 as well on DEI initiatives with the European Broadcasting Union, Screen Ireland, IBEC and other important stakeholders.



Iniúchadh TG4 produced by Clean State TV

TG4 Performance Commitments 2023

TG4 has identified 7 priorities for 2023:

1 Audiences:
Continue to grow TG4's cross-platform viewing and audience.

2 Younger Audiences:
Invest in children's services and content for audiences in the 15-34 demographic, to strengthen younger audience engagement with TG4 and the Irish language.

3 Irish Language Communities & Gaeltacht:
Serve Irish-speaking and Gaeltacht communities even better.

4 Regional Creative Economy:
Support growth in Ireland's regional creative economy by investing in content and talent development.

5 Internationalisation of TG4's Creative Cultural Footprint:
Deepen TG4's global cultural and linguistic footprint.

6 Funding & Scale:
Ensure TG4 is adequately funded for growth and that we deliver value from our public funding.

7 Environmental, Social & Governance (ESG)
Deliver public value through TG4's societal impact and through our sustainability and diversity goals.



Men's Sheds produced by Macha Media

"The four-part series is a stirring portrait of what the Men's Shed movement creates: companionship, connection, and compassion among men, standing shoulder-to-shoulder as they work and socialise together."

Helen O'Callaghan,
Irish Examiner
25/5/23

TG4 Performance Highlights 2023

“The great green wave’: celebrating 2023’s Irish Oscars takeover”

Matthew Cantor,
The Guardian 29/3/23

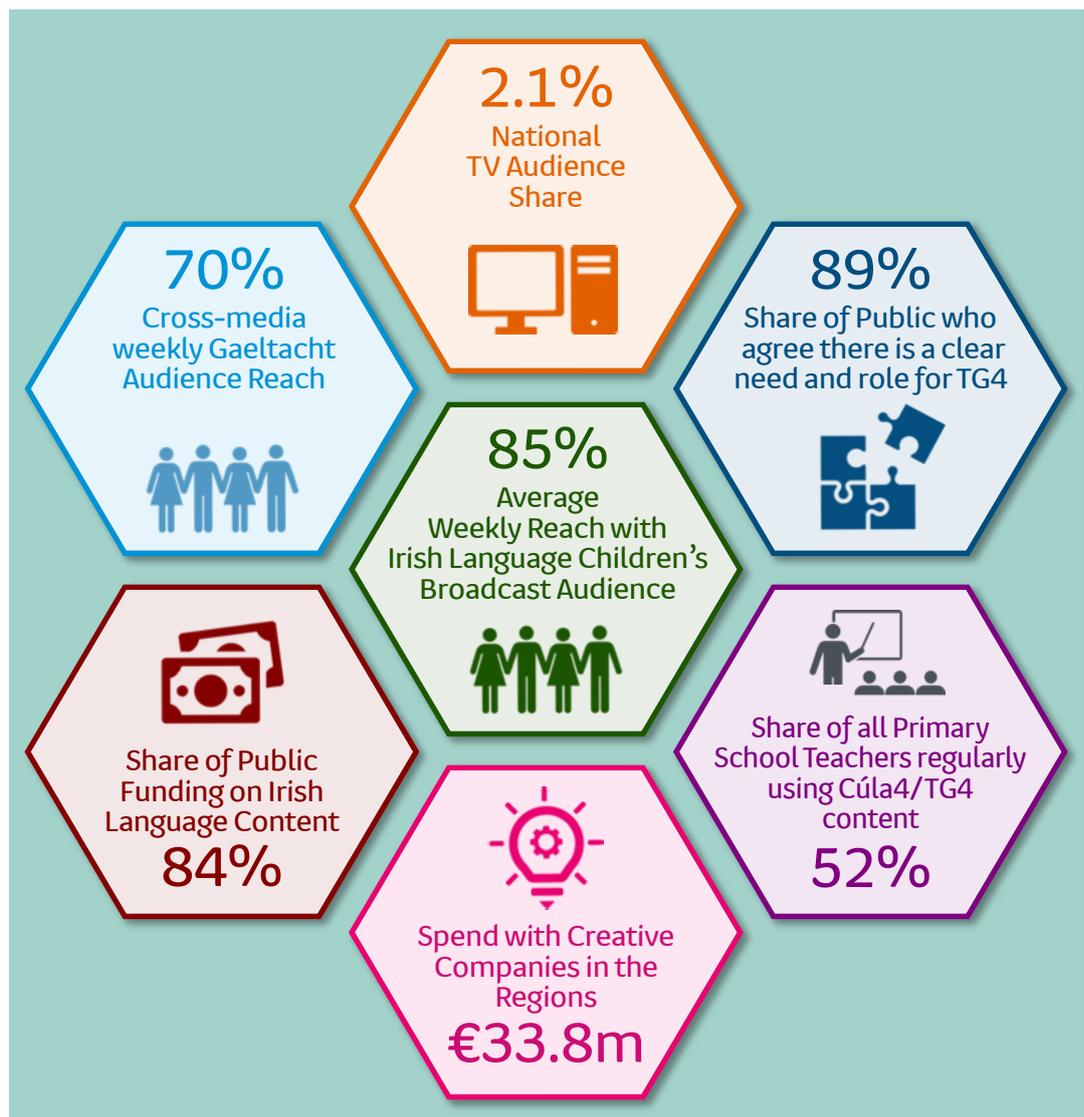
2023 was a year of many achievements. TG4’s national television audience share and engagement has gone from strength to strength, with continued growth over the past four years and 2023 marking the highest national audience share for TG4 since 2009. We are recognised by 8 in 10 adults in Ireland as being the most positive measure to promote the Irish language and 9 in 10 adults believe there is a clear need and role for TG4 in broadcasting in Ireland.



An Cailín Ciúin at the Oscars

“Bhí An Cailín Ciúin, [ar] an 17ú scannán is mó tóir i Meiriceá ag an deireadh seachtaine.”

Méabh Ní Thuathaláin,
Tuairisc.ie 29/3/23



TG4 goes to the Oscars



An Cailín Ciúin at the Oscars

A highlight achievement for TG4 in 2023 was the Oscars International Feature Film nomination for Cine4, *An Cailín Ciúin*. It made history as the first Irish-language feature film to be nominated in the Best International Feature Film category. The film directed by Colm Bairéad and produced by Cleona Ní Chrualaí of Inscéal, has been a huge hit at film festivals around the world and has been critically acclaimed and is the most successful Irish-language film at the box-office to date.



Róise & Frank produced by Macalla Teoranta

All six of the Cine4 films which have been produced so far, have been critically acclaimed nationally and internationally. Another award-winning Cine4 film *Róise & Frank*, produced by



Kneecap at Sundance Film Festival

Macalla Teoranta, was released in the USA in March 2023. Cine4 film *Tarrac* produced by Icebox Films, opened in Irish cinemas in October.

In 2023, we supported the development and production of two more Irish language feature films, *Fidil Ghorm*, a family film and *Fréamhacha*, a fantasy film. Both will secure theatrical and festival release in 2024 and 2025 prior to their broadcast premiere on TG4.

And 2023 concluded with news that the TG4 supported film *Kneecap* would have its World Premiere at Sundance Film Festival 2024.

“The Irish language once provoked ‘strong resistance.’ Now it has a place at the Oscars”

Carlos Aguilar, Los Angeles Times 23/2/23

“Is cinnte gur céim dhúshlánach í seo ag TG4 ach is léir ón stair atá ag an gcainéal in imeacht na mblianta — agus is féidir a rá gurb é An Cailín Ciúin, cailín a bhí idir 7-12 bliana d’aois dála an scéil, an bhuaic — go bhfuil siad réidh tabhairt faoi.”

Concubhar Ó Liatháin,
Irish Independent
13/9/23

“TG4’s new venture promises to bring playhouses, water games and Nuacht for children through ‘fun and colourful experience’ on screen.”

Laura Slattery, The Irish Times
8/9/23



Síle Ní Chonghaile and Seosamh Mac Seoin, Cúla4

Cúla4 Channel launched

On the 8th of September 2023, TG4 celebrated the launch of Cúla4, a first ever dedicated Irish language children’s channel. The channel was launched by Minister Catherine Martin on a sunny day in Conamara and is available across platforms and on the dedicated Cúla4 App. The channel,

anchored by presenters Niamh Ní Chróinín (from Dublin), Seosamh Mac Seoin (from Belfast) and Síle Ní Chonghaile (from Galway), broadcasts daily from 6am to 8pm, showing a wide variety of commissioned content from the independent production sector in Ireland, acquired and revoiced animation, and a daily news service, Nuacht Cúla4.

On launching the channel, the minister noted she was “pleased to launch Cúla4, a dedicated Irish language children’s channel that will embed and normalise the daily use of Irish for the next generation. Young people need to be able to visualise themselves achieving great things in all walks of life, and Cúla4 allows young people with Irish to see themselves represented on screen.”

TG4’s Director General Alan Esslemont, welcomed the channel launch saying “Ireland’s biggest single contribution to global diversity has been its ability to pass its own language from generation to generation as the living language of homes and communities. In that context, the approval given by Minister Catherine Martin for the establishment of a dedicated children’s channel in the Irish language is of historic significance. The English language is omnipresent in media globally and, if Irish is to continue as a community language, TG4’s services for children must be prominent, dynamic and attractive, strengthening children’s relationship with Irish language media and, through that, sustaining their relationship with the Irish language.”

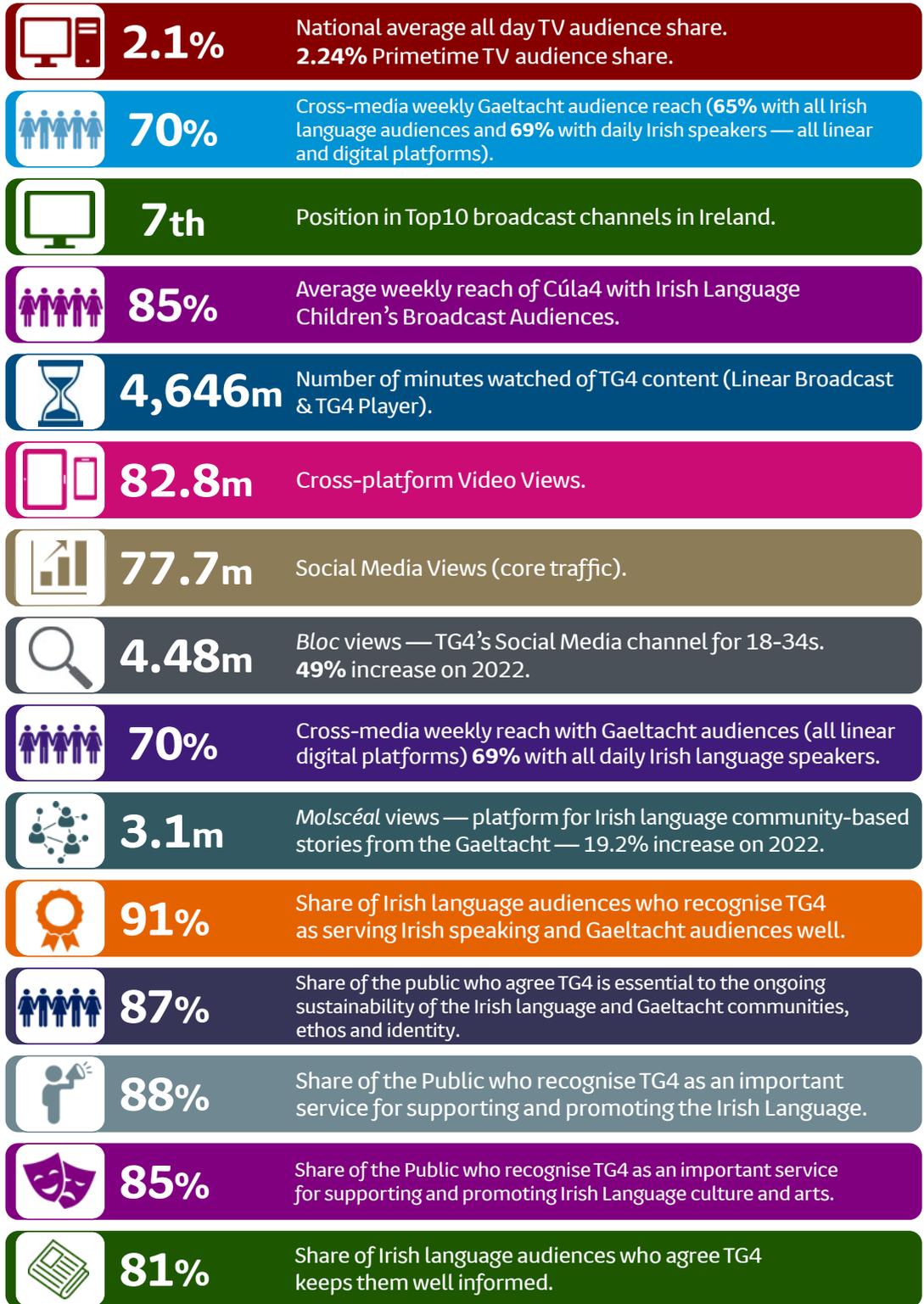


Niamh Ní Chróinín, Cúla4

Audiences in 2023

TG4's national television audience share and engagement with audiences has seen continued growth over the past four years with 2023 marking the highest national television audience share for TG4 since 2009. The audience share increased by more than 7% to 2.1% and our

primetime viewing share grew 4.2% on the previous year. Growth of TG4's digital media viewing also continued with views to our Player service increasing by 6% and by over 19% to Molscéal and 49% to BLOC, TG4's social media channel for younger audiences.



Na Goirt Órga:
“Kerry’s Dara Ó Cinnéide to explore world’s great sporting arenas in new TG4 documentary series”

Damian Stack,
Irish Independent, 22/3/23

“Reds na hÉireann, looking at the low-key story of Irish communism from 1921 to the collapse of the Soviet Union in 1991, was another offbeat gem of a documentary from the country’s smallest but smartest broadcaster.”

Pat Stacey,
Irish Independent, 24/5/23



GAA Beo produced by Nemeton TV

Content Highlights

“Hector: Ó na Philippines go dtí na Solomons promises to be highly entertaining and informative TV.”

