

Top TG4 Programmes by genre

Live Sport

Programme Name	Date	Time	Ave 000s	Ave TVR	Peak TVR	Reach %
AIB Club Football Final	17-Mar	15:30-17:21	244.2	5.99	8.30	12.2
Rabo PRO12 - Leinster v Munster	06-Oct	18:25-20:24	236.8	5.63	7.68	13.9
Allianz League Football Final	28-Apr	15:44-17:46	233.4	5.72	8.04	12.2
Allianz League Hurling Final	05-May	15:00-17:16	230.7	5.66	8.90	12.1
Allianz League Football Semi-Final	14-Apr	15:36-17:23	214.9	5.27	6.56	11.1

Documentaries

Programme Name	Date	Time	Ave 000s	Ave TVR	Peak TVR	Reach %
The West's Awake - Rugbaí Chonnacht	10-Oct	21:31-22:38	109.4	2.60	3.82	6.6
Séiplínigh na nImirceach	05-May	17:21-17:47	92.1	2.26	2.77	3.8
Jump Boys	28-Nov	21:33-22:31	87.9	2.17	2.84	5.7
Faoi Gheasa ag The Quiet Man	18-Mar	19:15-20:50	78.3	1.92	3.25	6.7
Bliain in Árainn Mhór	17-Feb	21:32-21:59	79.1	1.94	2.65	3.8

Music (General)

Programme Name	Date	Time	Ave 000s	Ave TVR	Peak TVR	Reach %
Andy Irvine @ 70	30-Dec	21:31-22:28	121.4	3.00	3.57	6.4
Saw Doctors in Concert	01-Jan	22:06-23:21	117.3	2.88	3.80	8.1
Johnny McEvoy, An Cheolchoirm	27-Dec	21:34-22:29	114.9	2.84	3.53	6.3
Sharon Shannon in Concert	28-Dec	21:42-22:48	110.5	2.73	3.17	6.5
Tommy Fleming - A Journey Home	22-Dec	19:45-20:47	110.3	2.73	3.56	6.9

Music (Traditional)

Programme Name	Date	Time	Ave 000s	Ave TVR	Peak TVR	Reach %
Luke Kelly - The Performer	06-Jan	19:16-20:10	97.9	2.40	4.77	6.9
Gradam Ceoil TG4 2013	31-Mar	21:32-23:03	82.9	2.03	2.70	5.8
The Dubliners - Live at Vicar Street	29-Mar	23:16-24:30	70.9	1.74	2.77	6.3
Geantraí na Nollag	25-Dec	21:16-22:13	63.2	1.56	2.19	4.3
Geantraí	24-Feb	22:03-22:29	58.3	1.43	2.15	4.1

Music (Country)

Programme Name	Date	Time	Ave 000s	Ave TVR	Peak TVR	Reach %
Opry an Iúir	26-Dec	21:32-22:47	136.8	3.38	4.44	7.6
Opry an Iúir	26-Sep	22:32-23:26	96.8	2.30	2.78	5.0
A Little Bit Country	05-Dec	22:32-23:00	93.8	2.32	3.09	4.4
Daniel O'Donnell - 30 Bliain ag ceol	25-Dec	20:01-21:13	91.2	2.25	3.60	6.6
The Foster & Allen Show	23-Jun	20:06-20:34	88.6	2.17	2.63	4.1

Films

Programme Name	Date	Time	Ave 000s	Ave TVR	Peak TVR	Reach %
The Man From Snowy River	24-Aug	21:38-23:31	93.6	2.28	3.19	7.5
The Last Wagon	31-Aug	21:34-23:24	84.0	2.04	3.03	6.3
In Her Shoes	14-Jan	21:33-23:54	81.7	2.01	3.41	7.7
Smilla's Sense Of Snow	27-Dec	22:36-24:45	80.5	1.99	3.05	8.1
Intermission	04-Feb	21:30-23:24	74.1	1.82	3.37	10.4

Domestic Drama

Programme Name	Date	Time	Ave 000s	Ave TVR	Peak TVR	Reach %
Ollchlár Ros na Rún	30-Dec	22:32-23:21	88.8	2.19	2.53	4.2
1916 Seachtar na Cásca	31-Mar	18:08-18:58	50.8	1.25	2.21	4.3
Ros na Rún	01-Jan	20:32-20:58	49.6	1.22	1.66	2.6
Ros na Rún	23-Oct	20:31-20:58	48.9	1.16	1.36	2.2
Ollchlár Ros na Rún	24-Feb	22:33-23:24	48.1	1.18	1.57	3.0

Lifestyle/Entertainment

Programme Name	Date	Time	Ave 000s	Ave TVR	Peak TVR	Reach %
An Jig Gig	04-Nov	19:16-20:12	79.2	1.96	2.64	5.5
An Jig Gig	18-Nov	19:16-20:12	68.4	1.69	2.90	4.9
Jockey Eile - Dúshlán na Marcach	28-Oct	20:16-20:58	60.6	1.44	2.10	3.0
An Jig Gig	25-Nov	19:31-20:27	59.1	1.46	1.93	4.4
Jockey Eile - Dúshlán na Marcach	27-Dec	19:48-20:29	55.6	1.37	1.95	3.4

Source TAM Ireland, all figures are consolidated and are from the period August 2012 to July 2013