TG4

Presentation Guidelines

Contents

HD logo at start of programme

TG4

Essential for *all* programmes

> White TG4 logo in first 10" of programme

> Mixed or cut into opening

> Onscreen for 4 seconds

> Mixed or cut out

> Don't change logo dimensions

N.B.

The correct Bug can be found at
www.tg4.ie/treoir
under TG4 Post Production Files in the folder:
"Bug Tús Clár/Bug for Start"
And is called: **HD-Bug**
The Bug is presized and prepositioned on
a 1920 x 1080 frame and just needs to be
dropped into the timeline.

Produced for TG4

Produced by another company for TG4

Produced by two companies for TG4

Co-production by three companies for TG4

Essential for *all* programmes

> Slide at end credits on all programmes produced for TG4

> Production company's logo inserted as shown (various samples given):
  - Produced for TG4
  - Produced by another company for TG4
  - Produced by two companies for TG4
  - Co-production by three companies for TG4

> No movement or animation in the Production Company's logo

> Onscreen for 5 seconds

> No change to be made onscreen

> Current background can be downloaded from TG4 website www.tg4.ie/treoir

> Soundtrack to be faded out to silence over the last 1-2 seconds of slide

40 pixel space between each logo

Keep logos inside this green box

TG4 subtitles broadcast at bottom centre of screen.
The font used in TG4 subtitles is:
Arial 27A ANAMORPHIC
In case of burned in subtitles on tape, details are as follows:

- Outline
- Ghost Box 47%
- Black Level 5%
- White 87%
- Centre Screen Offset 385
- Right Edge Position 635
- Left Edge position 85
- Bottom Line position 515
- Inter Row Gap 2 TV lines.

Onscreen Graphics (supers etc) on a subtitled programme:

> Ensure that subtitles don't overlay onscreen graphics.
> Subtitles must adhere to EBU standard guidelines:
> Format: .stl
> Details available on tech.ebu.ch
> http://tech.ebu.ch/docs/tech/ tech3264.pdf

1 minute slot	Min Programme Length	Max Programme Length	No. of Ad Breaks	Parts in programme
30 min	24 min 00 s	25 min 00 s	(1) One	2
45 min	37 min 30 s	39 min 00 s	(1) One	2
60 min	49 min 30s	50 min 00 s	(2) Two	3

Any exceptions must be discussed with and approved by TG4

Ná déan:
Don't:

Treo a athrú
Change Orientation

Ná húsáid "Bevel/Emboss"
Don't use "Bevel/Emboss"

Ná úsáid logo daite
Don't use coloured logo

Ná déan: cruth an logo a athrú
Do not skew

Ná húsáid "Glow"
Don't use "Glow"

Ná bíodh cúlscáil ar an logo
Don't use a dropshadow

Ná déan síneadh ar an logo
Don't stretch the logo

Ná úsáid an lógo aisiompaithe
Don't use logo in reverse

Úsáid iad seo:
Correct usage:

Príomh logo: Úsáid an logo seo i ngach cás*
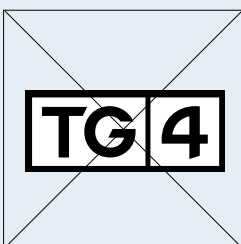Main logo: Use this logo in every case*

* Úsáid an logo seo sa chás eisceachtúil go
bhfuil an cúlra ró-dhorcha don logo dubh.
* Use this logo when the background is too
dark for the main logo.

Logo go TG4.tv
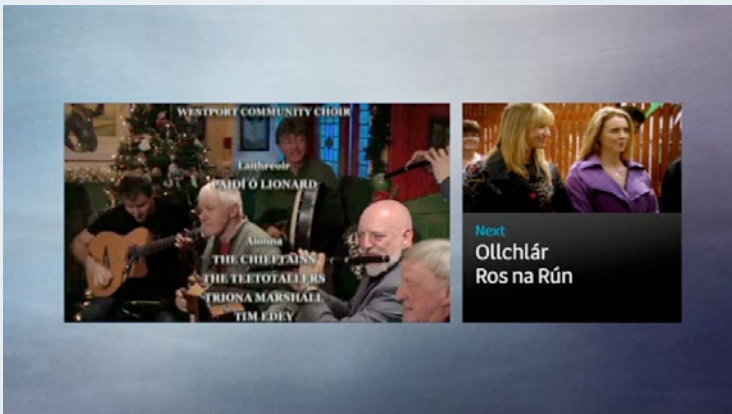TG4 Player logo

Treoireacha ar úsáid logo bán TG4

Ná bíodh imlíne timpeall an logo
Don't put a border around logo

Ná cuir bosca dubh taobh thiar dhó
Don't put a black box behind logo

Credits

TG4 will use duration of programme credits to give information on the schedule. Here is an example of the style of information given over credits.

Small credits

TG4 Bug/Logo

The TG4 bug/logo will be visible in the top left-hand corner during all programmes.

End of Promo

Sample of promo endboard: If a clean promo is sent in, choose a suitable end for the last 5" over which TG4 will place information details.