The Journal, 9/1/2023

The most viewed programme on TG4 in 2023 was the Allianz Football Final clash between Galway and Mayo on GAA Beo. Following closely was the TG4 Peil na mBan All-Ireland Senior Final featuring Dublin and Kerry, which claimed the second spot in the year’s rankings. With an average audience of 201,800 and a share of 26.47%, viewers witnessed Dublin’s victory over Kerry in a thrilling match.

Daniel O’Donnell proved popular on Tuesday nights with *Opry le Daniel ar Thuras*. Guests included Lisa McHugh, Johnny Brady and The Tumbling Paddies among many more. TG4 audiences tuned in to exceptional musical performances and fun moments during *Fleadh Cheoil 2023*, broadcast live from Mullingar and to the second series of *Scoil Samhraidh Willie Clancy*.

TG4 favourite adventurer Hector Ó hEochagáin returned with an epic adventure from the Philippines to the Solomon Islands. And Junior Eurovision, presented by Louise Cantillon and Darragh Ó Caoimh, selected Jessica McKean to represent Ireland at the 2023 Junior Eurovision in Nice.

Audiences enjoyed wide-ranging documentaries, from *Grace Kelly: Banphrionsa Mhaigh Eo*, *Inis Meáin, Idir dhá linn*, a reflective glimpse into life on Inis Meáin; *Paddy Na Meachain* shedding light on the protection of native Irish bees; *Aerfort Dhún na nGall*, profiling a year in a small regional

airport; *Bláth na hÓige* a seven-part series focusing on an emerging generation of sean-nós singers, and *Misneach* which tells the stories of people and communities who were faced with substantial challenges in their lives.

TG4 current affairs documentary *Iníúchadh TG4 — Céad Míle Fáilte?* was awarded the Investigative Journalism category at PRIX CIRCOM 2023. TG4’s comprehensive coverage of Comórtas Peile na Gaeltachta and an tOireachtas were highlights of the TG4 broadcasting year.

Molscéal continued coverage of Gaeltacht and community-based stories and also streaming from events such as *Ceiliúradh Oireachtas 40 bliain*, *Siansa, Scléip*, and *Féile na Mí*. BLOC reached young audiences with their entertaining irreverent take on the world.



Hector: Ó na Philippines go dtí na Solomons
produced by New Departures Media

TG4 Events Highlights

Gradam Ceoil TG4

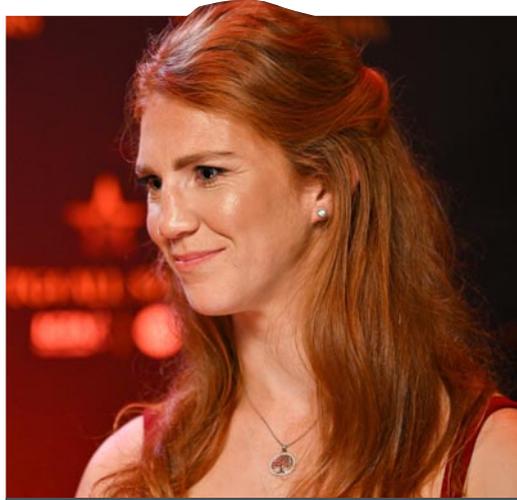
Gradam Ceoil TG4 2023 in its 26th year was hosted in University Concert Hall in Limerick on April 23rd. The annual Gradam Ceoil Awards recognises and celebrates the best of Traditional Irish music. Gradam Comaoine TG4 2023 was presented to Frank McArdle, a musician, educator and founder of the St Roch's Céilí Band in Glasgow. The other recipients on the night were Mick O'Brien (Musician of the year), Síle Denvir (Singer), Méabh Smyth (Young Musician), Maurice Lennon (Composer), Fintan Vallely (Lifetime Achievement) and Mick, Louise and Michelle Mulcahy (Music Group).

Celtic Media Festival:

Broadcasters and producers from around Europe travelled to Ireland in June as the Celtic Media Festival 2023 was held in An Clochán Liath in Donegal. TG4 programming received six nominations for the 2023 Celtic Media Torc Awards and *An Cailín Ciúin* was presented the pinnacle Spirit of the Festival award.

RTS Awards/Gradaim RTS:

TG4 welcomed Irish producers and broadcasters to Galway in March as it hosted the 2023 RTS Awards/Gradaim RTS. The RTS Awards are one of



Réalta Pheil na mBan produced by Nemeton TV

“Kerry star Louise Ní Mhuircheartaigh was named as the 2023 TG4 senior players’ player of the Year at the annual TG4 All-Star banquet.”

Jackie Cahill,
Irish Examiner 18/11/23

the international gold standard awards for the TV industry and an important showcase of the talent evident across the country’s television industry. There were nine nominations for TG4 in this year’s RTS Ireland Television Awards. The awards were presented by Caitlín Nic Aoidh and Cormac Ó hEadhra and the Outstanding Newcomer Award on the night was presented to James Martin, known best for his portrayal of Lorcan in the Oscar-winning short film *An Irish Goodbye*.



Gradam Ceoil TG4 produced by Big Mountain Productions

TG4 Investment in Education

“Tús taitneamhach, éadromchroíoch le sraith thábhachtach do TG4 agus pobal óg na Gaeilge”

Breandán M Mac Gearailt,
Tuairisc.ie 25/4/23

“From new documentaries, music shows and sporting events to kid-friendly programmes and movies, TG4 and Cúla4 have a host of television treats to keep everyone entertained this festive season.”

Irish Independent
18/12/23

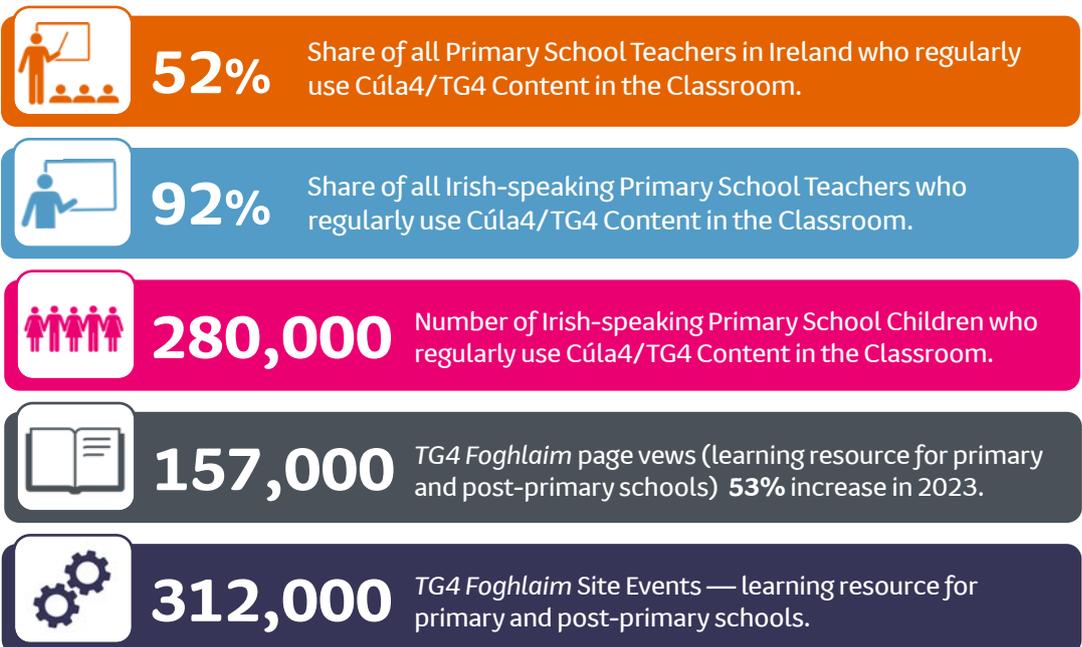
In 2023 TG4 increased its investment in educational content targeted at Irish language and Irish-medium education. Education is a core element of TG4’s remit and through TG4 Foghlaim, we have developed in partnership with An Chomhairle um Oideachas Gaeltachta agus Gaelscolaíochta (COGG), with guidance from the Department of Education, a learning resource which provides audio-visual content for all levels including the Leaving Cert and Junior Cert curricula. In 2023 we worked to increase

the visibility of TG4 Foghlaim through promotion on social media platforms and through outreach to schools, universities, and teachers’ associations, among other organisations.

REDC qualitative research with primary school teachers shows the relevance of TG4 Foghlaim in the classroom. Teachers were reported to have been impressed to have access to additional Irish language resources with a potential to further support teachers in this space.



Cúla4





Fleadh 2023 produced by Power Pictures

“TG4 will be ‘Fleadh Cheoil Central’ broadcasting four live shows on August 10, 11, 12 and 13, full of the very best of Irish song, music, and dance.”

Olga Aughe,
Westmeath Independent
1/8/2023

Investing in Talent and Ireland’s Regional Creative Economy

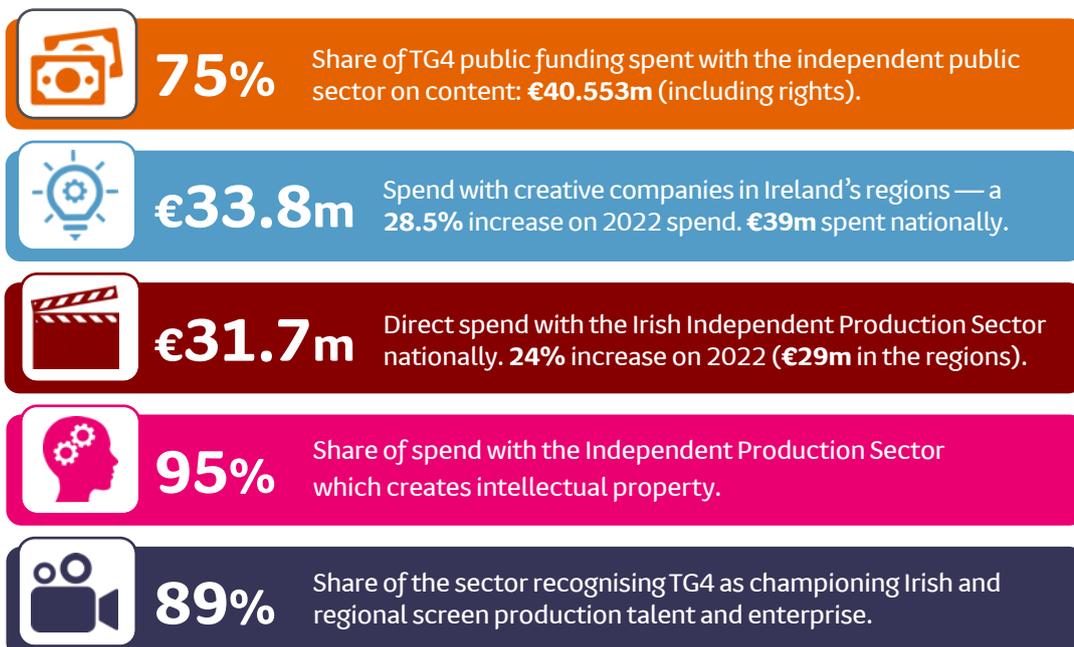
In 2023 TG4 continued to invest in and promote Ireland’s regional creative sector. Through the Publisher-Broadcaster model, TG4 is the largest investor in independent production in the regions with content sourced from companies which operate through the medium of the Irish language, most of which are located in the regions and the Gaeltacht.

In 2023, TG4 invested €31.78m¹ in content from the Irish independent sector, of which €29m was

invested in Ireland’s regions. In total, we invested 75% of TG4’s public funding into content from the independent production sector.

In 2023, TG4 also invested in Irish production sector talent including the third year of the sector training scheme for new entrants to the production sector in conjunction with Údarás na Gaeltachta. This supported 18 trainees with one-year work placements in independent production companies.

¹ Excluding sports and music rights.



Governance, Value-for-Money & Efficiency

“On a modest budget, TG4 has demonstrated how clarity of purpose can yield startling results from meagre resources.”

Editorial, *The Irish Times*
22/8/23

Every year, TG4 commits to spending public funding in ways that deliver the best value for audiences and value-for-money. We spend the highest possible amount on Irish language content and we ensure that staff and overhead costs remain as low as possible.

In 2023, we invested 84% of TG4’s public funding in Irish language content. Excluding production staff costs, staff and Board costs were just under 10% of our expenditure. Research on the operating costs of other Public Service Media

members in the European Broadcasting Union shows that TG4 staff and overhead costs share of operating expenditures are significantly lower than most other PSMs in the European Broadcasting Union.

In addition to ensuring TG4 delivers value-for-money, strong governance is fundamental. We ensure TG4 has high quality stewardship. In 2023, an independent IPSOS MRBI survey showed that over two in three adults in Ireland (68%) recognise the TG4 brand as being trustworthy.

2023 Current & Capital Funding:

€56.246m

(including €4m supplemental funding plus €4.136m Net Commercial Income)

Content Spend:
€43.6m²

Staff and Board Costs:
€9.324m³

Overheads:
€2.72m⁴

Marketing, Research & Transmission Costs:
€4.57m

Spend with the Irish Independent Production Sector:

€31.7m⁵

²Excluding €3.7m production staff costs; ³including €3.7m production staff costs and capitalised and archive staff costs of €868k; ⁴including BAI fees; and ⁵excluding sports and music rights and spend outside Ireland].

“The new TG4 documentary Croíthe Radacacha (Radical Hearts) examines ‘the love that dares not speak its name’ found at the very heart of the Irish Revolution.”

Irish Central,
27/11/23



Croíthe Radacacha produced by Wonder Pics

The Board of Teilifís na Gaeilge and Other Information

The Board of Teilifís na Gaeilge was established in April 2007 under the provision of the Broadcasting Act, 2001. The board consists of a chair and 11 members, including the Director General in an ex-officio capacity and a staff representative. The appointments are made by the Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media.

The Board met 7 times during the 12 months to the 31st December 2023.

