



Commissioning Round for the BAI Sound and Vision Scheme Autumn 2021

The deadline for applications to this round is 5pm on Monday, 15th November 2021

TG4 welcomes applications from the independent production sector for ambitious, high-end projects which can be supported for the next BAI Sound and Vision Scheme Round 42 (deadline 16th December 2021).

Producers should only submit applications that qualify for this scheme, with projects that have a strong resonance with TG4 audiences and please pay particular attention to the scheduling, audience and slot requirements as outlined below. Proposals previously rejected should not be resubmitted without substantial changes and a discussion with a Commissioning Editor prior to any re-submission.

Every application to this round needs to be submitted electronically via the TG4 e-commissioning system, attached as a pdf document and a full budget as an excel attachment. Proposals will not be assessed without a full budget being included.

Applications should include the following elements:

- A full proposal pitching the concept/subject matter and the creative approach
- Full Budget & Finance Plan
- Details of producer and director attached to the project as well as the key creative team/crew
- Visual statement from the Director
- Suggestions for on-screen talent/contributors as applicable. (Any suggestions of previously unknown screen presenter or key talent should be accompanied by a link to a screen test.)
- The slot and target TG4 audience for the project
- Production plan/schedule
- Please define how this project qualifies for the S&V scheme

GENRES WELCOMED FOR THIS BAI SOUND AND VISION ROUND:

1. Factual or Entertainment – Core Irish language audience

Factual or Entertainment series of 25'-50' duration with strong stories and contemporary themes that give an insight into our lives, families, communities, or professions. We would also welcome stories with a focus on nature, climate change, environmental issues, consumerism, fashion, housing, family life or a combination of the above.

Main Tx Slot: Midweek, 8pm or 8.30pm.

Format: Documentary single/series or entertainment single/series, 25' or 50' duration. **Audience:** Core Irish language audience.

2. Factual – National Audience

One-hour single docs or documentary series that tell a strong, relevant story suitable for TG4's primetime documentary slot. Stories that delve deep into Irish society through observational filming, reconstruction, or a mix of storytelling techniques and that will attract the broadest possible national audience.

Main Tx Slot: Wednesday, 9.30pm

Format: Series or Single Documentaries of 50 mins duration.

Audience: National

Feature Length Documentaries: TG4 welcomes proposals for feature length documentaries of between 70-90 mins that would benefit a cinema release, have a festival life before a primetime broadcast on TG4. Documentaries that have co-financing partners in place are particularly welcome.

3. Historical Documentaries – National Audience

The best historical documentaries are entertaining and reveal something new to audiences. We are looking for ideas that tell historical stories in a fresh way, using new, clever storytelling techniques or formats. Historical stories, figures and commemorative events should be given a contemporary relevance in any treatment.

Main Tx Slot: Midweek, 9.30pm.

Format: Single or Series Historical Documentary of 50 or feature length.

Audience: National

4. Factual Entertainment – National Audience

We are looking for positive, warm, and life-affirming content that really matter to people. It can be documentary, fly on the wall, docudrama or reality made in an entertaining way. The series needs to have a “súil eile” and have something to say about the world that we live in. It must be aspirational in its content and connect emotionally with a wide audience. It must be ambitious as Thursday night @9.30pm is a competitive and challenging slot.

Main Tx Slot: Thursday, 9.30pm.

Format: Series of factual entertainment, 4/6/8 x 50 minutes.

Audience: National

5. Traditional Irish Music

Series or single one-hour programmes that through documentary, performance, or a combination of both provide a new platform to our traditional music & song and celebrate the richness of our traditional arts. Music could also be combined with other genres for example in the form of a musical travelogue or musical biography. All ideas need to be suitable for broadcast in TG4’s primetime schedule on Sunday at 21.30 or as a special one off for broadcast at Christmas/Easter or to mark an anniversary or special event.

Main TX Slot: Sunday, 9.30pm.

Format: Series or one offs of 50’ durations

Audience: National

Traditional music singe feature documentaries are also welcome.

6. Music that is NOT Traditional Music

To date Irish Country music have been extremely popular gaining us a wide audience. So far, they have come in concert-style and competition-style formats. Are there other music genres that could do the same for an Irish audience? Are there other formats that could be used?

Format: Series of 25- or 50-minute programmes that do not have to be in concert style. Other formats welcome.

Audience: National



7. Young People's Entertainment (pre-school & nó 6-12yrs).

We are looking for entertaining live action kids shows featuring children or young engaging presenters on screen that would appeal to our audience. Energetic and fun edutainment series that reflect our viewers worlds and that explore and investigate the world around us.

Pre-school audience (under 5s)

Early Primary (5-7 years)

Primary Audience (8-12 Years)

In all cases, proposals should include multiplatform tie-ins and additionality.

Main Broadcast slot: Weekdays and weekends during Cúla4/ Cúla4 na nÓg Block and also on Cúla4 player App.

Format: Series, open to various durations.

Audience: Young People, Core Audience.

All proposals need to be submitted electronically to TG4. Production companies need to first make sure they are registered on our e-Commissioning system <https://ecommm.tg4.ie>, and then upload before the deadline by selecting, 'BAI Fómhar 2021', from the dropdown menu. You will receive an automatic acknowledgment when your proposal has been submitted. Proposals will not be accepted after the deadline.

Any questions in relation to submitting proposals electronically can be sent to chuig Anna Marie Nic Dhonnacha – anna.marie.nic.dhonnacha@tg4.ie

Any questions in relation to this round and project suitability can be sent to Máire Uí Choisdealbha – maire.ui.choisdealbha@tg4.ie

Glacfar le hiarratas ar an mbonn go gcomhlíonfaidh iarrthóir na hoibleagáidí reachtúla iomchuí uile.

Níl dualgas ar TG4 glacadh leis an iarratas is ísle praghas, ná le h-aon iarratas.

Beidh aon chonradh ag brath ar Theastas Glanta Cánach ó na Coimisinéirí Ioncaim.

Acht um Shaoráil Faisnéise: Cuirtear iarrthóirí ar an eolas gur ceadmhach eolas a sholáthraítear a nochtadh don phobal faoin Acht um Shaoráil Faisnéise. Ba chóir d'iarrthóirí aird a tharraingt ar an eolas íogaireacht

(más ann) agus a rá cén chúis gur eolas íogaireacht é. Ní féidir glacadh leis nach mbeidh dualgas ar TG4 eolas a eisiúint, fiú más dóigh leis an iarrthóir gur eolas íogaireacht é agus go bhfuil sin curtha in iúl do TG4 aige.

Ní ann d'aon chineál ceangail – conartha nó aon chineál eile – go dtí go mbeidh conradh foirmiúil scríofa forghníofa ag nó thar ceann TG4.