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1.1 Presentation Guidelines  Programme Opening

Essential for all programmes

- White TG4 logo in first 10” of programme
- Mixed or cut into opening
- Onscreen for 4 seconds
- Mixed or cut out
- Don’t change logo dimensions

N.B.

The correct Bug can be found at
www.tg4.ie/treoir
under TG4 Post Production Files in the folder:
“Bug Tús Clár/Bug for Start”
And is called: HD-Bug
The Bug is presized and prepositioned on
a 1920 x 1080 frame and just needs to be
dropped into the timeline.
1.2 Presentation Guidelines  End of Programme

Essential for all programmes

> Slide at end credits on all programmes produced for TG4
> Production company’s logo inserted as shown (various samples given):
  - Produced for TG4
  - Produced by another company for TG4
  - Produced by two companies for TG4
  - Co-production by three companies for TG4
> No movement or animation in the Production Company’s logo
> Onscreen for 5 seconds
> No change to be made onscreen
> Current background can be downloaded from TG4 website www.tg4.ie/treoir
> Soundtrack to be faded out to silence over the last 1-2 seconds of slide
40 pixel space between each logo

Keep logos inside this green box
TG4 subtitles broadcast at bottom centre of screen.
The font used in TG4 subtitles is:
Arial 27A ANAMORPHIC
In case of burned in subtitles on tape, details are as follows:
- Outline
- Ghost Box 47%
- Black Level 5%
- White 87%
- Centre Screen Offset 385
- Right Edge Position 635
- Left Edge position 85
- Bottom Line position 515
- Inter Row Gap 2 TV lines.

Onscreen Graphics (supers etc) on a subtitled programme:
> Ensure that subtitles don’t overlay onscreen graphics.
> Subtitles must adhere to EBU standard guidelines:
> Format: .stl
Details available on tech.ebu.ch
http://tech.ebu.ch/docs/tech/tech3264.pdf
### 1.4 Presentation Guidelines  Programme Length

<table>
<thead>
<tr>
<th>1 minute slot</th>
<th>Min Programme Length</th>
<th>Max Programme Length</th>
<th>No. of Ad Breaks</th>
<th>Parts in programme</th>
</tr>
</thead>
<tbody>
<tr>
<td>30 min</td>
<td>24 min 00 s</td>
<td>25 min 00 s</td>
<td>(1) One</td>
<td>2</td>
</tr>
<tr>
<td>45 min</td>
<td>37 min 30 s</td>
<td>39 min 00 s</td>
<td>(1) One</td>
<td>2</td>
</tr>
<tr>
<td>60 min</td>
<td>49 min 30s</td>
<td>50 min 00 s</td>
<td>(2) Two</td>
<td>3</td>
</tr>
</tbody>
</table>

Any exceptions must be discussed with and approved by TG4.
1.5 Presentation Guidelines  Guidelines on the use of TG4 logo

Ná déan:
Don’t:

- Treo a athrú
  Change Orientation

- Ná húisáid “Bevel/Emboss”
  Don’t use “Bevel/Emboss”

- Ná úsáid logo daite
  Don’t use coloured logo

- Ná déan: cruth an logo a athrú
  Do not skew

- Ná húisáid “Glow”
  Don’t use “Glow”

- Ná biónadh cúiscáil ar an logo
  Don’t use a dropshadow

- Ná déan síneadh ar an logo
  Don’t stretch the logo

- Ná úsáid an lógo aisiompaithe
  Don’t use logo in reverse

Úsáid iad seo:
Correct usage:

Príomh logo: Úsáid an logo seo i ngach cás*
Main logo: Use this logo in every case*

* Úsáid an logo seo sa chás eiscéachtúil go bhfuil an cúlra ró-dhorcha don logo dubh.
  Use this logo when the background is too dark for the main logo.

Logo go TG4.tv
TG4 Player logo

Treoireacha ar úsáid logo bán TG4

- Ná biadh imlíne timpeall an logo
  Don’t put a border around logo

- Ná cuir bosca dubh taobh thiar dó
  Don’t put a black box behind logo
TG4 will use duration of programme credits to give information on the schedule. Here is an example of the style of information given over credits.

The TG4 bug/logo will be visible in the top left-hand corner during all programmes.

Sample of promo endboard: if a clean promo is sent in, choose a suitable end for the last 5” over which TG4 will place information details.