Board Members and Director General at 31st December 2023 (there were 2 vacancies as at 31.12.2023)



Anna Ní Ghallachair
(Chairperson)



Alan Eslemont
(Director General)



Mairéad Ní Nuadháin



Siobhán Ní Ghadhra



Darach Ó Tuairisg



Seán Ó Domhnaill



Róisín Ní Ráighne



Aedín O'Leary



Seán O Cuirreáin



Sonia Nic Giolla Easbuig

Company Secretary and Registered Office

Nóra-Máire Uí Mhócháin
TG4
Baile na hAbhann
Co. na Gaillimhe

Secretary to the Board

Lís Ní Dhálaigh

Sub-Committees of the Board

There are five sub-committees of the Board as follows:

Audit and Risk Committee

(1 vacancy as at 31.12.2023)

Seán Ó Cuirreáin (Chairperson)

Mairéad Ní Nuadháin

Anna Ní Ghallachair

Aedín O'Leary

During the 12 months to 31st December 2023, the Audit and Risk Committee met on 4 occasions after which they reported to the Board. The Internal Audit function reports directly to the Audit Committee.

Remuneration Committee

(1 position vacant as at 31.12.2023)

Anna Ní Ghallachair (Chairperson)

Sean Ó Cuirreáin

The Remuneration Committee met twice in the year to 31st December 2023.

Brand Committee

(1 vacancy as at 31.12.2023)

Róisín Ní Ráighne (Chairperson)

Siobhán Ní Ghadhra

The Brand Committee met three times in the year to 31st December 2023.

Digital Committee

Darach Ó Tuairisg (Chairperson)

Seán Ó Domhnaill

The Digital Committee met once in the year to 31st December 2023.

News & Current Affairs Committee

Mairéad Ní Nuadháin (Chairperson)

Seán Ó Cuirreáin

Seán Ó Domhnaill

This is a new Committee that was formed towards the end of December 2023. The first meeting of this Committee was held in 2024.

Auditor

Comptroller and Auditor General

Office of the Comptroller and Auditor General

3A Mayor Street

Spencer Dock, Dublin 1

Bankers

AIB

Lynch's Castle

Shop Street

Galway

Report of the Cathaoirleach, 2023

On behalf of the TG4 Board, I am delighted to present the TG4 Annual Report for 2023. The year was one of many achievements and we are proud of TG4's ambitions for growth and our continued success with audiences.

TG4's national television audience share and engagement with audiences have seen continued growth over the past four years, with 2023 marking the highest national television audience share for TG4 since 2009. Audience share increased by more than 7% to 2.1% and our primetime viewing share grew 4.2% on the previous year. Growth of TG4's digital media viewing also continued, with views to our Player service increasing by 6% and by over 19% to *Molscéal* and 49% to BLOC, TG4's social media channel for younger audiences. We are delighted with this performance as TG4 exists in an extremely challenging market with content and channels from around the world competing for audiences' attention.

We celebrated the launch of two new TG4 services in 2023 — Cúla4 and TG4+1. Of historic significance was the launch of Cúla4 in September 2023, the first ever dedicated Irish language children's channel. Cúla4 belongs to the children of Ireland and to the future generations of Irish speakers.

We thank the Government for its support in providing this new service, in particular Minister Catherine Martin who officially launched the channel at our headquarters in Co. Galway. By funding and supporting this new service, the Government has demonstrated the importance it places on the Irish language as a living language, and on ensuring that more Irish language content is



Anna Ní Ghallachair, Cathaoirleach TG4

available for younger audiences to strengthen their engagement with the language.

Cúla4 airs on the Saorview, Virgin Media, Sky and eir platforms and is available online through the Player and Cúla4 App. The service provides entertainment and drama content, a children's news service and is an important source of educational Irish language content. The news service runs at lunchtime as well as in the evenings, so schools can tune in from their classrooms and keep up to date with the news of the day.

Cúla4 is proving to be a great success with audiences and, to our absolute delight, to be a major Irish language resource for primary schools

“Cúla4’s launch will ensure the next generation of children in Ireland have another outlet in media where Irish is spoken and comes at a time when there is widespread interest and support in the language.”

The Journal
8/9/23



Cúla4 launch



Underdogs produced by Adare Productions

“TG4 has been vital in showcasing Irish women’s sport over the past number of years.”

Luke Delaney, Balls.ie
4/5/23

nationwide. Independent research, carried out by RedC in late 2023 shows that 52% of all primary school teachers and 92% of teachers in Irish-speaking primary schools regularly use the TG4 or Cúla4 Player in the classroom⁶. This is an increase of 18% since 2020 and with an estimated audience of 280,000 school children, is a significant use of TG4 resources in primary schools around Ireland.

We are deeply grateful to everyone who has worked so hard, both in TG4 and the creative sector, to deliver our vision for children’s Irish language services. It is vital that TG4 continues to commission and provide vibrant and engaging content and programmes to keep attracting and retaining Irish language children’s audiences, both in schools and homes across Ireland.

In 2023, TG4 went to the Oscars with Cine4 production, *An Cailín Ciúin*. This beautiful Irish language film, based on the novel *Foster* by Claire Keegan, made history as the first Irish-language feature film to be nominated in the Best International Feature Film category. *An Cailín Ciúin* is the most successful Irish-language film at the box office to date, securing international distribution deals and being released in cinemas across America, Canada, Australia, New Zealand, Spain, Italy and France as well as here in Ireland. All six of the Cine4 films released so far have been critically acclaimed nationally and internationally and TG4 is immensely proud of them. During 2023, in

conjunction with Cine4 partners, Screen Ireland and Coimisiún na Meán, TG4 supported the development and production of two more Irish language feature films which will secure theatrical and festival release in 2024 and 2025 before their broadcast premiere on TG4. In 2023 also, Cine4 film *Tarrac* opened in cinemas throughout Ireland and had its broadcast premiere on TG4 on St. Patrick’s Day 2024. This award-winning Irish-language film was made among the magnificent landscapes of Corca Dhuibhne, on the Dingle Peninsula in County Kerry and is a beautiful film about sporting passion, family, acceptance and love. We are sincerely grateful for the continued support for the scheme of our Cine4 partners Screen Ireland and Coimisiún na Meán. Cine4 produces wonderful Irish language films which have brought cinema of the highest quality and the Irish language to audiences around the world.

In addition to supporting Irish language screen production talent, TG4 champions Irish sporting talent. We celebrate excellence and showcase sports and skills which typically do not have a high profile. TG4 has also pioneered the broadcast of women’s sport. Every year, we provide extensive coverage of Ladies Gaelic Football Association (LGFA) fixtures and our unique relationship as a broadcaster and sponsor of Peil na mBan continued in 2023. One of the major highlights of TG4’s programming in 2023 was the TG4 Peil na mBan

⁶RedC Research, November 2023.

All-Ireland Senior Final featuring Dublin and Kerry, which claimed the second spot in the year's rankings of the most watched programmes on TG4. With an audience share of 26.47%, viewers witnessed Dublin's victory over Kerry in a tremendously exciting match. We are proud of TG4's sponsorship of, and support for, Peil na mBan.

2023 was also the year in which we set down our vision and ambitions for the TG4 service for the next five years in our new "Statement of Strategy 2023-2027". Fundamental to our vision is that TG4 continues to engage audiences of all ages, plays its part in sustaining Irish-speaking communities and helps ensure that Irish language public service content remains important and prominent in a modern Ireland. While continuing to promote Irish language and culture to a wider audience, TG4 aims to invest even more in services for Irish language and Gaeltacht audiences.

Essential to delivery of TG4's new strategy is funding and it is clear that from the standard of content and services produced this year alone, and from the many achievements delivered in 2023, that the only constraint on TG4's ambition is funding. We acknowledge and thank the Government for the increase in funding TG4 received in 2023 and we are particularly grateful to Minister Catherine Martin who has recognised the importance of funding increases for Irish language media. However, TG4 funding for 2024 is almost €6m less than our target funding in our

strategy which was approved by the Dáil. It is also significantly less than RTÉ funding levels and we still lag far behind other European minority language broadcasters in terms of both funding and scale. It is vital that Ireland moves to a more balanced, less monolithic Public Service Media ecosystem. In 2024, a decision will be made by Government on the funding mechanism for Public Service Media. It must ensure there is sufficient funding for Irish language media. This is critical for the next generation of Irish speakers and for the status of the Irish language and the Gaeltacht in Irish society.

The Year Ahead

2024 will be a significant year for TG4 and for Irish language Public Service Media. The Future of Media Commission was tasked with addressing how media should serve Irish society. It made 50 recommendations to enable the transformation of Ireland's media sector. One of its recommendations was that TG4 should have independent editorial control over its news services to allow for greater plurality in news coverage and allow TG4 to provide an enhanced service to audiences. This recommendation aligns fully with TG4's own vision. A review of the financial and operational implications of this recommendation is being completed by Coimisiún na Meán and we have been engaging with An Coimisiún throughout 2023 and we will continue this process into 2024. We anticipate that TG4 will

"Championship sponsor TG4 will broadcast 15 of the games live."

Irish Central
9/6/23



Peil na mBan Beo produced by Nemeton TV



Tarrac produced by Icebox Films

have full editorial control over our daily news outputs as proposed. It is a critical priority for TG4, for our Irish language audiences and for Irish-speaking and Gaeltacht communities.

A second recommendation made by the Future of Media Commission was that Coimisiún na Meán should undertake a comprehensive review of the provision of Irish language services and content across the media system, with a focus on institutional structures and opportunities for innovation and collaboration. This review commenced in 2023 and we expect the report at the end of 2024. TG4 has been engaging with An Coimisiún on this review also and we are particularly grateful that Alan Esslemont, Ard-Stiúrthóir TG4, has accepted the Board's request to extend his contract for a further 18 months so that his expertise and experience can be brought to bear on discussions which will play such a pivotal role in the future of the broadcaster.

Thanks

This was my first full year as Cathaoirleach of the TG4 Board and I would like to thank my fellow Board members for their support and hard work during 2023. My thanks in particular to Bríd Ní Fhachtna and Frank Reidy whose terms came to an end in 2023. They made a significant contribution to TG4's work and I speak on behalf of all Board members in thanking them for their commitment to the organisation.

On behalf of TG4, I would like to thank Minister Catherine Martin TD for her interest in, and dedication to, the work of TG4. We also thank former Secretary General Katherine Licken and welcome new Secretary General Feargal Ó Coigligh, along with thanking their officials in the Department of Tourism, Culture, Arts, Gaeltacht, Sport

and Media. We sincerely appreciate their commitment to sustaining Irish language Public Service Media, the Irish language itself, its culture and the Irish-speaking and Gaeltacht communities.

I would also like to thank the many other organisations with which TG4 works. These include Coimisiún na Meán, Screen Ireland, Údarás na Gaeltachta, RTÉ and the Irish Language Broadcast Fund in Northern Ireland, along with many other Irish language, sporting and cultural organisations. TG4's thanks go especially to the wonderful Irish language independent production sector. Without the sector's talent and creativity, we would not be able to deliver on TG4's vision for Irish language media services and audiences. We look forward to working with the many talented companies and individuals again in 2024.

Finally, on behalf of the TG4 Board, I would like to extend my thanks to Ard-Stiúrthóir Alan Esslemont and his team for their consistently excellent work. I congratulate them all on the many successes of 2023. The Board of TG4 looks forward to working with them over the coming years to implement TG4's Strategy 2023-2027 and the anticipated positive outcomes of the Future of Media Commission recommendations and Coimisiún na Meán reviews.

Anna Ní Ghallachair
Cathaoirleach

24 June 2024

Director General Report, 2023

“We may not associate the SDGs with culture, but the UN’s 2030 Agenda acknowledges the need to safeguard the world’s cultural heritage and the role that culture plays in promoting social cohesion, diversity, identity and wellbeing”

—Prof. Lillis Ó Laoire,
Professor Gaeilge (Emeritus)
University of Galway

Climate change and other threats to our environment are major societal and industry disruptors and the most urgent issues of our time. As an organisation, TG4 focuses on sustainability as a fundamental part of our strategy. For TG4, this is more than environment, energy and resources, the circular economy and sustainable production. It is fundamentally about the sustainability of the Irish language, culture and our Irish-speaking and Gaeltacht communities.

As Prof. Ó Laoire stated above in relation to the United Nations Sustainable Development Goals (UN SDGs), there is a need to safeguard the world’s cultural heritage. He questions how we can steward our cultural heritages to protect and align them with sustainable futures.

For TG4, this is one of our core roles, and our strategy and all our activities during 2023 have continued to prioritise sustainability of the Irish Language, Irish-Speaking & Gaeltacht Communities and Irish Culture & Arts. TG4 is working to facilitate a thriving Irish language and culture for future generations. Every Irish generation has the privilege and responsibility of maintaining Irish linguistic and cultural diversity as part of the worldwide language and culture ecosystem and as part of global linguistic diversity.

In this way, TG4 is not just Public Service Media. We are an important part of broader Government policy to support the Irish language, culture and arts, regional and rural development and social inclusion of Gaeltacht communities. This is a vital role particularly in the context of the Irish language, as a minoritised language, being in danger of ‘language shift’ (where speaker communities shift to a different language) and UNESCO classification of the Irish language as ‘definitely endangered’.

Language planning is state policy, firmly based on language science. Transmission of Irish as a living language is fundamental and Irish language media is central to this. TG4’s media services

*“TG4 recently broadcast *Bláth na hÓige*, a seven-part series focusing on the emerging generation of sean-nós singers, and the music has just been released on the Gael Linn label.”*

Toner Quinn,
The Journal of Music,
1/6/23



Bláth na hÓige produced by Aniar TV



Laochra Gael produced by Nemeton TV

including the TG4 channel, Cúla4, TG4 Foghlaim and Cine4 are especially active in promoting the Irish language and play an important role in:

- Creating a ‘public sphere’ for the Irish-speaking community.
- Putting the Irish language into the mainstream of wider Irish public life.
- Creating status for the Irish language.
- Ensuring the presence of Irish in digital media and technology.
- Promoting the learning and enrichment of the Irish language.

Supporting culture and arts is a vital part of sustaining a nation’s heritage and identity. Prof. Ó Laoire acknowledges: “As time capsules of human relationships, identity and hard-earned perspective, songs and stories foster connection and shared knowledge across generations”.

TG4 is actively supporting Irish language culture and arts. We commissioned over 800 hours of new Irish language arts, culture, heritage and sport programming in 2023 and strengthened our output in these genres. A fantastic achievement during the year was going to the Oscars with Cine4 production, *An Cailín Ciúín*. It made history as the first Irish-language feature film to be nominated in the Best International Feature Film category and is the most successful Irish-language film at the box-office recorded to date. All six of the Cine4 films which have been

produced so far, have been critically acclaimed nationally and internationally, at film festivals and award ceremonies around the world. In 2023, we supported the development and production of two more Irish language feature films, *Fidil Ghorm*, a family film and *Fréamhacha*, a fantasy film. Both will secure theatrical and festival release in 2024 and 2025 prior to their broadcast premiere on TG4.

In 2023, Irish sports continued to be a cornerstone of TG4’s broadcast schedule. We provided extensive coverage of Gaelic games such as football and hurling fixtures including the TG4 All-Ireland finals and our relationship as a broadcaster and sponsor of Peil na mBan, Ladies football continued. By the end of the Ladies Football Club finals in December 2023, TG4 had broadcast 27 live games on TG4 and 11 additional games live online.

TG4’s media services contribute significantly to Irish cultural sustainability. In terms of Irish language sustainability, TG4 was delighted to see findings from Census 2022 showing an increase in the number of people who can speak Irish. The number of Irish speakers increased 6% between 2016 and 2022 to 40.4% of the population, despite non-Irish citizens now representing 12% of Ireland’s population⁷. A particularly welcome finding is Irish language ability amongst young people. However, the slight decline in daily Irish

“There are few shows which consistently produce the goods like Laochra Gael...”

Gary Connaughton, Balls.ie
16/1/23

⁷Population aged 3 years and over. Summary Results Census 2022. CSO May 2023.

“Scéalta Grá na hÉireann review: An inspiring 18th century Irish lesbian love story with an unlikely ending.”

Pat Stacey, Irish Independent
14/9/23

language speakers (outside education) including in the Gaeltacht, is of concern. While TG4 has helped to mainstream the concept of bilingualism with majority language speakers since TG4 was established almost three decades ago, we must do more to help sustain daily use of the Irish language. We continue to work with Irish language bodies, state organisations and Gaeltacht communities to address this challenge.

TG4 Audiences

We are very proud of our significant audience achievements in 2023. 3.67m people or 81% of the population, tuned in to TG4 during the year. Our audience share increased to 2.1% (over 7% increase in average all day viewing share) and primetime viewing also grew to 2.24%, an increase of 4.2% on 2022. Both figures reflect four consecutive years of growth and 2023 marked the highest national audience share for TG4 since 2009. TG4 continued to hold its place as the 7th most-watched television channel in Ireland.

TG4’s cross-media reach with Irish language audiences is also strong. We reached 65% of all Irish language adult audiences during the year, 70% of Gaeltacht-based Irish language adult audiences and 69% of daily Irish speakers, across all linear and digital platforms including TV, smart devices, mobile, online etc.

Growth of TG4’s non-linear digital media viewing also continued. TG4 Player video views



Scéalta Grá na hÉireann produced by Bo Media

increased almost 6% to almost 5.2m and social media video views were almost 78m. *Molscéal*, TG4’s platform which provides Irish language community-based stories from Gaeltacht regions, performed strongly. Video views increased over 19% to 3.1m in 2023 (on top of 10% growth in 2022) and BLOC (TG4’s social media channel for 18-34 year olds) video views increased to almost



4.5m — a 49% increase in use of the platform amongst younger audiences.

Cúla4 — Children’s Audiences

In 2023, TG4 delivered an historic milestone for the service and for the Irish language by launching Cúla4, the first ever dedicated Irish language children’s channel. The free-to-air service is aimed at children up to 12 years of age and provides an entertaining daily point of contact with the Irish language. It airs for 14 hours daily and is available on all platforms as well as video-on-demand (VOD) services and live on cula4.com.

As part of the service, we launched a children’s news programme (which runs Tuesday to Friday at 1.30pm so schools can tune in from their classrooms). Cúla4 also provides a valuable source of educational Irish language content and makes learning fun, with the educational zone running from 9am every day.

The establishment of a dedicated children’s Irish language channel is a major achievement. If Irish is to continue as a community language, TG4’s services for children must be prominent and attractive and we thank the Government for its support in providing this new service.

In 2023, we baselined Irish language children’s audience average weekly reach using the Fios Físe measurement panel. This showed that in 2023, Irish language children’s audience average weekly reach was 85% with the broadcast channel and 41% with the Cúla4 Player/App⁸. We had strong performance with children’s audiences on the Cúla4 Player, Player App, website and YouTube channel. For example, in the last quarter of 2023 alone, there were almost 3.3k downloads of the Cúla4 Player App, 2m watch-time hours on the Cúla4 YouTube channel and 43,200 new cula4.com users.

TG4 Investment in Education

TG4 plays an important role in providing educational content and in providing support for teachers, parents, students and all those of all ages, who wish to learn Irish or learn through Irish.

We provide a range of educational and edutainment content for young children through the Cúla4 services. We also provide content for primary and post-primary schools on TG4 Foghlaim. Developed in partnership with Comhairle Um Oideachais Gaeltachta agus Gaelscolaíochta (COGG), with guidance from the Department of Education, our portal TG4 Foghlaim provides audio-visual content for all levels including the Leaving Cert and Junior Cert curricula. In 2023, we increased the visibility of TG4 Foghlaim through promotion on social media platforms and through outreach to schools, universities and teachers’ associations, among other organisations.

Cúla4 and TG4 content is recognised as an



Siún Ní Gearailt, Nuacht TG4

important Irish language resource for primary schools nationwide. Independent research, carried out by RedC in 2023 shows that 52% of primary school teachers, equivalent to 12,270 mainstream primary school teachers across the country, with an estimated audience of 280,000 primary school students, regularly use the TG4 or Cúla4 Player in the classroom⁹. This reflects an increase of 18% in use by all primary school teachers since 2020 and is a significant increase in use of TG4 resources within primary schools. The research also shows that 92% of teachers in Irish-speaking primary schools regularly use the TG4 or Cúla4 Player in the classroom. We are absolutely delighted with these results which clearly demonstrate TG4 content to be a valuable resource in classrooms around Ireland.

The independent research also provided positive qualitative feedback from primary school teachers across English and Irish-language schools. They were reported to be highly impressed and excited to have access to additional Irish resources. I am delighted to share some of the feedback we received:

“Well-illustrated, high standard of Irish and content, exciting, easy to find”. (Gaeltacht School, 6th Class Teacher).

“Age appropriate of good quality and standard and encourages the children to immerse in the language even if they don’t understand everything”. (English school, Junior Infants Teacher).

“I was blown away with the resources. I had no idea they (TG4) had so much. I was amazed with the amount. They nearly have all the subjects” (Gaelscoil Teacher).

⁸Source: Fios Físe.

⁹RedC Research, November 2023.

*“It was the starting point of an unexpected journey that led her to confront both her own insecurities and investigate the hows, whys and whens related to the topic of body image in new TG4 documentary *Síomha: Idir Anam Is Corp.*”*

Lauren Murphy,
Irish Independent
29/4/23

“... following looking at it (TG4 Foghlaim) I think it’s a goldmine” (Gaelscoil Teacher).

“I’m really impressed. It is very curriculum based”. (Gaeltacht School Teacher).

In 2023, we developed a plan for further development of our schools educational resources and we have appointed an Education Coordinator to drive our “Fis Scoile” strategy for TG4 educational projects to support Irish language learning and bring the best of TG4’s educational content to the classroom and to learners at home.

Future of Media Commission

TG4 welcomed the findings and recommendations of the Future of Media Commission. The intrinsic value of Public Service Content is recognised as “critical public infrastructure”, i.e., a merit good which delivers valued benefits to society and the democratic system. The Future of Media Commission made 50 recommendations which provide a strategic platform for the transformation of Ireland’s media sector, two of which directly impact TG4.

Firstly, it recommended that TG4 should have independent editorial control over our news services to allow for greater plurality in news coverage and allow us to provide an enhanced service to audiences. This recommendation aligns fully with our vision.

An important aspect of serving Irish language and Gaeltacht audiences better is for TG4 to provide trusted news and information and be the first and primary source of news for habitual Irish speakers. TG4 as a PSM brand, must have a distinctive, independent Nuacht service and deliver a range of news outputs to provide



Síomha: Idir Anam is Corp produced by Tyrone Productions

plurality, diversity and new perspectives. We aim to have full editorial, structural and funding independence over our news and current affairs under the Nuacht TG4 brand and to develop and nurture Irish language journalism. Of importance is that we ensure public trust in these news services and heighten trust in TG4 as a PSM overall.

“Rúin na bPortach is a shining example of a successful co-production between Ireland North and South, Canada and Scotland.”

Westmeath Independent
13/11/23



Rúin na bPortach produced by Below the Radar TV, Mac TV, and Idéacom International

A review of the financial and operational implications of the Future of Media Commission recommendation is to be completed by Coimisiún na Meán as part of the review of Irish language media services and we look forward to engaging with them during 2024.

We delivered a number of significant news service developments in 2023. A TG4 Ceannaire Nuachta & Cúrsaí Reatha was appointed as TG4's editorial lead. A new vision and strategy were developed for *Nuacht TG4* and as part of this we worked on rebranding *Nuacht TG4* and on development of a news website. We launched *Nuacht TG4* in HD to provide a better viewing experience for audiences. A new children's news service, *Nuacht Cúla4*, was also launched as noted earlier and is proving to be a big success.

The second Future of Media Commission recommendation was that Coimisiún na Meán should undertake a review of the provision of Irish language services and content across the media system and make recommendations for improving their provision. This review is underway and TG4 is engaging with Coimisiún na Meán. We look forward to its recommendations.

TG4 and the Regional Creative Economy

In 2023, TG4 invested €31.78m¹⁰ in content from the Irish independent sector, of which €29m was invested in Ireland's regions. In total, we invested 75% of TG4's public funding into content from the independent production sector.

Through TG4's expenditure with the Irish independent production sector and through all of the other services we buy from Ireland's creative companies, we support the development of industry and production talent, regional jobs and incomes, helping to sustain and build Ireland's regional creative economy.

In 2023, TG4 also invested in Irish production sector talent including the third year of the new entrants production sector training scheme (Scéim Oilíúna) in conjunction with Údarás na Gaeltachta. This supported 18 trainees with one-year work placements in independent production companies. TG4 additionally provided eight one-year work placements/internships in TG4 itself and commenced a two-year apprenticeship placement.

In 2023, we surveyed the Irish independent production sector on its perception of TG4. Results show that 89% of respondents agree that TG4 champions Irish and regional screen production talent and enterprise. We were very pleased with this result as it reflects the positive working relationship we have with the sector.

TG4 Strategy & Funding

In 2023, the Dáil adopted TG4's Statement of Strategy which presents our vision, strategy to deliver this vision and details regarding public investment in TG4 and the benefits and return that



Barragram produced by Aisling Productions

will accrue to Ireland, societally and linguistically, from that investment.

While TG4 plays a critical role in promoting the Irish language and culture to a wider audience, our strategy is fundamentally about building a public sphere for the Irish-speaking community, creating national status for the language and mainstreaming the language within the national sphere. We aim to invest further in services for our core Irish language and Gaeltacht audiences and help sustain daily use of the Irish language.

Fundamental to successful delivery of TG4's new strategy is an increase in our funding. We thank the Government for strengthening our funding over the last four budgets. We are exceptionally grateful for the additional funding we received in 2023. Nevertheless, TG4 lags far behind other European minority language broadcasters in terms of funding and scale. S4C in Wales is the closest equivalent to TG4 and its overall budget is twice that of TG4. This is despite Ireland being a much wealthier economy than Wales, having a larger population and a larger share of Irish language speakers (compared to Welsh language speakers).

This is also despite the fact that Irish has a constitutional status (as the national language is the first official language) and that TG4's objects, as set-out in the Broadcasting Act, are almost the same as RTÉ's. Nevertheless, State investment in TG4 is significantly less than in RTÉ and for 2024, our funding is almost €6m less than our target funding in our strategy approved by the Dáil.

“Barragram takes viewers on a wild ride through Ireland's most breath-taking locations.”

Meath Chronicle
1/11/23

¹⁰Excluding sports and music rights.



Inis na nIontas produced by One Tribe TV and Boulder Creek International

“Ardal O’Hanlon goes back to his roots for first ever Irish language show”

Fiona Audley, *The Irish Post*
21/12/23

European Broadcasting Union research shows Ireland is one of three countries in larger western European markets in which Public Service Media is underfunded relative to their respective economies, with Ireland ranking in the bottom third of all EBU markets. The Future of Media Commission has recommended that the Government introduce a new public funding model from 2024, moving from TV licence fee and Exchequer funding to a system based entirely on Exchequer funding derived from general tax revenue.

A decision on the funding mechanism for Public Service Media will be made in 2024. In making a decision regarding RTÉ’s funding quantum and mechanism, there is a need for a decision by Government on the quantum of funding for TG4. We firmly believe that TG4’s public funding should be at least 50% of RTÉ’s public funding and that this funding target can be achieved gradually between 2025 and 2030. Adequate funding of Irish language media is vital for the next generation of Irish speakers and to support a viable future for the Irish-speaking community in Ireland.

Value-for-Money and Governance

Every year, we commit to spending TG4’s public funding in ways that deliver the best value for audiences and value-for-money. We spend the highest possible amount on Irish language content and we ensure that staff and overhead costs remain as low as possible.

In 2023, we invested 84% of TG4’s public funding in Irish language content. Excluding production staff costs, staff and Board costs were just under 10% of our expenditure. Research on the operating costs of other Public Service Media members in the European Broadcasting Union shows that TG4 staff and overhead costs share of operating expenditures are significantly lower than most other PSMS in the European Broadcasting Union.

In addition to ensuring TG4 delivers value-for-money, strong governance is fundamental. We ensure TG4 has high quality stewardship and reflecting the recent public debate in respect of governance in Public Service Media, we have developed a new reporting index which measures our good practice in relation to four key governance areas: (1) transparency; (2) financial

accountability; (3) regulatory compliance; and, (4) internal controls. We also measure trust in TG4 and in 2023, an independent IPSOS MRBI survey showed that over two in three adults in Ireland (68%) recognise the TG4 brand as being trustworthy.

Thanks

On behalf of TG4, I would like to thank Minister Catherine Martin TD, along with former Secretary General Katherine Licken and her other officials in the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media. We greatly appreciate their support and funding increases for Irish language Public Service Media. We welcome new Secretary General Feargal Ó Coigligh and wish him well in his new role. We look forward to working with him and his officials in 2024 and the years ahead.

I would like to sincerely thank all members of the TG4 Board for their invaluable service to the organisation. I wish to especially thank Bríd Ní Fhachtna and Frank Reidy whose term came to an end in 2023. They made valuable contributions to TG4’s work and we are deeply grateful. I would also like to thank Cathaoirleach Anna Ní Ghallachair who has expertly steered the TG4 organisation through challenging times for Public Service Media.

I thank other organisations with which TG4 works including Coimisiún na Meán, Screen Ireland, Údarás na Gaeltachta, the Irish Language Broadcast Fund in Northern Ireland and RTÉ. We are also very grateful to all the sporting, cultural and Irish language bodies with whom we work. We recognise the immense contribution they make to TG4’s services. I would also like to extend our gratitude to our colleagues in the independent production sector. The sector’s talent makes an enormous contribution to TG4 and our audiences and to the sustainability of Irish language and culture. We look forward to working with the sector again in 2024.

I would also like to thank my colleagues here in TG4. Throughout 2023, they worked hard to deliver our ambitious vision for the service and I am truly grateful to each of them. Finally, I would like to conclude my acknowledgements by thanking TG4’s audiences. Independent research shows TG4 is recognised by 8 in 10 adults in Ireland as being the most positive measure to promote the Irish language and 9 in 10 adults



Lyra produced by Erica Starling Productions Ltd

believe there is a clear need and role for TG4 in broadcasting in Ireland.¹¹ We appreciate all our audiences for engaging with and enjoying our services.

The Year Ahead

2024 will be a critical year for TG4 and for Irish language media and we look forward to engaging with Coimisiún na Meán on the review of Irish language media services. We hope that this review will recognise that more investment in Irish language media and in increased scale in the Irish language media production sector, is necessary and that it will be both productive and beneficial for Irish society and our economy.

We also look forward to moving to independent editorial control over our news and current affairs services. This is a critical priority for TG4 and our Board and we anticipate a positive outcome for TG4, for our Irish language audiences and for Irish-speaking and Gaeltacht communities.

Alan Esslemont
Director General TG4

24 June 2024

“A new JLo movie and a Lyra McKee documentary — what to watch this week”

Sarah Finnan,
Image, 8/5/23

¹¹IPSOS Omnipoll, November 2023.

Governance Statement and Board Members' Report

Governance

The Board of TG4 was established under the Broadcasting Act 2001. The functions of the Board are set out in section 87 of the Broadcasting Act 2009. The Board is accountable to the Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media and is responsible for ensuring good governance and performs this task by setting strategic objectives and targets and taking strategic decisions on all key business issues. The regular day-to-day management, control and direction of TG4 are the responsibility of the Chief Executive Officer (CEO) and the senior management team. The CEO and the senior management team must follow the broad strategic direction set by the Board, and must ensure that all Board members have a clear understanding of the key activities and decisions related to the entity, and of any significant risks likely to arise. The CEO acts as a direct liaison between the Board and management of TG4. An annual written Oversight Agreement is in place between Teilifís na Gaeilge and the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media.

Board Responsibilities

The work and responsibilities of the Board are set out in Board terms of reference which also contain the matters specifically reserved for Board decision. Standing items considered by the Board include:

- declaration of interests,
- reports from committees,
- financial reports / management accounts,
- performance reports, and
- reserved matters.

Section 109 of the Broadcasting Act 2009 requires the Board of TG4 to keep, in such form as may be approved by the Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media with consent of the Minister for Public Expenditure and Reform, all proper and usual accounts of money received and expended by it.

In preparing these financial statements, the Board of TG4 is required to:

- select suitable accounting policies and apply them consistently,

- make judgements and estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that it will continue in operation, and
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements.

The Board is responsible for keeping adequate accounting records which disclose, with reasonable accuracy at any time, its financial position and enables it to ensure that the financial statements comply with section 109 of the Broadcasting Act 2009. The maintenance and integrity of the corporate and financial information on the TG4's website is the responsibility of the Board.

The Board is responsible for approving the annual plan and budget. An evaluation of the performance of TG4 by reference to the annual plan and budget was carried out on 22 April 2024.

The Board is also responsible for safeguarding its assets and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Board considers that the financial statements of TG4 give a true and fair view of the financial performance and the financial position of TG4 at 31 December 2023.

Board Structure

The Board consists of a Chairperson, CEO (in an ex-officio capacity) and 10 ordinary members, all of whom are appointed by the Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media. All new appointments to the Board were appointed for a period of four years, while all reappointed members were appointed for an additional three years. The Board meet on a regular basis.

As at 31 December 2023, the Board had 6 female (60%) and 4 male (40%) members, with 2 positions vacant. The Board therefore meets the Government target of a minimum of 40% of each gender in the Membership of State Boards.

The table below details the appointment period for current members:

Board Member	Role	Dáta arna Cheapadh
Alan Esslemont (Director General)	CEO	14/10/2016
Anna Ní Ghallachair (Chairperson)	Chairperson	29/11/2022
Mairéad Ní Nuadháin	Ordinary Member	Reappointed 29/11/2022
Siobhán Ní Ghadhra	Ordinary Member	Reappointed 29/11/2022
Darach Ó Tuairisg	Ordinary Member	Reappointed 29/11/2022
Seán Ó Domhnaill	Ordinary Member	08/05/2020
Róisín Ní Ráighne	Ordinary Member	29/11/2022
Aedín O'Leary	Ordinary Member	29/11/2022
Seán Ó Cuirreáin	Ordinary Member	29/11/2022
Sonia Nic Giolla Easbuig	Ordinary Member	07/02/2023
Bríd Ní Fhachtna	Ordinary Member	Cessation 21/12/2023
Frank Reidy	Ordinary Member	Cessation 21/12/2023
The Board carried out a Board Effectiveness and Evaluation Review in November, 2023.		

The Board has established five committees, as follows:

1. Audit and Risk Committee: comprises five Board members and an external member to the Committee. The role of the Audit and Risk Committee (ARC) is to support the Board in relation to its responsibilities for issues of risk, control and governance and associated assurance. The ARC is independent from the financial management of the organisation. In particular the Committee ensures that the internal control systems including audit activities are monitored actively and independently. The ARC reports to the Board after each meeting, and formally in writing annually.

The members of the Audit and Risk Committee are: Seán Ó Cuirreáin (Chairperson), Mairéad Ní Nuadháin, Anna Ní Ghallachair and Aedín O’Leary with one position vacant at 31.12.2023. Bríd Ní Fhachtna was Chairperson of this committee until December 2023, when her tenure ended. The external member to the Committee is Róise Ní Bhaoill. There were four meetings of the ARC in 2023.

2. Remuneration Committee: comprises three Board members. One of these positions remains vacant at the end of 2023 due to one of the previous members’ tenure ending in December 2023. The members of this committee are: Anna Ní Ghallachair (Chairperson), and Seán Ó Cuirreáin. There were two meetings of the Remuneration committee in 2023.

3. Brand Committee: comprises three Board members. One of these positions remains vacant at the end of 2023. The members of this committee are: Róisín Ní Raighne (Chairperson) and Siobhán Ní Ghadhra. There were three meetings of the Brand Committee in 2023.

4. Digital Committee: comprises two Board members. The members of this committee are: Darach Ó Tuairisg (Chairperson) and Seán Ó Domhnaill. There was one meeting of the Digital Committee in 2023.

5. News & Current Affairs Committee: comprises three Board members. The members of this committee are: Mairéad Ní Nuadháin (Chairperson), Seán Ó Cuirreáin and Seán Ó Domhnaill. This is a new Committee that was formed towards the end of December 2023. The first meeting of this Committee was held in 2024.

Schedule of Attendance, Fees and Expenses:

A schedule of attendance at the Board and Committee meetings 2023 is set out below including the fees and expenses received by each member

Key Personnel Changes

The tenure of the two Board members ended in December 2023. In March 2024, two new Board members were appointed. There were no changes to senior management in 2023.

Schedule of Attendance, Fees and Expenses

A schedule of attendance at the Board and Committee meetings 2023 is set out below including the fees and expenses received by each member

	Board	Audit & Risk Committee	Remuneration Committee	Brand Committee	Digital Committee	Fees 2023 €	Expenses 2023 €
Number of Meetings	7	4	2	3	1		
Alan Esslemont	7	-	-	-	-		
Anna Ní Ghallachair (Chair)	7	4	2	-	-	21,600	6,996
Mairéad Ní Nuadháin	7	4	-	-	-	12,600	3,898
Siobhán Ní Ghadhra	6	-	-	3	-	12,600	-
Darach Ó Tuairisg	7	-	-	-	1	12,600	440
Seán Ó Domhnaill	7	-	-	-	1	12,600	468
Róisín Ní Raighne	7	-	-	3	-	12,600	1,609
Aedín O’Leary	7	4	-	-	-	12,600	1,185
Seán Ó Cuirreáin	7	-	2	-	-	12,600	-
Sonia Nic Giolla Easbuig (Appointed 07/02/2023)	7	-	-	-	-	11,292	5,140
Bríd Ní Fhachtna (Cessation 21/12/2023)	7	4	2	-	-	12,309	4,341
Frank Reidy (Cessation 21/12/2023)	7	4	-	-	-	12,309	381
Sundry expenses							12,496
Lís Ní Dhálaigh (Secretary to the Board)							
						145,710	36,954

These costs relate to attendance at Board meetings, sub-committees and other meetings and events in their roles as Members of the TG4 Board.

Disclosures Required by Code of Practice for the Governance of State Bodies (2016)

The Board is responsible for ensuring that TG4 has complied with the requirements of the Code of Practice for the Governance of State Bodies (“the Code”), as published by the Department of Public Expenditure and Reform in August 2016. The following disclosures are required by the Code:

Consultancy Costs

Consultancy costs include the cost of external advice to management and exclude outsourced ‘business-as-usual’ functions.

	2023 €	2022 €
Legal advice	24,164	9,566
Financial advice	12,903	10,251
Marketing	182,254	161,138
Human Resources/Pension	29,735	10,290
Business development	45,556	75,065
Other	25,535	61,801
Total consultancy costs	320,147	328,111
Consultancy costs capitalised	–	–
Consultancy costs charged to the Income and Expenditure and Retained Revenue Reserves	320,147	328,111
Total	320,147	328,111

Travel and Subsistence Expenditure

Travel and subsistence expenditure is categorised as follows:

	2023 €	2022 €
Domestic:		
Board	24,458	6,638
Employees	134,689	77,523
International:		
Board	–	–
Employees	78,376	66,853
Total	237,523	151,014

Hospitality Expenditure

The Income and Expenditure Account includes the following hospitality expenditure:

	2023 €	2022 €
Staff hospitality	70,534	69,438
Client hospitality	3,584	20,695
Total	74,118	90,133

Statement of Compliance

TG4 has complied with the requirements of the Code of Practice for the Governance of State Bodies, as published by the Department of Public Expenditure and Reform in August 2016, with the following exceptions:

TG4 does not disclose details of employee short-term benefits over €60,000 in bands of €10,000 in the annual report as required by the Code due to the commercial sensitivity of this information. This departure from the Code has been agreed with the Minister for Tourism, Culture, Arts, Gaeltacht, Sport and Media and will be disclosed in the Chairperson’s Report to the Minister.

TG4 is adhering to the relevant aspects of the Public Spending Code.



Anna Ní Ghallachair
Cathaoirleach
Bord TG4

24 June 2024

Finance Review 2023

Income and Expenditure Reviews

This report reviews TG4's income and expenditure performance in 2023 in terms of the key sources and use of income, the channel's principal cost drivers and its overall focus on efficiency and value-for-money. The review also compares TG4's performance in 2023 to that of 2022 under the following 4 headings:

1. Income
2. Operating Expenditure
3. Cost Control & Efficiency in 2023
4. Irish Language Content Expenditure 2023

1. Income

As can be seen from Table 1 below, total income (exchequer current funding and commercial revenue) in 2023 was €53.53m (2022: €46.18m). Compared to the previous year TG4's total income increased by 15.9%. Exchequer current funding (including €100k NDNA grant) was €48.13m (2022: €40.95m) of this and represented 89.9% (2022: 88.7%) of TG4's total income with the commercial income share representing 10% in 2023 at €5.4m (2022: €5.2m).

Commercial income increased by 3.25%. This is a solid performance in a very competitive advertising and television advertising market in Ireland.

Table 1: Income TG4 2023

Description	2023		2022	
	€'000	%	€'000	%
Grant-in-aid	48,033	89.7%	40,733	88.2%
NDNA Funding	100	0.2%	100	0.2%
Supplementary Funding re HD Transmission Costs	-	0.0%	116	0.3%
Commercial (Advertising and Sponsorship)	3,880	7.2%	3,424	7.4%
Other Commercial	1,519	2.8%	1,805	3.9%
Total Income	53,532	100%	46,178	100%

2. Operating Expenditure

In terms of annual operating expenditure, TG4 placed a continued emphasis on an operating model, which works as efficiently as possible and on cost management to ensure value-for-money across all activities. Total operating expenditure was €57.76m in 2023, a 25.18% increase on the €46.14m spent in 2022. See **Table 2** below.

Table 2: Operating Expenditure TG4 2023

Description	€'000		% Change 2023 Vs 2022
	2023	2022	
Cost of Sales	1,263	1,174	7.6%
Staff Costs	8,273	6,945	19.1%
Programme Expenditure	41,024	32,091	27.8%
Other Expenditure (Overheads, Transmission and Marketing costs included)	7,197	5,928	21.4%
Total Operating Expenditure	57,757	46,138	25.18%

3. Cost Control and Efficiency

TG4 continued to operate efficiently, cost effectively and prudently in 2023. Savings were achieved across a wide range of cost centres and internal resources were further utilised to provide content at more cost effective rates.

4. Irish Language Content Expenditure 2023

As reflected in its commitments for the year, TG4 committed to spend at least 79% of its Exchequer current funding on the production of Irish language content. As shown in **Table 3** below, the actual spend was 82% of Exchequer funding. Transmission, broadcast and promotion of schedule and general overheads accounted for the remaining 18% of Exchequer funding in 2023.

Table 3: Irish Language Content Expenditure

Description	2023		2022	
	€'000	%	€'000	%
Current Exchequer funding (funds received in 2023)*	54,233	100%	42,933	100%
Irish language programmes purchased**:				
Commissioned	36,395	67%	28,521	67%
Acquired/dubbed/subtitled	4,489	8%	3,499	8%
Production staff costs (including salaries)	3,697	7%	2,235	8%
Totsl Irish Language Content Production Costs	44,581	82%	34,255	80%

*this includes €6.2m (€2.2m in 2022) of capital funding used for programming (including €4m capital supplemental funding received to be used for programming)

**This is the actual expenditure incurred in 2023.

Financial Statements

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Financial Statements

Statement of Board Members' Responsibilities

For the year ended 31st December 2023

The Board is required by the Broadcasting Act, 2009 to prepare financial statements for each financial year which give a true and fair view of the state of affairs of Teilifís na Gaeilge and of its income and expenditure for that year.

In preparing those statements, the Board is required to:

- Select suitable accounting policies and then apply them consistently
- Make judgements and estimates that are reasonable and prudent
- Disclose and explain any material departures from applicable accounting standards and,
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that Teilifís na Gaeilge will continue in existence.

The Board is responsible for keeping proper accounting records which disclose, with reasonable accuracy at any time, the financial position of Teilifís na Gaeilge and to enable the Board to ensure that the financial

statements comply with the Act and with Generally Accepted Accounting Principles in Ireland.

The Board is also responsible for safeguarding the assets of Teilifís na Gaeilge and for taking reasonable steps for the prevention and the detection of fraud and other irregularities. The Board's books of account are held in Teilifís na Gaeilge offices in Baile na hAbhann, Co. na Gaillimhe.

On behalf of the Board of Teilifís na Gaeilge:



Anna Ní Ghallachair
Cathaoirleach

24 June 2024

Financial Statements

Statement on Internal Control

Scope of Responsibility

On behalf of TG4 I acknowledge the Board's responsibility for ensuring that an effective system of internal control is maintained and operated. This responsibility takes account of the requirements of the Code of Practice for the Governance of State Bodies (2016).

Purpose of the System of Internal Control

The system of internal control is designed to manage risk to a tolerable level rather than to eliminate it. The system can therefore only provide reasonable and not absolute assurance that assets are safeguarded, transactions authorised and properly recorded and that material errors or irregularities are either prevented or detected in a timely way.

The system of internal control, which accords with guidance issued by the Department of Public Expenditure, NDP Delivery and Reform has been in place in TG4 for the year ended 31 December 2023 and up to the date of approval of the financial statements.

Capacity to Handle Risk

TG4 has an Audit and Risk Committee (ARC) comprising five Board members, and an external committee member, with financial and audit expertise, one of whom is the Chair. The ARC met four times in 2023.

TG4 has also established an internal audit function which is adequately resourced and conducts a programme of work agreed with the ARC.

The ARC has developed a risk management policy which sets out its risk appetite, the risk management processes in place and details the roles and responsibilities of staff in relation to risk. The policy has been issued to all staff who are expected to work within TG4's risk management policies, to alert management on emerging risks and control weaknesses and assume responsibility for risks and controls within their own area of work.

Risk and Control Framework

TG4 has implemented a risk management system which identifies and reports key risks and the management actions being taken to address and, to the extent possible, to mitigate those risks.

A risk register is in place which identifies the key risks

facing TG4 and these have been identified, evaluated and graded according to their significance. The register is reviewed and updated by the ARC on an annual basis. The outcome of these assessments is used to plan and allocate resources to ensure risks are managed to an acceptable level.

The risk register details the controls and actions needed to mitigate risks and responsibility for operation of controls assigned to specific staff. I confirm that a control environment containing the following elements is in place:

- procedures for all key business processes have been documented,
- financial responsibilities have been assigned at management level with corresponding accountability,
- there is an appropriate budgeting system with an annual budget which is kept under review by senior management,
- there are systems aimed at ensuring the security of the information and communication technology systems,
- there are systems in place to safeguard the assets

Ongoing Monitoring and Review

Formal procedures have been established for monitoring control processes and control deficiencies are communicated to those responsible for taking corrective action and to management and the Board, where relevant, in a timely way. I confirm that the following ongoing monitoring systems are in place:

- key risks and related controls have been identified and processes have been put in place to monitor the operation of those key controls and report any identified deficiencies,
- reporting arrangements have been established at all levels where responsibility for financial management has been assigned, and
- there are regular reviews by senior management of periodic and annual performance and financial reports which indicate performance against budgets / forecasts.

Procurement

I confirm that TG4 has procedures in place to ensure compliance with current procurement rules and guidelines and that during 2023 TG4 complied with those procedures.

Review of Effectiveness

I confirm that TG4 has procedures to monitor the effectiveness of its risk management and control procedures. TG4's monitoring and review of the effectiveness of the system of internal financial control is informed by the work of the internal and external auditors, the Audit and Risk Committee which oversees their work, and the senior management within TG4 responsible for the development and maintenance of the internal financial control framework.

I confirm that the Board conducted an annual review of the effectiveness of the internal controls for 2023 on the 11th December 2023.

Internal Control Issues

No weaknesses in internal control were identified in relation to 2023 that require disclosure in the financial statements.



Anna Ní Ghallachair
Cathaoirleach

24 June 2024

Financial Statements

Report of the Comptroller and Auditor General

For the year ended 31st December 2023



Ard-Reachtair Cuntas agus Ciste An tArd-Reachtair Cuntas agus Ciste

Tuarascáil le cur faoi bhráid Thithe an Oireachtais

Teilifís na Gaeilge

Tuairim ar na ráitis airgeadais

Rinne mé iniúchadh ar ráitis airgeadais Theilifís na Gaeilge don bhliain dar chríoch an 31 Nollaig 2023 mar a éilítear faoi fhorálacha alt 109 den Acht Craolacháin 2009. Tá na ráitis airgeadais comhdhéanta de

- ráiteas maidir le hioncam agus caiteachas agus cúlchistí ioncaim coinnithe
- ráiteas maidir leis an staid airgeadais
- ráiteas maidir le sreabhadh airgid, agus
- na nótaí gaolmhara lena n-áirítear achoimre ar bheartais shuntasacha chuntasaíochta.

Is é mo thuairim go dtugann na ráitis airgeadais léargas fíor agus cothrom ar shócmhainní, dliteanais agus staid airgeadais Theilifís na Gaeilge amhail an 31 Nollaig 2023 agus ar a hioncam agus ar a caiteachas don bhliain 2023 de réir Chaighdeán Tuairiscithe Airgeadais (CTA) 102 — *An Caighdeán Tuairiscithe Airgeadais atá infheidhme sa Ríocht Aontaithe agus i bPoblacht na hÉireann.*

An bonn atá leis an tuairim

Rinne mé iniúchadh ar na ráitis airgeadais de réir na gCaighdeán Idirnáisiúnta maidir le hIniúcháireacht arna fhógairt ag an Eagraíocht Idirnáisiúnta d'Ard-Institiúidí Iniúcháireachta. Déantar cur síos san aguisín atá leis an tuarascáil seo ar na freagrachtaí atá orm de réir na gcaighdeán sin. Táim neamhspleách ar Theilifís na Gaeilge agus tá mo fhreagrachtaí eiteiciúla eile comhlíonta agam de réir *Chód Eitice na hEagraíochta Idirnáisiúnta d'Ard-Institiúidí Iniúcháireachta.*

Measaim go bhfuil an fhianaise iniúcháireachta atá aimsithe agam leordhóthanach agus ábhartha chun bonn a chur faoi mo thuairim.

Tuairisc ar fhaisnéis seachas na ráitis airgeadais, agus ar nithe eile

Tá faisnéis ar leith eile curtha i láthair ag Teilifís na Gaeilge in éineacht leis na ráitis airgeadais. Tá an fhaisnéis sin comhdhéanta den tuarascáil bhliantúil, san aireamh an ráiteas faoi chúrsaí rialachais agus tuarascáil chomhaltaí an Bhoird, agus an ráiteas um rialú inmheánach. Tá cur síos san aguisín atá leis an tuarascáil seo ar na freagrachtaí atá orm tuairisciú i leith faisnéis den chineál sin agus ar ábhair ar leith eile lena dtuairiscim trí eisceacht.

Níl aon ní le tuairisciú agam i leith sin.

Seamus Mac Cárthaigh
Ard-Reachtair Cuntas agus Ciste

26 Meitheamh 2024

Financial Statements

Report of the Comptroller and Auditor General

For the year ended 31st December 2023 (continued)

Aguisín don tuarascáil

Freagrachtaí chomhaltaí an Bhoird

Mar atá leagtar amach sa ráiteas faoi chursaí rialachas agus tuarascáil comhaltaí an Bhoird na freagrachtaí atá ar chomhaltaí an Bhoird. Tá an Bord freagrach as

- na ráitis airgeadais bliantúil a ullmhú ar an mbealach a fhorordaítear faoi alt 109 den Acht Craolacháin 2009
- a chinntiú go dtugann na ráitis léargas fíor agus cothrom de réir CTA 102
- rialtacht na n-idirbheart a chinntiú
- a mheas cibé an bhfuil úsáid as an mbonn cuntasáiochta gnóthas leantach oiriúnach, agus
- rialú inmheánach a chinneann siad atá riachtanach d'fhonn ráitis airgeadais a ullmhú atá saor ó mhíríteas ábhartha, cibé mar thoradh ar chalaos nó earráid.

Freagrachtaí an Ard-Reachtair Cuntas agus Ciste

Éilítear orm faoi alt 109 den Acht Craolacháin 2009 ráitis airgeadais Theilifís na Gaeilge a iniúchadh agus tuairisc a thabhairt orthu chuig Tithe an Oireachtais.

An cuspóir atá agam le linn an iniúchta ná teacht ar dhearbhu réasúnach cibé an bhfuil na ráitis airgeadais tríd is tríd saor ó aon mhíríteas ábhartha mar thoradh ar chalaos nó earráid. Is ionann dearbhú réasúnach agus leibhéal ard dearbhaithe ach ní hionann é is barántas go dtiocfaid i gcónaí, le linn iniúchadh a dtugtar faoi de réir na gCaighdeán Idirnáisiúnta maidir le hIniúcháireacht, ar mhíríteas ábhartha nuair is ann dóibh. D'fhéadfadh míráiteas eascairt ó chalaos nó ó earráid agus meastar iad a bheith ábhartha má tá ionchas réasúnach ann go n-imreoidh siad, astu féin nó le chéile, tionchar ar chinntí eacnamaíochta úsáideoirí a dhéantar bunaithe ar na ráitis airgeadais seo.

Mar chuid d'iniúchadh a sheoltar de réir na gCaighdeán Idirnáisiúnta maidir le hIniúchadh, cleachtaim breithiúnas gairmiúil agus sceipteachas gairmiúil i gcaitheamh an iniúchta. Is mé á dhéanamh sin,

- aithním na rioscaí atá ann i leith míráiteas ábhartha sna ráitis airgeadais cibé mar thoradh ar chalaos nó earráid agus déanaim measúnú orthu; leagaim amach nósanna imeachta iniúchta mar fhreagra ar na rioscaí sin agus cuirim i bhfeidhm iad; agus tagaim ar fhianaise iniúchta atá leordhóthanach agus iomchuí chun bonn a chur faoi mo thuairim. Tá an riosca a bhaineann le gan míráiteas ábhartha ó chalaos a bhrath níos airde ná ó earráid mar go bhféadfadh claonpháirteachas, brionnú, easnaimh d'aon turas, mífhaisnéis nó sárú ar rialú inmheánach a bheith i gceist le calaos.
- Faighim tuiscint ar rialú inmheánach atá ábhartha don iniúchadh d'fhonn nósanna imeachta iniúchta a leagan amach atá ábhartha sna cúinsí atá i gceist, ach ní chun críocha tuairim a thabhairt ar éifeachtacht na rialuithe inmheánacha.
- Déanaim measúnú ar ábharthacht na mbeartas cuntasáiochta agus a réasúnach is atá meastacháin chuntasáiochta agus nochtuithe bainteacha.

- Socraím chomh oiriúnach is atá sé úsáid a bhaint as an mbonn cuntasáiochta gnóthas leantach agus, bunaithe ar an bhfianaise iniúcháireachta a dtagam air, cibé an bhfuil neamhchinnteacht ábhartha ann maidir le himeachtaí nó coinníollacha a chaitheadh amhras suntasach ar chumas Theilifís na Gaeilge leanúint mar ghnóthas leantach. Má shocraím go bhfuil mhíchinnnteacht ábhartha ann, éilítear orm aird a tharraingt i mo tuarascáil ar na nochtuithe bainteacha sna ráitis airgeadais nó, má tá nochtuithe den chineál sin neamhleordhóthanach, mo thuairim a leasú. Tá mo chonclúidí bunaithe ar an bhfianaise iniúcháireachta a dtángthas uirthi go dtí dáta mo tuarascála. D'fhéadfadh imeachtaí amach anseo stop a chur ar Theilifís na Gaeilge leanúint mar ghnóthas leantach.
- Déanaim measúnú ar an gcur i láthair, struchtúr agus ábhar na ráiteas airgeadais tríd is tríd lena n-áirítear na nochtuithe agus cibé an léiríonn na ráitis airgeadais na hidirbhearta agus na himeachtaí bunúsacha ar bhealach a thugann léiriú cóir.

Chomh maith le nithe eile, cuirim scóip agus am an iniúchta in iúl dóibhsean atá freagrach as rialachas chomh maith le torthaí suntasacha iniúchta lena n-áirítear aon easnaimh mhóra sa chóras rialaithe inmheánaigh a aithním le linn m'iniúchta.

Tuairiscím trí eisceacht, más é mo thuairim,

- nach bhfaighim an fhaisnéis agus na mínithe go léir a theastaigh uaim chun m'iniúchadh a dhéanamh, nó
- cibé an raibh na taifid chuntasáiochta leordhóthanach chun iniúchadh ceart a dhéanamh ar na ráitis airgeadais nó
- mura bhfuil na ráitis airgeadais ag teacht leis na taifid chuntasáiochta.

Faisnéis eile seachas na ráitis airgeadais

Ní chuimsíonn mo thuairim ar na ráitis airgeadais an fhaisnéis eile a cuireadh i láthair in éineacht leis na ráitis sin agus ní thugaim aon dearbhú ar aon bhealach ina leith.

Maidir le m'iniúchadh ar na ráitis airgeadais, éilítear orm faoi na Caighdeán Idirnáisiúnta maidir le hIniúchadh an t-eolas eile a chuirtear i láthair a léamh agus lena linn sin a bhreithniú cibé an bhfuil an fhaisnéis eile ag teacht go hábhartha leis na ráitis airgeadais nó le heolas a fuarthas le linn an iniúchta nó más léir go bhfuil míráiteas ábhartha i gceist. Má shocraím, bunaithe ar an obair atá déanta agam, go bhfuil míráiteas ábhartha i gceist sa bhfaisnéis eile seo, éilítear orm tuairiscí ina leith sin.

Tuairisc ar nithe eile

Tugadh faoin iniúchadh de réir breithnithe speisialta a bhaineann le comhlachtaí Stáit i ndáil lena mbainistíú agus a bhfeidhmíú. Tuairiscím má fhaighim go bhfuil nithe ábhartha eile ann a bhaineann leis an tsli a ndearnadh gnó poiblí.

Lorgaim fianaise faoi rialtacht na n-idirbheart airgeadais le linn an iniúchta. Tuairiscím má thug m'iniúchadh aird ar aon chás ábhartha nár feidhmíodh suimeanna airgid chun na gcríoch a bhí beartaithe, nó sa chás nach mbíonna na hidirbhearta ag cloí leis na húdaráis a dhéanann rialú orthu.

Financial Statements

		Teilifís na Gaeilge	
		Statement of Income and Expenditure and Retained Revenue Reserves for the year ended 31 December 2023	
	Notes	2023 €'000	2022 €'000
Sales			
Commercial income	3	5,399	5,229
Cost of sales	3	(1,263)	(1,174)
Net sales		4,136	4,055
Expenditure			
Staff costs	4	8,273	6,945
Board members' fees and expenses	5	183	106
Programme expenditure	6	41,024	32,091
Transmission costs		1,878	1,396
Marketing and research	7	2,597	2,192
Overheads	8	2,722	2,340
Depreciation	9	2,160	2,233
Total expenditure		58,837	47,303
Net operating expenditure for the year		(54,701)	(43,248)
Surplus/(deficit) on disposal of fixed assets		0	0
		(54,701)	(43,248)
State funding	13	54,720	43,262
Surplus/(deficit) on ordinary activities before taxation		19	14
Taxation	14	(16)	(2)
Retained surplus/(deficit) for the financial year		3	12

The notes 1-30 form an integral part of the financial statements.

There were no gains or losses in the year other than as reported in the I&E.

On behalf of the Board of Teilifís na Gaeilge:



Anna Ní Ghallachair
Cathaoirleach



Alan Esslemont
Ard-Stiúrthóir

24 June 2024

Financial Statements

Teilifís na Gaeilge					
Statement of Financial Position as at					
31 December 2023					
	Notes	€'000	2023 €'000	€'000	2022 €'000
Fixed assets					
Tangible fixed assets	9		5,900		6,048
Intangible fixed assets	11		3,687		2,809
			9,587		8,857
Current assets					
Receivables	15	3,115		2,668	
Cash at bank and in hand	16	589		1,340	
Programme Prepayments	17	9,686		8,948	
			13,390	12,956	
Current Liabilities					
Payables	18	(4,143)		(4,508)	
Net Current Assets			9,247		8,448
Net Assets			18,834		17,305
Capital and Reserves					
Capital grants	10		5,866		5,958
Deferred current grants	12		13,373		11,755
Revenue reserves	19		(405)		(408)
			18,834		17,305

The notes 1-30 form an integral part of the financial statements.

On behalf of the Board of Teilifís na Gaeilge:



Anna Ní Ghallachair
Cathaoirleach



Alan Esslemont
Ard-Stiúrthóir

24 June 2024

Financial Statements

Teilifís na Gaeilge			
Statement of Cash Flows for the year ended			
31 December 2023			
	Notes	2023 €'000	2022 €'000
Surplus/(deficit) on ordinary activities before taxation		19	14
Depreciation		2,160	2,233
Amortisation of programme costs		38,117	29,226
Amortisation of capital grants		(8,292)	(4,362)
Amortisation of grants allocated to programme costs		(38,117)	(29,226)
(Increase)/decrease in receivables		(447)	(473)
(Increase)/decrease in programme prepayments		(738)	(939)
Increase/(decrease) in payables		(355)	617
Taxation (Paid)/Received		(24)	12
Interest received		–	–
Cash from operations		(7,677)	(2,898)
Interest paid		–	–
Net cash generated from activities		(7,677)	(2,898)
Cash flows from investing activities			
Purchases of tangible fixed assets	9	(2,012)	(2,054)
Purchase of commissioned and acquired programmes	11	(38,995)	(30,473)
Surplus/(deficit) on disposal of tangible fixed assets		–	–
State capital grants	13	8,200	4,200
Grants received and allocated to programme assets		39,733	31,411
Net cash flow from investing activities		6,926	3,084
Net increase/(decrease) in cash and cash equivalents	20	(751)	186

The notes 1-30 form an integral part of the financial statements.

On behalf of the Board of Teilifís na Gaeilge:



Anna Ní Ghallachair
Cathaoirleach



Alan Esslemont
Ard-Stiúrthóir

24 June 2024

Notes to the Financial Statements

Notes

1. ACCOUNTING POLICIES

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the financial statements.

a) Establishment of Teilifís na Gaeilge

Teilifís na Gaeilge is the Irish language broadcaster established under Statute and continues in being under the Broadcasting Act 2009.

b) Statement of Compliance

The financial statements of Teilifís na Gaeilge for the year ended 31 December 2023 have been prepared in accordance with the FRS 102, the financial reporting standard applicable in the UK and Ireland issued by the Financial Reporting Council (FRC), as promulgated by Chartered Accountants Ireland.

c) (c) Basis of preparation and significant accounting judgements and key sources of estimation uncertainty

The financial statements are prepared in euro, rounded to the nearest thousand (€000), which is the functional currency of Teilifís na Gaeilge.

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported for assets and liabilities as at the Statement of Financial Position date and the amounts reported for revenue and expenses during the year.

However, the nature of estimation means that the actual outcomes could differ from these estimates.

d) Income recognition

Commercial income:

Commercial income represents revenue from airtime sales, sponsorship and ancillary activities. Sales, which are shown net of VAT, are recognised in the Statement of Income and Expenditure and Retained Revenue Reserves when the service is provided.

Sales arising from barter transactions arise when airtime services are exchanged for dissimilar services and the transaction is deemed to have commercial substance. Such transactions are measured at the fair value of the services received, adjusted by any amounts of cash and cash equivalents transferred.

Commission in relation to these sales is charged to the Statement of Income and Expenditure and Retained Revenue Reserves Account as incurred.

e) Expenditure

Expenditure comprises operational and capital expenditure.

Net operating expenditure comprises programming and administration expenditure, net of commercial revenue.

Programme expenditure is charged to the Statement of Income and Expenditure and Retained Revenue Reserves Account in line with Note 1(L).

f) State grants

Net operating expenditure of Teilifís na Gaeilge is funded by way of a grant received from the Department of Tourism, Culture, Arts, Gaeltacht, Sports and Media, as well as grants received from time to time for specific projects from the Coimisiún na Meán, under their Sound and Vision Programme.

Grants are recognised under the accruals method. The portion of the grant that is related to Intangible Fixed Assets-Capitalised Programme Costs and Prepaid Programme Costs- are deferred and are recognised in the Statement of Income and Expenditure and Retained Revenue Reserves as the costs are amortised. Capital expenditure is funded by the Department of Tourism, Culture, Arts, Gaeltacht, Sports and Media, by way of capital grants, as well as grants received from time to time for specific projects from the Broadcasting Authority of Ireland under their Sound and Vision Programme.

These grants are amortised on the same basis as the related assets are depreciated.

Notes to the Financial Statements

Notes											
g)	<p>Tangible fixed assets</p> <p>Tangible fixed assets are shown at cost less accumulated depreciation and any provision for impairment. Depreciation is provided on all tangible fixed assets, except land, at rates calculated to write off the original cost, less estimated residual value, of each asset on a straight line basis over its expected useful life as follows;</p> <table border="1" style="margin-left: 20px;"> <thead> <tr> <th></th> <th style="text-align: right;">%</th> </tr> </thead> <tbody> <tr> <td>Land and Buildings</td> <td style="text-align: right;">2.5</td> </tr> <tr> <td>Equipment</td> <td style="text-align: right;">20</td> </tr> <tr> <td>Fixtures and Fittings</td> <td style="text-align: right;">10</td> </tr> <tr> <td>Mobile Devices</td> <td style="text-align: right;">33</td> </tr> </tbody> </table> <p>Software development costs including wages, software costs on major systems for content distribution, portals, phone apps etc. are capitalised and depreciated in line with the related equipment cost from the date of implementation or over the expected useful life of the costs capitalised. These rates vary between 33% and 100%.</p>		%	Land and Buildings	2.5	Equipment	20	Fixtures and Fittings	10	Mobile Devices	33
	%										
Land and Buildings	2.5										
Equipment	20										
Fixtures and Fittings	10										
Mobile Devices	33										
h)	<p>Financial assets — investment in Multiplex Broadcasting Services Northern Ireland Limited</p> <p>Teilifís na Gaeilge accounts for its investment in Multiplex Broadcasting Services Northern Ireland Limited at cost (see note 24). Fixed Assets includes an amount of €1 in respect of its investment in the ordinary shares of that company.</p> <p>The company was established as a not for profit organisation with costs being funded by RTE and the UK Department of Culture, Media and Sport.</p> <p>As a result, Teilifís na Gaeilge financial statements do not reflect any revenues, costs or commitments in respect of the joint venture.</p>										
i)	<p>Taxation</p> <p>Corporation tax payable is provided on taxable surplus at current rates.</p> <p>Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the Statement of Financial Position date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the Statement of Financial Position date.</p> <p>Timing differences are temporary differences between surplus as computed for tax purposes and surplus as stated in the financial statements which arise because certain items of income and expenditure in the financial statements are dealt with in different years for tax purposes.</p> <p>Deferred tax is measured at the tax rates that are expected to apply in the years in which the timing differences are expected to reverse based on tax rates and laws that have been enacted or substantively enacted by the Statement of Financial Position date.</p>										
j)	<p>Foreign currency</p> <p>Transactions denominated in foreign currencies are translated into Euro at the exchange rates ruling at the day of the transactions.</p> <p>Monetary assets and liabilities denominated in foreign currencies are translated into Euro at the exchange rate ruling at the Statement of Financial Position date and resulting gains or losses are included in the Statement of Income and Expenditure and Retained Revenue Reserves Account for the year.</p>										
k)	<p>Retirement Benefit</p> <p>Teilifís na Gaeilge operates a defined contribution scheme for its employees. The assets of the scheme are held separately from those of the company.</p> <p>Annual contributions to the scheme are charged to the Statement of Income and Expenditure in the year to which they relate.</p>										

Notes to the Financial Statements

Notes							
l)	<p>Intangible Fixed Assets</p> <p>Commissioned Programme costs and Acquired Programme costs are capitalised as Intangible fixed assets in the financial statements. Commissioned Programmes are programmes commissioned by Teilifís na Gaeilge from independent producers and are based on the full contract price. The cost of the Commissioned programme is amortised based on the expected audience repeat viewership of each transmission as follows:</p> <table border="0"> <tr> <td style="padding-right: 20px;">High Value Commissioned programmes:</td> <td>70% in year of first transmission 20% in year following first transmission 10% in 2nd year following first transmission</td> </tr> <tr> <td>Other Commissioned programmes & live sports:</td> <td>100% in year the rights or sporting events are first broadcast.</td> </tr> </table> <p>Acquired programmes are programmes purchased by Teilifís na Gaeilge from third party studios and broadcasters. These are charged to the Income and Expenditure statement based on the expected audience repeat viewership of each transmission as follows:</p> <table border="0"> <tr> <td style="padding-right: 20px;">Acquired programmes:</td> <td>90% in year of first transmission 10% in year following first transmission</td> </tr> </table> <p>Commissioned & Acquired programmes are only capitalised once the programme is available for screening.</p>	High Value Commissioned programmes:	70% in year of first transmission 20% in year following first transmission 10% in 2nd year following first transmission	Other Commissioned programmes & live sports:	100% in year the rights or sporting events are first broadcast.	Acquired programmes:	90% in year of first transmission 10% in year following first transmission
High Value Commissioned programmes:	70% in year of first transmission 20% in year following first transmission 10% in 2nd year following first transmission						
Other Commissioned programmes & live sports:	100% in year the rights or sporting events are first broadcast.						
Acquired programmes:	90% in year of first transmission 10% in year following first transmission						
m)	<p>Programme Prepayments</p> <p>Any Commissioned and Acquired programme amounts paid in advance of the programme being available for screening are recognised as a prepayment.</p>						
n)	<p>Judgements and key sources of estimation uncertainty</p> <p>Impairment of Tangible Fixed Assets: Assets that are subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. For the purpose of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash generating units). Non-financial assets that suffered impairment are reviewed for possible reversal of the impairment at each reporting date.</p> <p>Depreciation and Residual Values: Management have reviewed the asset lives and associated residual values of all fixed asset classes, and in particular, the useful economic lives and residual values of fixtures and fittings, and have concluded that asset lives and residual values are appropriate.</p> <p>Foreign Currency Exposure: Teilifís na Gaeilge enters into contractual arrangements for payments to suppliers in currencies other than the euro. Teilifís na Gaeilge generally accounts for these transactions at currency rates applicable at the payment date. Forward contracts are entered into to hedge against currency fluctuations. Reasons for entering into such contracts are based on best estimates of future exchange rates and professional advice sought.</p> <p>Intangible Fixed Assets: As set out in policy L Teilifís na Gaeilge, in amortising programme costs, makes estimates of the expected audience repeat</p>						

Notes to the Financial Statements

Notes			
2.	Principal Activity	Teilifís na Gaeilge's principal activity is the operation of the Irish language television channel TG4.	
3.	Net Sales	2023	2022
	Commercial Income	€'000	€'000
	Airtime and sponsorship sales	3,880	3,424
	Facilities charge-out	471	435
	Sundry income	1,048	1,370
		5,399	5,229
	Cost of Sales		
	Commission on advertising and sponsorship sales	998	933
	Direct costs	265	241
		1,263	1,174
	Net sales	4,136	4,055
4.	Staff Costs	2023	2022
	The average number of employees employed by Teilifís na Gaeilge during the year was 121 (2022: 106). Employee costs during the year comprised:	€'000	€'000
	Wages and salaries	7,107	6,056
	Social welfare costs	778	693
	Retirement benefit costs	763	684
	Travel and subsistence	232	164
	Training	156	143
	Other staff costs	105	88
		9,141	7,828
	Staff costs capitalised	(858)	(856)
	Staff costs allocated to archive project	(10)	(27)
	Total staff costs	8,273	6,945
	Circular 13/2014 issued by the Department of Public Expenditure, NDP Delivery and Reform requires disclosure of the number of employees whose total employee benefits (excluding employer Retirement benefit costs) for the reporting period fell within each band of €10,000, from €60,000 upwards and an overall figure for total employer Retirement benefit contributions. In recognition of data protection implications or other risks, taking cognisance of the fact that Teilifís na Gaeilge operates in a highly competitive commercial environment, and with the consent of the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media the disclosure of salary bands shall be made in the Chairperson's annual statement to the Minister.		
	Emoluments of Director General — Alan Esslemont	2023	2022
		€'000	€'000
	Basic salary	140	140
	Employer's Retirement benefit contributions	21	21
		161	161
	The Director General is a member of Teilifís na Gaeilge's defined contribution scheme and Teilifís na Gaeilge contributes an amount equal to 15.29% of the Director General's salary to that scheme on his behalf.		

Notes to the Financial Statements

Notes		2023 €'000	2022 €'000		
5. Board Costs					
	Board members fees (Note 22)	146	97		
	Travel and subsistence and other expenses	37	9		
		183	106		
	Board members are reimbursed for travel and subsistence costs. The tax payable by Teilifís na Gaeilge in relation to such expenses in 2023 amounted to €2,871 (2022: €337).				
6. Programme Expenditure		2023 €'000	2022 €'000		
	Commissioned programmes expensed and amortised in the period	35,053	26,352		
	Acquired programmes expensed and amortised in the period	3,064	2,874		
	Dubbing and other costs	2,907	2,865		
		41,024	32,091		
7. Marketing and Research		2023 €'000	2022 €'000		
	Advertising and marketing	2,363	1,878		
	Audience measurement and research	232	312		
	Audience Council expenses	2	2		
		2,597	2,192		
8. Overheads		2023 €'000	2022 €'000		
	Premises and equipment expenses	997	759		
	Professional and financial expenses	347	292		
	Industry levies paid	787	687		
	General and office expenses	591	602		
		2,722	2,340		
9. Tangible Fixed Assets					
		Land and Buildings	Equipment and Mobile Devices	Fixtures and Fittings	Total
	Cost	€'000	€'000	€'000	€'000
	At 1 January 2023	8,643	11,683	602	20,928
	Additions	88	1,890	34	2,012
	Disposals	(2)	(217)	(4)	(223)
	At 31 December 2023	8,729	13,356	632	22,717
	Accumulated Depreciation				
	At 1 January 2023	4,649	9,959	272	14,880
	Charge for the year	221	1,900	39	2,160
	Disposals	(2)	(217)	(4)	(223)
	At 31 December 2023	4,868	11,642	307	16,817
	Net Book Value				
	At 31 December 2023	3,861	1,714	325	5,900
	At 31 December 2022	3,994	1,724	330	6,048

Notes to the Financial Statements

Notes		2023 €'000	2022 €'000	
10.	Capital Grants			
	Capital grants — received and receivable			
	Opening balance	40,199	35,999	
	Grants received during the year (Note 13)	8,200	4,200	
	Closing balance	48,399	40,199	
	Amortisation			
	Opening balance	34,241	29,879	
	Amortised during the year	8,292	4,362	
	Closing balance	42,533	34,241	
	Net book value — capital grants	5,866	5,958	
	Capital grants represent state funding received in relation to capital expenditure incurred by Teilifís na Gaeilge. Capital grants are amortised on the same basis as the related assets are depreciated.			
11.	Intangible Fixed Assets			
		Commissioned Programmes €'000	Acquired Programmes €'000	Total €'000
	Cost			
	At 1 January 2023	113,478	14,876	128,354
	Additions	35,830	3,165	38,995
	Disposals	(21,644)	(3,327)	(24,971)
	At 31 December 2023	127,664	14,714	142,378
	Accumulated Amortisation			
	At 1 January 2023	110,856	14,689	125,545
	Amortised in the year	35,053	3,064	38,117
	Disposals	(21,644)	(3,327)	(24,971)
	At 31 December 2023	124,265	14,426	138,691
	Net Book Value			
	At 31 December 2023	3,399	288	3,687
	At 31 December 2022	2,622	187	2,809
12.	Deferred Current Grants			
		2023 €'000	2022 €'000	
	Grants deferred at 1 January			
	Current grants — received in the year (Note 13)	11,755	9,570	
	Grants utilised in the year	48,046	41,085	
	Grants deferred at 31 December	(46,428)	(38,900)	
		13,373	11,755	
13.	State Funding			
	Grants received from the Department of Tourism, Culture, Arts, Gaeltacht, Sport & Media represent state funding received in relation to current expenditure incurred by Teilifís na Gaeilge.			
	State funding credited to the Statement of Income and Expenditure and Retained Revenue Reserves Account in the year			
		2023 €'000	2022 €'000	
	Grant utilised in the year (Note 12)	46,428	38,900	
	Capital grant amortised (Note 10)	8,292	4,362	
		54,720	43,262	
	The total allocation for 2023 was €56.246m comprising of:			
		2023 €'000	2022 €'000	
	Grants received for current expenditure from DTCAGSM (Vote 33)	48,033	40,733	
	Grants received for current expenditure from Coimisiún na Meán Archive project	13	236	
	Grants received for current expenditure in relation to HD upgrade from DTCAGSM	-	116	
	Grants applied for capital purposes from DTCAGSM (Vote 33)	8,200	4,200	
	Total received	56,246	45,285	

Notes to the Financial Statements

Notes		2023 €'000	2022 €'000
14.	Tax on Surplus on Ordinary Activities		
(a)	<i>Analysis of tax charge in year</i>		
	Corporation tax charge for year	14	12
	Corporation tax charge for prior year	2	(10)
		<u>16</u>	<u>2</u>
(b)	<i>Factors affecting the tax charge for the year</i>		
	The effective rate of tax for the year is higher than the standard corporation tax in Ireland of 12.5%. The differences are explained below:		
		2023 €'000	2022 €'000
	Surplus/(Deficit) on ordinary activities before taxation	19	14
	Surplus/(Deficit) on ordinary activities multiplied by the standard rate of corporation tax in Ireland of 12.5% (2022: 12.5%).	3	2
	<i>Effects of:</i>		
	Income taxable at a higher rate of taxation	15	15
	Excess of depreciation over capital grants amortised and capital allowances	–	–
	Allocation of current year losses	(4)	(5)
		<u>14</u>	<u>12</u>
15.	Receivables	2023 €'000	2022 €'000
	Receivables	2,051	1,831
	VAT repayable	317	128
	Prepayments and accrued income	747	709
		<u>3,115</u>	<u>2,668</u>
	All balances are deemed recoverable within one year.		
16.	Cash at Bank and in Hand	2023 €'000	2022 €'000
	Bank	589	1,340
		<u>589</u>	<u>1,340</u>
	Included in the bank account is €458,000 held in trust from Fís Éireann.		
17.	Programme Prepayments	2023 €'000	2022 €'000
	Commissioned Programmes	9,103	8,539
	Acquired Programmes	583	409
		<u>9,686</u>	<u>8,948</u>
18.	Payables — falling due within 1 year	2023 €'000	2022 €'000
	Trade payables	1,463	1,197
	Accruals and deferred income	2,680	3,301
	Corporation tax payable	–	10
		<u>4,143</u>	<u>4,508</u>
19.	Reserves	Revenue Reserve €'000	Total €'000
	Balance at 1 January 2023	(408)	(408)
	Surplus/deficit for the year	3	3
	Closing balance as at 31 December 2023	<u>(405)</u>	<u>(405)</u>

Notes to the Financial Statements

Notes		Opening Balance €'000	Cash flows €'000	Closing Balance €'000
20.	Analysis of Changes in Net Funds			
	Cash at bank and in hand	–	–	–
	Short term deposits	1,340	(751)	589
		1,340	(751)	589
21.	Retirement benefit			
	Teilifís na Gaeilge operated a defined contribution scheme for its employees.			
	The scheme is funded and the assets are held separately from those of Teilifís na Gaeilge.			
	The following Retirement benefit costs were incurred in the year:			
		2023		2022
		€'000		€'000
	Defined contribution scheme	763		684
		763		684
22.	Board Members Fees and their Expenses			
	The Directors and Secretary who served during the year are as stated below:			
	Director/Secretary	Date of appointment during year (if applicable)	Fees 2023 €'000	Fees 2022 €'000
	Alan Esslemont (Director General)		–	–
	Anna Ní Ghallachair (Chairperson)		21.6	2.0
	Siún Ní Raghallaigh (Chairperson)			
	(Cessation Date 15/04/2022)		–	6.2
	Des Geraghty (Cessation Date 15/04/2022)		–	3.6
	Mairéad Ní Cheóinín (Cessation Date 15/04/2022)		–	3.6
	Micheál Seoighe (Cessation Date 15/04/2022)		–	3.6
	Michelle Ní Chróinín (Cessation date 15/04/2022)		–	–
	Bríd Ní Fhachtna (Cessation Date 21/12/2023)		12.3	12.6
	Frank Reidy (Cessation Date 21/12/2023)		12.3	12.6
	Mairéad Ní Nuadháin (Reappointed 29/11/2022)		12.6	12.3
	Siobhán Ní Ghadhra (Reappointed 29/11/2022)		12.6	12.3
	Darach Ó Tuairisg (Reappointed 29/11/2022)		12.6	12.3
	Séan Ó Domhnaill		12.6	12.6
	Róisín Ní Ráighne		12.6	1.2
	Aedín O'Leary		12.6	1.2
	Seán Ó Cuirreáin		12.6	1.2
	Sonia Nic Giolla Easpuig	07/02/2023	11.3	–
	Lís Ní Dhálaigh (Board Secretary)		–	–
			145.7	97.3
	Board members' expenses in 2023 were €36,954 (2022: €9,395), of which: travel accounted for €11,512 (2022: €2,849), subsistence €12,946 (2022: €3,789) and other expenses (including secretarial and training) €12,496 (2022: €2,757).			
	The Board adopted procedures in accordance with the requirements of the Broadcasting Act 2009 in relation to the disclosure of interests by Board members and these procedures have been adhered to in the year.			
23.	Premises			
	Teilifís na Gaeilge operates from premises located in Baile na hAbhann, Co na Gaillimhe.			
	Teilifís na Gaeilge owns the freehold to the premises.			

Notes to the Financial Statements

Notes			
24.	Financial assets		
	Multiplex Broadcasting Services Northern Ireland Limited (MBSN) was established as a not for profit joint venture company by Teilifís na Gaeilge and RTE in October 2012. The joint venture was set up to facilitate the transmission of free to air digital television services in Northern Ireland in relation to RTE1, RTE2 and Teilifís na Gaeilge. The company's share capital comprises three ordinary shares, two owned by RTE and one owned by Teilifís na Gaeilge. MBSN concluded an agreement with RTE and the UK Department of Culture, Media and Sport which provided for transmission costs incurred by MBSN to be funded by RTE (two thirds) and the UK Department of Culture, Media and Sport (one third). Other costs such as pre incorporation expenses and on-going administration costs are funded in the same proportion by RTE and the UK Department of Culture, Media and Sport.		
25.	Programme/Rights Purchase Commitments		
	Teilifís na Gaeilge has programme/rights commitments as follows:		
		2023	2022
		€'000	€'000
	Contracted for but not provided for at the year end	79,424	87,388
26.	Commitments		
	Teilifís na Gaeilge has capital commitments as follows;		
	Contracted for but not provided for at the year end	126	88
27.	RTÉ Transactions		
	Teilifís na Gaeilge received 374 hours of Irish language programming free of charge from RTÉ in the year ended 31 December 2023, out of their statutory obligation of 365 hours. This includes the shortfall of 6 hours outstanding from 2018-2022.		
28.	Foreign Currency Exposure		
	Foreign currency exposures arise primarily from payments for acquired programmes. Teilifís na Gaeilge hedges its foreign currency exposures by entering into US Dollar forward contracts when it deems it appropriate. The total value of such contracts in 2023 was €0 (2022: €0). There were no contracts outstanding at the year end (2022: €0).		
29.	Board Members — Disclosure of Transactions		
	In the normal course of business, Teilifís na Gaeilge entered into contractual arrangements with undertakings in which Board Members of Teilifís na Gaeilge are employed or otherwise interested.		
	Teilifís na Gaeilge adopted procedures in accordance with guidelines in the 2016 Code of Practice for the Governance of State Bodies in relation to the disclosures of interests by Board members and Teilifís na Gaeilge adhered to these procedures during the year.		
	Contracts to the value of €5,862,365 which is to be split between 2023 and 2024, were approved in 2023 in respect of undertakings with which members of Teilifís na Gaeilge were associated or in which they had a direct or indirect interest which they disclosed at meetings. Included were undertakings in which board members of Teilifís na Gaeilge were employed or to which they were providing a service. The Board members and Teilifís na Gaeilge complied with the Department of Public Expenditure, NDP Delivery and Reform guidelines covering situations of personal interest. In cases of potential conflict of interest, Board Members did not receive board documentation on the proposed transactions nor did those members participate in or attend any board discussions relating to the matter.		
30.	Approval of the Financial Statements		
	The Board approved the financial statements on the 24 June 2024.		